

## ***Fokus Media Award #1***

**Open to past COMN 3700 and past COMN 3701 students. A student may apply to both awards but will only be granted one award.**

**This \$1,125.00 award was established by Fokus Media to provide support to a Communication Studies Major who is interested in pursuing a career in advertising, marketing or media. The award is given to a past student in COMN 3700 "The Emergence of Advertising", or COMN 3701 "Advertising, Culture and Society", who has achieved a high GPA in either one, or both of these courses, demonstrates financial need, and is continuing as a Communication Studies Major. Students will submit a letter to the department outlining how one or both of these courses contributed to their knowledge of advertising and marketing and how this knowledge shapes their career plans.**

**To be considered for this award, submit your letter to the Undergraduate Program Director via email ([sdriver@yorku.ca](mailto:sdriver@yorku.ca)) by Monday, October 30, 2019.**

***The Faculty of Liberal Arts & Professional Studies***