

Fokus Media Awards

The Fokus Media Awards were established by Fokus Media to provide support to current Communication Studies majors who are interested in pursuing a career in advertising, marketing or media. One award will be open to undergraduate students in LA&PS who are enrolled in the courses COMN 3700 or COMN 3701. The award will be granted to the student who has the highest grade point average in either of these courses, demonstrates financial need and will be continuing as a Communication Studies major. To be eligible students must submit a letter (due by **Wednesday, October, 30th, 2019**) - outlining how one or both of these courses contributed to their knowledge of advertising and marketing and how this knowledge shapes their career plans.

The second award will be open to all 4th year undergraduate students in LA&PS who are graduating from the Communications Studies program. The award will be granted to a student who has completed 84 credits, who has the highest overall grade point average in the program and demonstrates financial need. To be eligible students will submit a letter (due by **Wednesday, October, 30th, 2019**) - outlining why they want

In addition to the required statements, applicants must also complete the Student Financial Profile available at <https://sfs.yorku.ca/aid/sfp> by **October 15, 2019**