

## ***Fokus Media Award #2***

**The Fokus Media Awards were established by Fokus Media to provide support to current Communication Studies majors who are interested in pursuing a career in advertising, marketing, or media.**

**The second award will be open to all 4th-year undergraduate students in LA&PS who are graduating from the Communications Studies program. The award will be granted to a student who has completed 84 credits, who has the highest overall grade point average in the program, and demonstrates financial need. To be eligible, students will submit a letter outlining why they want to pursue a career in advertising, media, and marketing.**

**To be considered for this award, submit your letter to the Undergraduate Program Director, Susan Driver: [sdriver@yorku.ca](mailto:sdriver@yorku.ca) by **Friday, October 30th, 2020.****

**Complete the Student Financial Profile: <https://sfs.yorku.ca/aid/sfp> by **October 15, 2020****