

Fokus Media Award #1

The Fokus Media Awards were established by Fokus Media to provide support to current Communication Studies majors who are interested in pursuing a career in advertising, marketing, or media.

One award will be open to undergraduate students in LA&PS who are enrolled in the courses COMN 3700 or COMN 3701. The award will be granted to the student who has the highest grade point average in either of these courses, demonstrates financial need, and will be continuing as a Communication Studies major. To be eligible, students must submit a letter outlining how one or both of these courses contributed to their knowledge of advertising and marketing and how this knowledge shapes their career plans.

Value of the award: \$125

**To be considered for this award, submit your letter to the Undergraduate Program Director,
Susan Driver: sdriver@yorku.ca
by **Friday, October 30th, 2020.****

**Complete the Student Financial Profile:
<https://sfs.yorku.ca/aid/sfp>
by **October 15, 2020****