

## ***Fokus Media Award #2***

**Open to all 4th year graduating Communication Studies majors. A student may apply to both *Fokus Media Awards* but can only be granted one.**

**This \$1,250 award was established by *Fokus Media* to provide support to a current Communication Studies major who is interested in pursuing a career in advertising, marketing or media. The award is given to a student who has earned 84 credits, who has a high overall GPA, and demonstrates financial need. Students will submit a letter to the department outlining their reasons for pursuing a career in advertising or media and outlining how specific courses in Communication Studies contributed to their understanding of advertising or media.**

**To be considered for this award, send your *letter* to the Undergraduate Program Director via email ([comnupa@yorku.ca](mailto:comnupa@yorku.ca)) AND submit your *Student Financial Profile* available at <http://sfs.yorku.ca/services/sfp> by December 14, 2018.**