

Fokus Media Award #2

Open to all 4th year Graduating Communication Studies students. A student may apply to both awards but will only be granted one award.

This \$1,250 award was established by Fokus Media to provide support to a current Communication Studies Major who is interested in pursuing a career in advertising, marketing or media. The award is given to a student who has earned 84 credits, who has a high overall GPA, and demonstrates financial need. Students will submit a letter to the department outlining their reasons for pursuing a career in advertising or media and outlining how specific courses in Communication Studies contributed to their understanding of advertising or media.

To be considered for this award, submit your letter to the Undergraduate Program Director via email (mlc@yorku.ca) by Monday, October 30, 2017.