

## *Fokus Media Award #1*

Open to past COMN 3700 and past COMN 3701 students. A student may apply to both *Fokus Media Awards* but can only be granted one.

This \$1,250 award was established by *Fokus Media* to provide support to a Communication Studies major who is interested in pursuing a career in advertising, marketing or media. The award is given to a past student in COMN 3700 "The Emergence of Advertising", or COMN 3701 "Advertising, Culture and Society", who has achieved a high mark in either one or both of these courses, has a high overall GPA, demonstrates financial need, and is continuing on as a Communication Studies major. Students will submit a letter to the department outlining how one or both of these courses contributed to their knowledge of advertising and marketing and how this knowledge shapes their career

To be considered for this award, send your *letter* to the Undergraduate Program Director via email ([comnupa@yorku.ca](mailto:comnupa@yorku.ca)) AND submit your *Student Financial Profile* available at <http://sfs.yorku.ca/services/sfp> by December 14, 2018.

*The Faculty of Liberal Arts & Professional Studies*