

**Department of Communication Studies
Faculty of Liberal Arts and Professional Studies
York University
Mini-Calendar - 2015/16**

For students who became majors as of F/W2012-13

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Welcome to the Department of Communication Studies

As of Summer 2012, we changed the requirements to become and remain a Communication Studies major. These regulations ONLY apply to those York students who transferred into our program and who took courses starting in fall 2012 and after.

If you are a new student in first year, you will have been advised in the New Students' Advising Centre, and will have enrolled in COMN 1000 6.0 (formerly AP COMN/AP SOSC 1310 9.0) our "Introduction to Communications" course. We wish you well both at York and in Communication Studies!

For students who became Communication Studies majors between F/W 2009 to F/W 2012, you are grandfathered under the regulations at that time. Please consult the parallel mini-calendar for your degree requirements, available on our web page <http://www.yorku.ca/laps/comn/documents/Final15-16COMNCalendarwith09-11criteriaonly.pdf>.

For students who became Communication Studies majors before the fall of 2009, please be advised that your Honours programs (in either the former Faculty of Arts or Atkinson College) have been grandfathered, and we will ensure that you will get all the courses you need in order to graduate. Please consult an earlier mini-calendar for major requirements.

Please note that we have changed course numbers and made a number of 6-credit courses into two, two-part 3-credit courses. You can access this list of courses by following this link

(<http://www.yorku.ca/laps/comn/documents/ReorganizedCourseNumbersTable2015-2016.pdf>)

Important Information

1. For general enquiries in Communication and **to book an advising session**, please **send an email to: lapscomn@yorku.ca or phone 416-736-5057**. Include your student number and contact information in all correspondence. Bring a printout of your student record (of courses and grades) to the advising appointment. As well, please download a course check-list from our web site and fill it in before you come in for your appointment.

2. **We don't offer a BA degree (90 credit degree), and as a result you must maintain a 5 point GPA** (or be close to that average in years 1, 2, and 3—as defined by the number of credits you have earned—see below) or else you will be de-enrolled from our BA Honours degrees.

| Year Level | Total Earned Credits | Minimum Cumulative GPA |
|------------|-----------------------------|------------------------|
| Year 1 | Less than 24 earned credits | 4.00 |
| Year 2 | 24-53 earned credits | 4.25 |
| Year 3 | 54-83 earned credits | 4.80 |

Year 4

84 earned credits or greater

5.00

3. We do not offer a minor in Communication Studies.

4. This mini-calendar is only up-to-date as of April 2015. Please check our website regularly so that you can stay current with any changes we have made to the calendar, events, etc. www.yorku.ca/laps/comn

5. This mini-calendar is a supplement to the information provided in the “Enrolment and Registration Guide” <http://www.registrar.yorku.ca/enrol/guide/> as well as the York University calendar.

****Students are responsible for ensuring that they fulfil all the requirements for their major(s) and for the Honours BA degree****

6. Program Offices

Client Service and Program Support Representative

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Undergraduate Program Assistant

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Chair of the Department of Communication Studies

Professor Kevin Dowler

3020 TEL Building

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Undergraduate Program Director of Communication Studies

Professor Mary Louise Craven

3021 TEL Building

mlc@yorku.ca

Overview of the Department of Communication Studies

The Department of Communication Studies provides students with a comprehensive understanding of traditional forms of media – print, radio, film and television – while also examining interpersonal and organizational communication, computer-mediated communication, and telecommunication networks that facilitate new media and new modes of communication.

The emphasis of the program is on conceptual and critical skills-development rather than on technical and applied training. The program aims to facilitate reflective learning, and to develop effective verbal and written skills, not only as a means of critical and creative expression, but as fundamental to the development of social communication and media, life-long learning, and contribution to community life. We aim to produce graduates who have acquired skills in communication analysis, who understand the increasingly complex field of communication, and who can clearly and effectively communicate their knowledge.

As a means by which to facilitate the delivery of our mission, Communication Studies has formulated a set of goals focusing primarily on the development of student capacities in a field-specific context:

Program Goals

The Department of Communication Studies aims to help students to develop:

- a) knowledge and critical understanding of the central concepts, theories and methods of the field;
- b) the ability to think critically and analytically through the use and application of a range of theoretical and methodological approaches to a variety of communication phenomena;
- c) the capacity to formulate cogent arguments and reflective judgments utilizing appropriate theories, concepts and methods drawn from the field;
- d) the ability to communicate accurately in a well-formed manner in a variety of modes and settings.

Thematic Areas

As of Summer 2012, courses offered by the Department of Communication Studies encompass three thematic areas which are representative of primary disciplinary approaches within the field of Communications Studies. These three areas are: **Media, Culture and Society, Politics and Policy, Critical Technology Studies.**

1. Media, Culture and Society: Courses in this area focus on how communication media affect the way we perceive and respond to the social and cultural environment. This area emphasizes the study of social and cultural theories which examine these relationships.

2. Politics and Policy: The focus in this area is on the critical role of the state, civil society and private corporations in the development of communications systems, the production and distribution of culture, and issues of social power.

3. Critical Technology Studies: Courses in this area examine the relationships between cultures, societies and communication technologies.

Course Name and Number Changes

As result of our re-organization, we have renumbered our courses to reflect the focus of the courses: the second number of a course corresponds to the following areas

| |
|------------------------------------|
| 0=Introductory Course |
| 1=Methods and Theory |
| 2= Politics and Policy |
| 5= Critical Technology |
| 7= Media and Culture |
| 9= Courses with a mixture of areas |

In this mini calendar we'll indicate the new number and the old one. If there is only one number, it means that this is a new course offering. You can access the table of reorganized course numbers from our website by following this link

<http://www.yorku.ca/laps/comn/documents/ReorganizedCourseNumbersTable2015-2016.pdf>

Preparing for the Future, Employment and Career Paths

An Honours Bachelor of Arts with a major in communication studies is generally directed to developing critical, interdisciplinary education as a foundation for life-long learning and progressive contributions to society. The program is not oriented toward ‘applied’ training construed in a narrow sense, but aims to convey a wider and deeper knowledge of the complex social environment of information, media, technology, and communication. Whether you are interested in working directly in media and communication, or appreciate that comprehending, participating, and working in the “information society” requires an in-depth knowledge thereof, our program is designed to provide you with the background, critical education and skills to do so.

To assist you in choosing special areas of interest, organize your course selections, consider complementary major or minors, and navigate possible career paths, our courses are organized into three thematic areas: (1) media, culture and society; (2) politics and policy; and (3) critical technology studies.

What follows below is a description of the themes, the related employment possibilities, and areas of concentration from which to develop your education, and plan for your future contribution to communication.

To reiterate, these are general themes, they are NOT required streams or prerequisites. They provide a way of thinking about the field of communication; they will assist your course and double-major or minor selection, and help plan for your future career or further education. Please note that these themes are not mutually exclusive, as in practice, the knowledge and skills learned in each overlap and complement each other.

1. Media, Culture and Society

Focused on the relationship between media and culture, the courses in this area cover the range of old and new media from the traditional print (newspaper, magazine and book) to broadcast media (such as film, music, video and television) and new interactive web-based media. Representative courses include: COMN2700 6.0 (formerly COMN 2314 6.0 Media, Culture and Society), COMN 3700 3.0 and COMN3701 3.0 (formerly COMN 3315 6.0 Advertising and Society).

Graduating students have used their understanding of this relationship to work in the communication and cultural industries, and to develop alternatives in non-profit and public media education and production. Specific occupations include: media researcher (conducting research on television content, television ratings or audience research, for example); media developer (creating specialty content, English as a second-language, or ethnic programming); journalist, writer, or editor; creative work in arts and entertainment (copyrighter, producer, director, sales representative); communications advisor on intercultural communications; historians of media and cultural history; and teacher/media educator (developing media literacy in high schools for example).

Complementary Majors (SOME examples): Anthropology; Sociology; Culture and Expression; Canadian Studies; Children's Studies; English; Social Science; Race, Ethnicity and Indigeneity; Women's Studies.

2. Politics and Policy

Understanding the business of media and the relationships between the economic and political dimensions of communication and culture is necessary to identify and participate in production and decisions regarding them. Representative courses include: COMN 2200 6.0 (formerly COMN 2313 6.0 Introduction to Politics, Policy and Media); COMN3213 3.0 (formerly COMN 3313 3.0 Labour in the Communication and Cultural Industries); COMN 4214 6.0 (formerly COMN 4314 6.0 Media, Publics and Democracy).

A focus on media regulation and policy-making prepares the student for work in areas such as: media analyst (researches particular issues or news coverage); media relations (works with media in producing and managing coverage); political communication (speech writer, media liaison, or campaign director); public affairs coordinator; professional lobbyist; public opinion researcher; policy developer or analyst (interpreting and developing corporate and public policies on culture and communication); communications law (intellectual property, copyright law, communication rights); or communication specialist (managing communication with/to the public through a range of media, including public relations, government communications, non-profit and activist organizations).

Complementary Majors (some examples): Global Political Studies; Languages; Political Science; Public Policy and Administration or Management; Geography; International Development Studies; Law and Society; Social and Political Thought; Social Work; Urban Studies; Labour Studies.

3. Critical Technology Studies

As both a tool and a product of social relations, technology is ever-pervasive in the "information society". Representative courses include COMN 2312 6.0 Information and Technology; COMN 3318 6.0 Augmented Bodies; COMN 4320 6.0 The Electronic Information Marketplace. Graduates with this area combine their knowledge of technology in jobs applying new media, such as: video games and graphic arts, website developer; technical assistants; systems analyst; technology coordinator; telecommunications specialist; and teaching new media.

Complementary Majors (some examples): Cognitive Science; Geography; Global Political Studies; Information Technology; International Development Studies; Law and Society; Labour Studies; Science and Technology Studies; Social Science.

Range of Employment Opportunities

To assist you in identifying the current range of employment opportunities in communication studies, the following websites are provided. Please note that they are for your information only as their inclusion here does not constitute an endorsement by the department. You can also visit the Career Centre web site (<http://careers.yorku.ca/my-degree/communication-studies/>) for more information.

Professional Associations and Organizations in Communications:

Association for Business in Communication (<http://www.businesscommunication.org/>)

Canadian Communication Association (<http://www.acc-cca.ca/>)

Canadian Public Relations Society (<http://www.cprs.ca/>)

Canadian Marketing Association (<http://www.the-cma.org/>)

International Association of Business Communicators (<http://www.iabc.com/>)

Society for Technical Communication (<http://www.stc.org/>)

CBC (<http://www.cbc.radio-canada.ca/en/explore/jobs/>)

Charity village (<http://www.charityvillage.com/>)

Simply Hired (<http://www.simplyhired.ca/k-media-jobs.html>)

Options for Continuing Studies beyond an Honours BA in Communication Studies

If you are interested in continuing studies at the graduate level, please see our Masters in Communication and Culture at www.yorku.ca/gradcmct/ or visit our website (www.yorku.ca/laps/comm) for links to other Canadian graduate schools in Communication Studies. We also have an extensive list of diploma/certificate programs at the Community College level as another option to complement your degree after graduation.

Concurrent Joint Program in Communication Arts

This program is NOT a part of our department nor are we affiliated with it. Any inquiries about this program should be addressed to the LAPS Advising Centre in Central Square and John Mahaffy (jmahaffy@yorku.ca, 416-736-5022) in particular. The Department does not endorse this *concurrent* program of study: we recommend that students acquire applied media training via participating in the many kinds of media produced on campus, such as the community newspaper (*Excalibur*), or the community-campus radio station (CHRY 105.5 FM). If students wish to acquire applied media training *after* completing their degree, then an option is to apply to the community college programs.

Enriching your Undergraduate Experience by Participating in a York International Exchange

We encourage students with an overall GPA of B (or 6) at the end of their first year (30+ credits) to consider studying for a semester in their third year at a university abroad. You would need to attend workshops and information sessions provided by York International in your second year in order to ensure that you are able to go away in your third year. Please consult <http://international.yorku.ca> for full details. There are excellent Communication Studies programs around the world affiliated with York, and many of them allow you to study in English.

We also encourage students to look into taking the iBA degree which requires one semester abroad as well as language courses and internationally-oriented courses beyond the requirements for the major.

Degree Programs in the Department of Communication Studies

Our degree options include:

- Honours Double-Major
- Honours Major (Stand-alone)
- Honours Major/Minor BA
- Specialized Honours Major, (*This degree will be phased out as of 2016/2017*)
- International Honours BA Program (iBA): in Double-Major, Major/Minor, and Major (Stand-alone).

Please note these residency and graduation requirements for each program:

→**Residency requirement:** a minimum of 30 course credits and at least 50% of the course credits required in each major/minor must be taken at York University.

→**Graduation requirement:** Students must successfully complete (pass) at least 120 credits which meet the Faculty's degree and program requirements with a cumulative grade point average of at least 5.0.

Honours Double Major BA

Students in the Double Major Program can combine their major with:

→Any other program or department in the Faculty of Liberal Arts & Professional Studies (check the LA&PS *New Students' Handbook* for a full list), or

→Film Studies in the Faculty of Fine Arts, or

→Kinesiology or Psychology in the Faculty of Health.

Courses taken to meet COMN Studies requirements cannot also be used to meet the requirements of the other major.

**Honours Double-Major BA – for students entering COMN Studies BEFORE 2009/10 you are required to complete 42 credits.
Please consult previous minicalendars for precise course requirements.**

**Honours Double Major BA – for students beginning their COMN Studies major as of 1 July 2009 to 1 July 2012, please consult the parallel mini-calendar for your degree requirements, available on our web page
<http://www.yorku.ca/laps/comn/documents/Final15-16COMNCalendarwith09-11criteriaonly.pdf>**

Major Requirements for Honours Double Major BA – for students beginning their COMN Studies major as of F/W 2012/2013.

- **The 48 credits in COMN Studies must include**
 - 6 credits from COMN1000 6.0
 - 18 credits from: COMN 2500 6.0; COMN 2200 6.0; COMN 2700
 - 12 credits at the COMN 3000 level
 - 12 credits at the COMN 4000 level (you must have 84 credits in order to enrol in COMN4000 level courses)

Honours Requirements:

- **Upper-level credits:** at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level
- **Credits outside the major:** Students who are completing a double major or major/minor are deemed to have fulfilled this requirement

Honours Major BA – for students entering COMN Studies BEFORE 2009/10, please consult previous minicalendars for precise course requirements.

Honours Major BA (Stand-Alone) (48 credits) – for students beginning their COMN Studies major as of 1 July 2009 to 1 July 2012, please consult the parallel minicalendar for your degree requirements, available on our web page <http://www.yorku.ca/laps/comn/documents/Final15-16COMNCalendarwith09-11criteriaonly.pdf>

Honours Major BA (Stand-Alone) (48 credits) requirements for students entering the program as of F/W 2012/2013.

- **The 48 credits in COMN Studies must include**
 - 6 credits from COMN1000 6.0
 - 18 credits from: COMN 2500 6.0; COMN 2200 6.0; COMN 2700
 - 12 credits at the COMN 3000 level
 - 12 credits at the COMN 4000 level (you must have 84 credits in order to enrol in our COMN 4000 level courses)

Honours Requirements:

- **Upper-level credits:** at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level
- **Credits outside the major** at least 18 credits.

Honours Major/Minor BA – for students entering COMN Studies BEFORE 2009/10, please consult previous minicalendars for precise course requirements.

Honours Major/Minor BA – for students beginning their COMN Studies major as of 1 July 2009 to 1 July 2012, please consult the parallel mini-calendar for your degree requirements, available on our web page
<http://www.yorku.ca/laps/comn/documents/Final15-16COMNCalendarwith09-11criteriaonly.pdf>

Honours Major/Minor BA Program requirements for students entering the program as of F/W 2012/2013

The Honours program in Communication Studies described above **starting 1 July 2012 or F/W 2012/2013** may be pursued jointly with any Honours Minor BA program in the Faculty of Liberal Arts & Professional Studies.

Honours Requirements:

- **Upper-level credits:** at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level.
- **Credits outside the major:** Students who are completing a double major or major/minor are deemed to have fulfilled this requirement.

Please note Communication Studies does not offer a Minor.

Specialized Honours (54 credits) - For students entering /switching to this program BEFORE F/W2009/10. Please check an earlier calendar for requirements.

Specialized Honours (60 credits) – For students entering /switching to this program between F/W2009/10, and F/W2011/2012, please consult the parallel mini-calendar for your degree requirements, available on our web page <http://www.yorku.ca/laps/comn/documents/Final15-16COMNCalendarwith09-11criteriaonly.pdf>

Specialized Honours (60 credits) - For students entering /switching to this program as of F/W 2012/2013. THIS DEGREE WILL BE PHASED OUT AS OF 2016/2017.

This degree program will be of interest to students wishing to pursue a more intensive concentration in the field of communication studies and/or considering graduate level studies in this area.

The **60 credits** in COMN Studies must include:

- COMN 1000 6.0
- 18 credits from: COMN 2500 6.0; COMN 2200 6. ; COMN 2700
- COMN 3100 3.0 and COMN 3101 3.0
- COMN 3150 3.0 and COMN 3151 3.0
- 12 additional credits at the COMN 3000 level
- 12 credits at the COMN 4000 level.

Honours Requirements:

- **Upper-level credits:** at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level
- **Credits outside the major:** at least 18 credits

Students apply for this program **after** taking COMN 1000 6.0 and **one other** COMN Studies course with a minimum GPA of 6.0 in each course. Applicants must have a minimum GPA of 6.0 (B) in **all** Communication Studies credits and the required minimum cumulative GPA is 5.0 C+; these averages must be maintained to continue in and graduate from the Specialized Honours BA degree. If students don't maintain these marks, they will be de-enrolled from the program.

The deadline for application to this Program is **June 5, 2015** and students will be notified of acceptance or non-acceptance as soon as marks are posted. If you want into this program, please enrol in the courses you would need for the fall. An advising session is always an option if you're unsure about what to take.

The International BA (iBA) Degree

Students may take all of the above degree options in the International Honours BA (iBA) Program: they can do a Double-Major iBA, or a stand-alone major iBA, or a major/minor iBA.

The major requirements are the same for the various degree options listed above PLUS they must fulfil the following requirements:

Required Course: ANTH 2300 3.0 Intercultural Training Skills (to be completed before the term abroad).

Language Study Credits: at least 18 credits in a modern language offered by York University, including the Advanced I university-level course in the chosen language;

If a iBA student is fluent in a language, he/she will undergo an examination to test language proficiency by the Department of Languages, Literatures and Linguistics. **Students exempted from one or more of the language courses required for the degree must complete cultural courses related to that language.**

Internationally-Oriented Credits: (e.g., courses with “global”, “globalization,” “international” or another country as its title). A sample list of internationally-oriented courses was developed by the Office of the Dean, LA&PS and can be accessed through our website:

<http://www.yorku.ca/laps/comn/documents/APINTLOrientedCourses.pdf>

(This is not meant to be an exhaustive list, but as a sample list to support IBA enrolment.)

At least 12 credits outside the student’s IBA major (if enrolled as of 2014-15 and prior)
OR

At least 9 credits outside the student’s IBA major (2015-16 onwards)

International Exchange: at least one full term abroad as a full-time student at one of York University’s exchange partners.

Honours Requirements:

- **Upper-level credits:** at least 36 credits in the 3000-level or 4000-level, including at least 18 credits at the 4000 level.
- **Credits outside the major:** For the Honours iBA, courses taken outside the major to satisfy the language study requirement and/or the internally-oriented courses requirement can also be used to satisfy the outside the major requirement.

For more detailed information regarding the Honours iBA program requirements, please consult the Degree Requirements section of the Undergraduate Calendar.

An advising session is strongly recommended for any students thinking of, or enrolled in, this degree option.

General Education Requirements

**For Students Entering/Changing Faculties effective Fall/Winter 2014/15 and
Fall/Winter 2015/16**

The Faculty of Liberal Arts and Professional Studies general education curriculum provides students with the foundation of interdisciplinary knowledge, breadth, methods and the approaches necessary for successful liberal arts and professional education.

General Education courses approved for credit expose students to ways of knowing and fundamental ideas spanning the humanities, natural sciences and social sciences. These courses also provide explicit instruction in critical analytical skills and thought and its communication in writing and speech.

For all degree types offered by the Faculty of Liberal Arts and Professional Studies, students must take a minimum of 21 General Education credits from the approved list of LA&PS General Education courses as follows:

- 6.00 credits in Natural Science (NATS)
- A 9.00 credit approved General Education course in the social science or humanities categories
- A 6.00 credit approved General Education course in the opposite category to the 9.00 credit course in social science or humanities already taken.

Guidelines for General Education courses:

- It is strongly recommended that students successfully complete (pass) their first General Education course within the first 24 credits and all General Education courses within the first 48 credits.
- All General Education courses are offered at the 1000-level.
- All approved General Education courses may count for General Education credit; some may count for major credit; none may count as both. For students in programs where a General Education course is a required major course, a different General Education course will have to be taken to satisfy the General Education requirement (no double counting).
- A maximum of 36 credits in General Education will count towards the degree. Students who are required to exceed the 36 credit maximum because of program/degree requirements must obtain permission.

General Education courses may be offered by any School or Department in Faculty of Liberal Arts & Professional Studies. Please refer to the approved list of LA&PS General Education courses. (http://www.yorku.ca/laps/courses/general_ed_all2014.asp)

For students entering /switching to this program BEFORE F/W2009/10. Please check an earlier calendar for requirements

For Students who entered between 1 July 2009 and Fall 2012, please consult the parallel mini-calendar for your degree requirements, available on our web page <http://www.yorku.ca/laps/comn/documents/Final15-16COMNCalendarwith09-11criteriaonly.pdf>

General Education Requirements for students entering the Faculty of Liberal Arts & Professional Studies after Fall 2012-05-02 and prior to Fall 2014

The Faculty of Liberal Arts & Professional Studies General Education curriculum provides students with the foundation of interdisciplinary knowledge, breadth, methods and the approaches necessary for successful liberal and professional education. General Education courses expose students to ways of knowing and fundamental ideas spanning the Humanities, Modes of Reasoning, Natural Science and Social Science. These courses also provide explicit instruction in critical analytical skills and thought and its communication in writing and speech.

General education requirement by degree types

For all Honours BA, BA, Honours iBA and Honours BSW degree programs, the following is required:

24 credits of General Education chosen from Humanities, Modes of Reasoning, Natural Science and Social Science, including a minimum of 6 credits in each of Humanities, Natural Science and Social Science.

Guidelines for general education courses

http://www.yorku.ca/laps/courses/gen_education.html

- It is strongly recommended that students successfully complete (pass) their first General Education course within the first 24 credits.
- It is strongly recommended that all General Education courses be successfully completed (passed) within the first 48 credits.
- Approved General Education courses are offered at the 1000 and 2000-level.
- A maximum of 9 credits in each of the four areas (Humanities, Modes of Reasoning, Natural Science and Social Science) will count towards fulfillment of General Education requirements.
- A maximum of 36 credits in General Education will count towards the degree. Students who are required to exceed the 36 credit maximum because of program/degree requirements must obtain permission to do so from their program of study.
- General Education courses may be used to satisfy more than one requirement, but are counted only once toward the total number of credits required for the degree as follows:

General Education courses may be used to fulfill the General Education requirement and, if applicable, major or minor program requirements. General Education courses used to fulfill the General Education requirement, or major or minor program requirements, may not also be used to fulfill required credits outside the major.

Course-Related Information

1. Grading Standards

| LETTER GRADE | POINT VALUE | % | DEFINITION |
|--------------|-------------|--------|--------------------|
| A+ | 9 | 90%+ | exceptional |
| A | 8 | 80-89% | excellent |
| B+ | 7 | 75-79% | very good |
| B | 6 | 70-74% | good |
| C+ | 5 | 65-69% | competent |
| C | 4 | 60-64% | fairly competent |
| D+ | 3 | 55-59% | passing |
| D | 2 | 50-54% | barely passing |
| E | 1 | 40-49% | marginally failing |
| F | 0 | 0-39% | failing |

2. Grades in Courses

The grading scheme of a course must be announced in writing in class during the first two weeks. We have included grading information in our descriptions of the currently-offered courses, but sometimes a different faculty member ends up teaching a course than the one posted. In that case, s/he may vary the marking scheme, but this information will be made available to the students. Once the class has started and a marking scheme is distributed, the only way the marking scheme can be altered is with the consent of all students.

Faculty is required to give feedback to students in a timely fashion so that they can make decisions about whether to drop a course before the drop date. Normally, 30% of the mark should be available for a full-year course, and 15% for a semester course by the respective drop-dates.

3. Grade Reappraisals

3.1. During the school session

If you question the mark you received in a lecture course with a tutorial leader, please approach your tutorial leader first during his/her office hours for clarification of the marking scheme. If you continue to be dissatisfied, make an appointment with the Course Director and seek his/her intervention. The Undergraduate Program Director can be asked to intervene if a dispute is unresolved, but he/she cannot change the mark.

3.2. Once final marks have been received

If you think that your grade was not justified, you may submit a formal request to the Department (through the office of the Undergraduate Program Director). The form is available from the Department office or from our website: http://www.yorku.ca/laps/comn/documents/LAPS_Grade_Reappraisal_Form.pdf.

Requests for grade reappraisals must be submitted within 21 calendar days of the release of final grades. Students may ask for all written work, or just specific parts to be reassessed; please note that participation marks cannot be reassessed. The reassessment will, in the first case, be carried out by the Course Director (if s/he has not already seen the work), and then if the dispute continues, by an anonymous marker (another full-time teaching member of our department) who will receive the work with the student's name removed. As a result of the reappraisal, the original grade may be raised, lowered or confirmed. The grade reappraisal may take from 6-8 weeks; you will be notified in writing via letter to your home address.

The decision of the Department may be appealed—on procedural grounds only—to the Faculty of Liberal Arts & Professional Studies' Committee on Student Appeals and Academic Integrity. Appeals must be submitted within 21 calendar days of receiving the Department's letter.

4. Deferred Standing

Students may be eligible for Deferred Standing in a course on such grounds as illness, family misfortune, or accident.

Deferred standing allows students more time to complete course assignments, tests, and exams, after the deadline for the Faculty to submit final marks. Students in such circumstances should approach their Course Director(s) to sign the Deferred Standing Agreement (available online <http://www.registrar.yorku.ca/exams/deferred/>). Please pay attention to the deadline dates for submitting the form. If a course director is unwilling or unable to sign the DSA form, you can submit a petition to the Faculty of Liberal Arts & Professional Studies' Committee on Student Academic Petitions—see their web site—within 48 hours of the Department's deadline.

**5. Letter of Permission
(For courses taken outside the Department of Communication Studies for
Communication Studies' credit)**

If you want to take courses at another university for credit toward your Communication Studies major, you must make an appointment with the Undergraduate Program Director (or his/her delegate) BEFORE YOU GO AWAY. At that meeting, you must bring:

- A letter of permission form (available online <http://www.registrar.yorku.ca/enrol/lop/>) filled out,
- A copy of a detailed course description(s) from the other university's web site (including information about the length of the course, year level and credit value).

At the meeting, the UGPD will assess the proposed course(s) and if it is acceptable, the form will be signed. You then submit the form to the R.O.'s office for processing.

6. Academic Honesty

The York University's Senate Policy on Academic Honesty "is an affirmation and clarification for members of the University of the general obligation to maintain the highest standards of academic honesty." Students are advised to make themselves aware of all the instances of academic dishonesty and proper research procedures in order to avoid being charged. The Department of Communication Studies is committed to following up on all reported cases. The Undergraduate Program Director's office handles all cases at the Exploratory Level. The full document, including the range of penalties, is available at

<http://secretariat-policies.info.yorku.ca/policies/academic-honesty-senate-policy-on/>

7. Petitions: Requests for the Waiver of Departmental and Faculty regulations

The Faculty of Liberal Arts & Professional Studies' Committee on Student Academic Petitions will consider student petitions that request a waiver from the Faculty's or Department's rules and regulations. More information regarding petitions is available on the Faculty's website at

<http://www.yorku.ca/laps/council/students/petitions.html>

8. Sessional Dates, Fall/Winter 2015-16

| | FALL | YEAR | WINTER |
|---|-------------|-------------|---------------|
| Last date to add a course without permission of instructor. | Sept. 24 | Sept. 24 | Jan. 17 |
| Last date to add a course with permission of instructor. | Oct. 8 | Oct. 22 | Jan. 29 |
| Last date to drop course without receiving a grade | Nov. 9 | Feb. 5 | March 4 |

General Student-Oriented Information

1. Communication Studies Student Association (CSSA)

The York University Undergraduate Communication Studies Students Association (CSSA) seeks to create relationships between Communication Studies students through both academic and social events; students can connect through events such as job fairs, movie nights, mentoring programs and speakers. It also hopes to create a bridge between faculty and students to prepare students for life after university. The Association is created by students, for students with faculty and staff support.

For more information about the CSSA please visit <https://www.facebook.com/yorkucssa>

2. Student Awards: Internal and External

For up-to-date information about our awards and prizes, please consult our website.

2.1. Internal Awards: Recipients will be notified in the fall and honoured at a reception held jointly with the Department of Social Science.

Penny Joliffe Scholarship

Named in honour of a long-standing member of the Communications Department at the university, this award goes to the student in the first-year “Introduction to Communications” course who has a high GPA in the course, is recommended by the Course Director, and is continuing on into second year as a major in the Department of Communications Studies.

Eric Koch Award

This award honours Professor Eric Koch, a long-time member of the former Communications Studies Program in the former Faculty of Arts who retired in 2003. This award is given to the student in the second-year “Politics, Policy and the Media” course who has a high GPA in the course, is recommended by the Course Director, and is continuing on into third year as a major in the Department of Communications Studies.

Jerry Durlak Award

This award honours Professor Jerry Durlak, a long-time member of the former Communications Studies Program in the former Faculty of Arts who passed away in 2009. This award is given to the student in the second-year “Information and Technology” course who has a high GPA in the course, is recommended by the Course Director, and is continuing on into third year as a major in the Department of Communications Studies.

Dalton Kehoe Award

This award honours Professor Dalton Kehoe, a long-time member of the former Communications Studies Program in the former Faculty of Arts who retired in 2008. This award is given to the student in the second-year “Communication in Everyday

Life” course who has a high GPA in the course, is recommended by the Course Director, and is a continuing on into third year as a major in the Department of Communications Studies.

Reva Orlicky Memorial and Founding Friends Award

This monetary award (approximately 400\$) has been established by York University alumni and friends to provide a bursary to a deserving York University upper-year Communication Studies student (now in 3rd or 4th year), under the guidelines of the Ontario Student Opportunity Trust Fund. Priority will be given to those students who have shown an interest in, or are taking courses in, the context and conditions for radio / public broadcasting in Canada, who have a high GPA, and are in financial need.

Students need to write a short letter explaining why they deserve the award. Applications must be submitted to the Undergraduate Program Director, via email (mlc@yorku.ca) by October 12, 2015

Arthur Siegel Award

Awarded to a student who is a double-major in Communication Studies and a Social Science program, who has completed at least 60 credits, and who holds the highest cumulative grade point average among the qualified candidates. If there are no eligible double-majors then the recipient will be a Communications major. Recipient must be Canadian citizen, permanent resident or protected person and an Ontario resident who demonstrates financial need. Over his 34-year career at York, Prof. Arthur Siegel was an inspiration to thousands of students, was instrumental in shaping York’s Communication Studies Program and served as Chair of the Department of Social Science, among many other achievements. Arthur made unique and important scholarly contributions to the fields of politics and media communications policy in Canada, particularly on press freedoms, censorship, propaganda and referenda. Prior to York, Arthur was a prolific journalist in Canada and the US, and an instrumental force at Radio Canada international. Throughout his life, Arthur worked tirelessly for a number of charitable organizations.

To be considered for this award, submit the Student Financial Profile available at <http://sfs.yorku.ca/aid/sfp/>

2.2. External Awards: while there are a number of York University undergraduate awards and scholarships available <http://sfs.yorku.ca/scholarships/index.htm> here is one which relates directly to our field.

Ruth Hancock Scholarships

These annual scholarships [worth \$1500 each] are designed to encourage talented, hard-working students to pursue careers in Canadian broadcasting or broadcast sales/marketing.

SUMMER 2015

COMMUNICATION STUDIES - COURSE OFFERINGS SUMMER 2015

| | | | | |
|------|------|------|---------|---|
| AP | COMN | 2700 | Cr=6.00 | Media, Culture and Society |
| AP | COMN | 3213 | Cr=3.00 | Labour in the Communication and Cultural Industries |
| AP | COMN | 3220 | Cr=3.00 | Organizing Social Movements |
| AP | COMN | 3221 | Cr=3.00 | Communicating Social Movements |
| AP | COMN | 3252 | Cr=3.00 | Ethics and the Media |
| AP | COMN | 3510 | Cr=3.00 | Future Directions of Communications |
| AP** | COMN | 4505 | Cr=6.00 | Debates about Technological Development |
| AP** | COMN | 4520 | Cr=6.00 | Electronic Info Network Marketplace |
| AP** | COMN | 4700 | Cr=6.00 | Popular Culture and Communications |

IMPORTANT NOTICE

*** Most (or all) spaces in COMN courses will be reserved for current Communication Studies Majors.**

**** All 4XXX COMN Courses will be reserved for Communication Studies Majors who have successfully completed 84 credits by the end of the 2014/2015/F/W term.**

If you will be eligible but cannot enroll, please add your name to the online wait list at <http://www.yorku.ca/laps/comm/>

Core Course Descriptions

FALL/WINTER 2015/2016

1000-Level Required Course

AP/COMN 1000 6.0 INTRODUCTION TO COMMUNICATIONS

Course Director: Prof. David Skinner

This course introduces students to the study of communication. It is designed to provide a critical overview - or survey - of the main themes and issues in the field of communication and mass media. It looks at communication from both the personal and social levels and considers the myriad ways in which forms and processes of communication are implicated in our knowledge and understanding of the world.

The course is structured to introduce students to the three thematic areas of the Communication Studies Program: Media and Culture, Politics and Policy and Critical Technology Studies. In the first term, we will consider the roles of language, culture and, particularly, the mass media, in the production of meaning and the construction of our social environment. In the second term, we will examine the roles of the state, civil society, institutions, organizations, and technology in the production and distribution of culture and social power.

The basic objectives and anticipated learning outcomes of the course are: i) to provide a critical understanding of the structures and practices of communication, and particularly the mass media; ii) to develop a critical understanding of communication as a cultural form; iii) to encourage the use and appreciation of social theory in reflecting on the study of communication and mass media; iv) to build an appreciation of the social political and economic dimensions of mass-mediated communication; v) to develop an understanding of the Canadian context of mass communication.

The lectures will be supplemented with both video materials and in-class assignments to illustrate the relationships between your personal experiences of the media and the theoretical and critical perspectives discussed in class.

Format: 2-hour lecture and 1-hour tutorial.
Projected Enrolment: 450
Reserved Spaces: Most spaces for COMN majors.
Exclusions: AP/COMN 1310 9.0

2000-Level Required Courses

AP/COMN 2200 POLITICS, POLICY AND THE MEDIA

(NB: this is a required COMN2000 level course for new COMN studies majors as of F/W 2012/2013)

Course Director: Prof. Wade Rowland

This course analyzes the relationship between media practices, government decision-making, and social constructions of power. We examine the role of the state, market and civil society in the development of communication systems and in the production and distribution of culture with special attention to Canada.

The course engages in the theoretical perspective that communication systems and cultural practices shape – and are shaped by – the social constitution of power in all societies. Students will be introduced to a range of dominant and alternative media structures and practices; historic and current examples of Canadian government communication and cultural policy-making (on national and international levels); and various media representations of social relations (and of political processes and political parties in particular). Students will also be introduced to theories of media and democracy and discuss how democracy is articulated both in and through communication.

The basic objectives and anticipated learning outcomes of the course are to provide a critical understanding of: (i) the ways in which media are implicated in practices and processes of governance, democracy, and social constitutions of power; (ii) the public policy dimensions of media practice; (iii) the relationships between media and forms of globalization; (iv) the relationships between political and economic dimensions of mass-mediated communication and socio-cultural practices; and (v) the role of media in Canadian politics and society. The course aims to develop this understanding to provide a foundation for advanced communication courses, to enhance media literacy and research skills, and to prepare the student for active citizenship.

Format: 2-hour lecture and one-hour tutorial
Projected enrolment: 250
Reserved spaces: Most spaces for COMN majors
Exclusion: COMN 2313 6.0 or 9.0

AP/COMN 2500 INFORMATION AND TECHNOLOGY

(NB: this is a required COMN2000 level course for new COMN studies majors as of 1 July 2012 and F/W 2012/2013.)

Course Director: Prof. Ganaele Langlois

This course focuses on critical stances with which to view our society's preoccupation with "information," "media" and "technology." Different models, theoretical approaches and case studies are used to understand how "information" and "technology" affect social change.

We focus on critical stances with which to view our society's preoccupation with "information," "media" and "technology." We begin with the premise that we cannot understand our current and future information societies unless we have some understanding of how information has been accumulated and disseminated in the past and how information technologies correspond with specific social and political forms. We will look at specific social science models that allow us to conceptualize how "information" and "technology" affect social change, as well as specific theories that provide perspectives on the effects of information technology. Students should be aware that while we look at specific media and technology, for example the telephone and the printing press, the course does not try to present a unified "history" of all media and technologies.

Thus, in addition to the broader aims outlined above, the course will also equip students with sets of key terms and concepts as well as methodological and theoretical approaches which will both build on ideas presented in the Communications Studies introductory course and provide the basis to enable the student to engage with more complex and sophisticated analyses undertaken in the 3000 and 4000 level courses in this stream.

Critical Skills component: As well as focusing on students' reading and writing skills, this course also concentrates on enhancing students "Information Literacy" skills including research searching, evaluating and organizing skills.

| | |
|-----------------------------|--------------------------------------|
| Format: | 2-hour lecture and one-hour tutorial |
| Projected enrolment: | 250 |
| Reserved spaces: | Most spaces for COMN majors |
| Exclusion: | COMN 2312 6.0 or 9.0 |

AP/COMN 2700
MEDIA, CULTURE AND SOCIETY

(NB: this is a required COMN2000 level course for new COMN studies majors as of F/W 2012/2013.)

Course Director: Prof. Mark Hayward

This course explores the individual and collective significance of the role of communications in culture and society. Various historical, theoretical and methodological approaches are introduced as ways to analyze the impact of communications media in everyday life.

The principal aim of the course is to allow students the opportunity to develop a critical awareness of what role media play in their lives, and to understand that media themselves, and the ways that each of us use media, are shaped by forces that are not necessarily self-evident, nor subject to our individual will. Through the discussion of various approaches for thinking about communication media, students will be in a position to move toward understanding and evaluating media in their historical, social and cultural contexts, and the ways that media shape those contexts.

The course will also equip students with sets of key terms and concepts as well as methodological and theoretical approaches which will both build on ideas presented in the introductory course and provide the basis to enable the student to engage with more complex and sophisticated analyses undertaken in the 3000 and 4000 level courses in this stream.

| | |
|-----------------------------|--------------------------------|
| Format: | 2-hr lecture and 1-hr tutorial |
| Projected enrolment: | 250 |
| Reserved spaces: | Most spaces for COMN majors |
| Exclusion: | COMN 2314 6.0 or 9.0 |

COMN 2000 Level Course: NOT FOR MAJOR CREDIT

AP/COMN 2111 6.0 COMMUNICATION IN EVERYDAY LIFE

(NB: this is NOT a required COMN2000 level course for new COMN Studies majors as of Fall 2012/13.)

Course Director: Prof. Dalton Kehoe

In this course we examine the processes of everyday communication in order to understand how we construct ourselves, our relationships to each other and the larger world. The course will explore a variety of models to discover the fundamental connections between how we create and communicate meaning within ourselves, between ourselves and others in "face-to-face" situations, and between ourselves and many others using impersonal, mediated forms of communication.

The course has two purposes: (1) it provides students with a general understanding of how the various social sciences can help them to recognize the "taken-for-granted" aspects of their daily lives as communicators, i.e. to discover the forces that move them and the people around them to act in ways that are sometimes hard to understand at first glance; and (2) it gives students a chance to explore the nature of effective communication in their daily lives. We will analyze "what works and what doesn't" in a number of important situations in life. We will use a variety of "hands on" learning techniques to encourage students to experience concepts directly and to improve their skills as communicators. This will not only help them in their work as students but in other areas of their personal lives. Course work also includes keeping a personal journal where students can reflect upon their observations of their own and others' communication behaviour.

Please refer to the course website: <http://comn2111.thetalkpage.com>

| | |
|-----------------------------|---|
| Format: | Lectures for this course will be offered on-line; regular one-hour in-class seminars will complement the lectures |
| Projected Enrolment: | 150 |
| Reserved Spaces: | COMN majors & open to AP yr 2, 3 and 4 |
| Exclusion: | COMN 2311 6.0 |

3000-level courses
Offered in 2015/16

AP/COMN 3100 3.0 (Fall)
FOUNDATIONAL COMMUNICATION THEORY

Course Director: Prof. Kevin Dowler

This course provides an overview of the foundations and theoretical approaches in communication theory. Special attention will be paid to mass communication theory, medium theory, audience research, semiotics, and the political economy of media.

Students are encouraged to take COMN 3100 3.0 if they want to take COMN 3101 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved: Most spaces for COMN majors.
Exclusion: COMN 3320 6.0

AP/COMN 3101 3.0 (Winter)
CONTEMPORARY COMMUNICATION THEORY

Course Director: Prof. Kevin Dowler

This course examines the various perspectives of contemporary communication theory. It explores current theoretical approaches with an emphasis on contemporary debates and issues in communication studies.

Students are encouraged to take COMN 3100 3.0 if they want to take COMN 3101 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved: Most spaces for COMN majors.
Exclusion: COMN 3320 6.0

AP/COMN 3111 3.0 (Fall)
ORGANIZATIONAL COMMUNICATION

Course Director: Prof. Dalton Kehoe

The purpose of this course (part one) is to familiarize the student with the main concepts, viewpoints, and research findings and applications in the field of organizational communication. Much of what human beings accomplish alone or with others in the modern world is achieved in the context of formal organizations. Human organizations are both the products of persistent, focused communication and the contexts within which on-going communication occurs. The fundamental aspects of human communication at the interpersonal, group and larger organizational levels will be studied. The relationships between organizational size, complexity, tasks and external environments and the nature, quality and flow patterns of intra-organizational communication will be analyzed. For more information please refer to the course website: <http://comn3111.thetalkpage.com>.

Students are encouraged to take COMN 3111 3.0 if they want to take COMN 3112 3.0, but there is no prerequisite.

Format: Lectures for this course will be offered on-line; regular one-hour in-class seminars will complement the lectures
Projected Enrolment: 125
Reserved spaces: Most spaces for COMN majors, and AP yr 2, 3 and 4
Exclusion: COMN 3311 6.0

AP/COMN 3112 3.0 (Winter)
PROBLEMATIC COMMUNICATION IN ORGANIZATIONS

Course Director: Prof. Dalton Kehoe

The purpose of this course (part two) is to continue to familiarize the student with the main concepts, viewpoints, and research findings and applications in the field of organizational communication. We will study approaches to solving communication problems and to effecting change in organizational structure and functioning in order to respond to changes in external environments. For more information please refer to the course website: <http://comn3111.thetalkpage.com>.

Students are encouraged to take COMN 3111 3.0 if they want to take COMN 3112 3.0, but there is no prerequisite.

Format: Lectures for this course will be offered on-line; regular one-hour in-class seminars will complement the lectures
Projected Enrolment: 125
Reserved spaces: Most spaces for COMN majors, and AP yr 2, 3 and 4

Exclusion: COMN 3311 6.0

AP/COMN 3150 3.0 (Fall)

INTRODUCTION TO RESEARCH METHODS IN COMMUNICATION STUDIES

Course Director: TBA

This course introduces students to the major research paradigms and attendant methodologies in the field of communication studies.

Students are encouraged to take COMN 3150 3.0 if they want to take COMN 3151 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3391 6.0

AP/COMN 3151 3.0 (Winter)

RESEARCH METHODS SEMINAR

Course Director: TBA

This course allows students to work with communication studies methodologies. Methods to be reviewed include survey, audience, ethnographic, political economic, feminist, content, discourse and textual analyses.

Students are encouraged to take COMN 3150 3.0 if they want to take COMN 3151 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3391 6.0

AP/COMN 3220 3.0 (Fall)
ORGANIZING SOCIAL MOVEMENTS

Course Director: TBA

The course analyzes themes in three areas: social movements; social justice as currently articulated by social movements; communication and organization strategies used by movements. The course introduces themes related to organizational communication in the social movement context, specifically in a communications-dedicated class; it also gives students the tools to apply communications theories to the social movement environment

Students are encouraged to take COMN 3220 3.0 if they want to take COMN 3221 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors

AP/COMN 3221 3.0 (Winter)
COMMUNICATING SOCIAL MOVEMENTS

Course Director: TBA

The course examines the literature on major developments in the history of Canadian social and protest movements, social entrepreneurialism, and pressure group behaviour. The larger historical questions of current movements' relationships to past patterns of protest are investigated, as is the question of how social justice agendas are managed by governments. To better situate this concern, the course examines major themes of technology, society, regulation and the political-cultural impact of social and protest movements.

Students are encouraged to take COMN 3220 3.0 if they want to take COMN 3221 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors

AP/COMN 3250 3.0 (Fall)
COMMUNICATION POLICY I: A COMPARATIVE INTRODUCTION

Course Director: Prof. David Skinner

This Course introduces students to the politics of policy making across communication, including press, broadcasting and telecommunication, with an emphasis on the Anglo-American democracies.

Students are encouraged to take COMN 3250 3.0 if they want to take COMN 3251 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: AP/COMN 3350 3.00

AP/COMN 3251 3.0 (Winter)
COMMUNICATION POLICY II: CURRENT ISSUES AND CASE STUDIES

Course Director: Prof. David Skinner

This course examines current issues in communication policy in Canada through the use of case studies. It considers such topical issues as: national identity and globalization, convergence and fragmentation, as well as intellectual property, privacy, and global media regulation, among others.

Students are encouraged to take COMN 3250 3.0 if they want to take COMN 3251 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: AP/COMN 3351 3.00

AP/COMN 3252 3.0 (Winter)
Ethics and the Media

Course Director: Prof. Wade Rowland

Examines challenges to ethical behaviour and normative intentions posed by the institutional imperatives of the modern media corporation. Explores the ethical relationships of the media corporation and the people it employs with the communities being served.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3352 3.0, CLTR 3530 3.0.

AP/COMN 3510 3.0 (Fall)
CONSIDERATIONS IN TELECOMMUNICATIONS

Course Director: Prof. David Ellis

This course explores the future direction of communications in Canadian society. The technological, social, and political influences shaping Canada's communication system are examined.

Students are encouraged to take COMN 3510 3.0 if they want to take COMN 3511 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 30
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3310 6.0

AP/COMN 3511 3.0 (Winter)
TECHNOLOGICAL ADVANCES IN TELECOMMUNICATION

Course Director: Prof. David Ellis

This course examines the social and political issues pertaining to Canadian communication policy makers. Technological advances in information delivery networks, including communication satellites, electronic fund transfers and electronic mail, are examined and applied to Canada's communication system.

Students are encouraged to take COMN 3510 3.0 if they want to take COMN 3511 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 30
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3310 6.0

AP/COMN 3550 3.0 (Fall)
DIGITAL MEDIA AND CULTURE

Course Director: Prof. Rob Heynen

This course examines the origins and development of forms of digital media and culture with particular emphasis on how they differ from pre-digital or "analog" cultural forms. Upon establishing our theoretical foundations for considering new media as technology

and culture, we investigate the historical development of digital technology and some of the transformative effects it has had, and continues to have, on previous forms of communication. Seminar discussions address themes such as identity, privacy, hardware/software, education, journalism, news, and interactivity, in relation to topics such as hypermedia, cyberspace, satellites, digital telephony, digital radio/music, digital photography/video, and digital literacy.

Students are encouraged to take COMN 3550 3.0 if they want to take COMN 3551 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors

AP/COMN 3551 3.0 (Winter)
ADVANCED ISSUES: DIGITAL MEDIA AND CULTURE

Course Director: Prof. Rob Heynen

This course investigates some of the transformative effects of digital communications technologies within realms of culture as diverse as politics, romance and mating, industry, medical and pharmaceutical practice, commerce, finance, the arts, scientific enquiry, and contemporary warfare. Relevant to class discussions are phenomena such as world order transformation, cybernetics and automation, interoperability, databases, computer modeling, information overload, artificial intelligence, virtuality, networks, social networking, biometrics, and the global positioning system. The course concludes by addressing questions regarding what constitutes the good digital life.

Students are encouraged to take COMN 3550 3.0 if they want to take COMN 3551 3.0, but there is no prerequisite.

Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors

AP/COMN 3590 3.0 (Fall)
FEMINIST PERSPECTIVES ON MEDIA

Course Director: Prof. Susan Driver

This course examines gender in relation to various media. Diverse media including film, television, magazines, and romantic fiction are analyzed through a feminist perspective and held within historical relationships of gender.

Students are encouraged to take COMN 3590 3.0 if they want to take COMN 3591 3.0, but there is no prerequisite.

Format: 3 hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3393 6.0

AP/COMN 3591 3.0 (Winter)
FEMINIST PERSPECTIVES ON TECHNOLOGY

Course Director: Prof. Susan Driver

This course examines communication technologies from a feminist perspective. Various technologies from the telephone, television, cinema, computers and the Internet are analysed within historical relationships of gender.

Students are encouraged to take COMN 3590 3.0 if they want to take COMN 3591 3.0, but there is no prerequisite.

Format: 3 hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3393 6.0

AP/COMN 3700 3.0 (Fall)
ADVERTISING: THE GROWTH OF A TWENTIETH CENTURY BELIEF SYSTEM

Course Director: Prof. Natalie Coulter

This course reviews the historical development of advertising. Careful attention is placed on the economic shift from production to consumption, the culture of consumption and other contributing factors.

Students are encouraged to take COMN 3700 3.0 if they want to take COMN 3701 3.0, but there is no prerequisite.

Format: 2-hour lecture, 1-hour seminar
Projected Enrolment: 150
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3315 6.0

AP/COMN 3701 3.0 (Winter)
ADVERTISING, CULTURE & SOCIETY

Course Director: Prof. Natalie Coulter

This course examines the place of advertising within culture and society. It will focus on the analysis of advertising; the cultural triumph of the image; the democratization of luxury; the aesthetics of mass culture and the place of advertising within contemporary culture and society.

Students are encouraged to take COMN 3700 3.0 if they want to take COMN 3701 3.0, but there is no prerequisite.

Format: 2-hour lecture, 1-hour seminar
Projected Enrolment: 150
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3315 6.0

AP/COMN 3712 3.0 (Fall)
THE RISE OF THE CLASSICAL HOLLYWOOD CINEMA

Course Director: TBA

This course concentrates on the Hollywood cinema from 1929 to 1945, a period that deals with the concept of 'the studio system' which functioned to cut production cost while mass producing films. We will investigate fictional narrative film and its relation to entertainment, art, ideology and political discourse. Emphasis will be placed on the significance of talent and creativity to the studio product. The period covered includes the impact the Great Depression and World War II made on America and the Hollywood cinema.

Students are encouraged to take COMN 3712 3.0 if they want to take COMN 3713 3.0, but there is no prerequisite.

Format: 3 hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 2840 9.0

AP/COMN 3713 3.0 (Winter)

THE DECLINE OF THE CLASSICAL HOLLYWOOD CINEMA

Course Director: TBA

This course concentrates on the Hollywood cinema from 1946 to 1964. The aftermath of WWII produced political, social and cultural changes that effected the mainstream cinema. Politically, the Cold War led the government to publicly investigate the film industry and its connections to leftist ideals; socially, WWII brought to the forefront concerns about inequality home and abroad; culturally, WWII led to the public interest in 'realist' filmmaking, a challenge to the studio system and its meaning of production. In addition, corporate America saw the film industry as a means to encourage a consumerist lifestyle.

Students are encouraged to take COMN 3712 3.0 if they want to take COMN 3713 3.0, but there is no prerequisite.

Format: 3 hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 2840 9.0

AP/COMN 3730 3.0 (Fall)

AN INTRODUCTION TO THE DOCUMENTARY (for non-film majors)

Course Director: Prof. Mary-Louise Craven

This course introduces students to the documentary, a popular video and audio genre which both entertains and educates. Students will learn how to analyse various sub-genres to understand how and why they are produced and interpreted.

Format: 3 hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors

AP/COMN 3750 3.0 (Fall)

TELEVISION AS COMMUNICATION

Course Director: TBA

This course examines the role of television in representing and constructing shared beliefs. Consideration will be given to regulation, the medium itself and larger structures

Students are encouraged to take COMN 3750 3.0 if they want to take COMN 3751 3.0, but there is no prerequisite.

Format: 2-hour lecture and 1-hour seminar
Enrolment: 150
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3316 6.0

AP/COMN 3751 3.0 (Winter)
TELEVISION AS CULTURE

Course Director: TBA

This course examines the interaction between television and culture by exploring the local and global impact of television, its structures, the medium and its effects. The place of television within the larger structure of society and culture will be examined. Audience response and other variables will be considered.

Students are encouraged to take COMN 3750 3.0 if they want to take COMN 3751 3.0, but there is no prerequisite.

Format: 2-hour lecture and 1-hour seminar
Enrolment: 150
Reserved spaces: Most spaces for COMN majors.
Exclusion: COMN 3316 6.0

4000-level courses
Offered in 2015-16

(Need a Minimum of 84 credits completed prior to enrolling)

AP/COMN 4000 6.0
HONOURS THESIS

If a supervisor in the Department of Communication Studies can be arranged, students registered in Communication Studies may undertake a major thesis credit after the completion of 84 credits and with the permission of the department. Honours Thesis courses require a signed agreement between the student and faculty member, as well as the approval of the Undergraduate Program Director.

Evaluation: TBA
Format: N/A
Projected Enrolment: N/A
Reserved Spaces: For 4th year COMN Studies majors only

AP/COMN 4119 3.0 (Fall)
THEORY AND PRACTICE OF EFFECTIVE COMMUNICATION

Course Director: Prof. Mary Louise Craven

This course explores various models and theories about what constitutes effective communication across a number of media, and involves putting these models and theories into practice through numerous writing and designing tasks.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: AP/COMN 4119 6.00, AP/COMN 4319 6.00

AP/COMN 4140 6.0
COMMUNICATIONS FIELD EXPERIENCE: CORPORATE AND CULTURAL INDUSTRIES

Course Director: Prof. Patricia Mazepa

Students earn course credit by working on a project for an organization involved in communication policy development, information services or administration. Details of each student's responsibilities are worked out in consultation with the supervisor, the course director and the student.

Students must submit application forms by June 5, 2015. This is an online application form available on the Communication Studies web page. <http://www.yorku.ca/laps/comn/forms.html>

Format: 3-hour seminar and workplace hours
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4340 6.0, COMN 4150 6.0

AP/COMN 4201 6.0
CRITICAL STUDIES OF OR ON INTERNET

Course Director: TBA

This course explores the ways in which social justice seeking groups have engaged with the Internet for social change through an examination of the Internet's origin stories, software, hardware, regulation, use and access.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4801 6.0

AP/COMN 4202 6.0
ISSUES IN THE POLITICAL ECONOMY OF MEDIA

Course Director: Prof. Patricia Mazepa

This course examines the ways that information, communication, and media are linked to the production and maintenance of wealth and social power, and the ways in which symbolic resources are allocated within political economic systems and cultural institutions.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4802 6.0

AP/COMN 4203 6.0
APPROACHES TO COMMUNICATION AND DEVELOPMENT

Course Director: Prof. Tokunbo Ojo

This course interrogates approaches to communication in national and international development, examining the historical construction of development discourse and the mobilization of communication resources in the modernization of developing countries.

Format: 3-hour seminar
Projected enrolment: 25
Reserved spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4803 6.0

AP/COMN 4206 3.0 (Winter)
NETWORK: DIGITAL LABOUR, PROFIT, AND EXPLOITATION

Course Director: TBA

This course familiarizes students with debates about and theories used in the analysis of labour in the "information society." Labour and "social" media, open source software, media piracy, and other contemporary internet phenomena are all areas that are analysed with respect to their role in the reproduction of capital and attendant forms of exploitation, domination, repression, resistance, and subversion.

Format: 3-hour seminar
Projected enrolment: 25
Reserved spaces: For 4th year COMN Studies majors only

AP/COMN 4210 6.0
GLOBAL COMMUNICATION: CONTEMPORARY ISSUES

Course Director: Prof. Tokunbo Ojo

This course examines various aspect of communication in the global marketplace. Areas of focus include the increasingly transnational nature of media ownership, production and regulation; the emergence of worldwide audiences; and the globalization (and re-localization) of everyday life.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4310 6.0

AP/COMN 4212 3.0 (Fall)
THE GROWTH OF CANADIAN BROADCASTING

Course Director: Prof. Wade Rowland

This course examines the historical, political, economic and cultural considerations that affect the arrangements made by Canadian society to organize broadcasting. The focus is on current issues of public debate which are explored from a historical perspective.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4212 6.0

AP/COMN 4213 3.0 (Winter)
POLITICS OF CANADIAN MEDIA

Course Director: Prof. Wade Rowland

The course will examine the evolution of the concept of public service in mass media from social and regulatory perspectives, focusing on the different approaches to public service taken by corporate media (i.e. "private" broadcasters), and public service media such as CBC/Radio-Canada. It will also examine "hybrid" media, such as CBC television and the American PBS model, and will cover both traditional radio and television broadcasting, and newer, web-based technologies.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4212 6.0

AP/COMN 4214 6.0
MEDIA, PUBLICS AND DEMOCRACY

Course Director: TBA

The course explores the relationship between contemporary forms of mediated communication and democratic public life. It examines issues such as freedom of expression and the regulation of communication and culture in the context of both dominant and alternative media practices.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4314 6.0

AP/COMN 4217 6.0
GOVERNING CULTURE: CULTURAL POLICY

Course Director: TBA

Situating cultural policy within an age of neoliberal globalization this course introduces students to the theoretical approaches that have shaped scholarly discourse on cultural policy and analyzes the rationales offered for cultural policy initiatives at local, national and international levels. Emphasizing the growing hegemony of information capital, it explores how the management of culture operates as a means of exercising social power.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only

AP/COMN 4270 3.0 (Fall)
CULTURAL INDUSTRIES AND WORK

Course Director: TBA

This course will examine cultural industries, exploring from a historical perspective the ongoing transformations that are shaping the way media, culture and communication are produced and consumed in the contemporary global economy. Particular emphasis will be given to the effects of these transformations on the nature of work in the cultural industries.

Course credit exclusions: None.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only

AP/COMN 4505 6.0
DEBATES ABOUT TECHNOLOGICAL DEVELOPMENT

Course Director: TBA

This course investigates some of the texts in the burgeoning study of society and technology that have inspired its major philosophical perspectives and frameworks of research.

Six perspectives are surveyed: Institutionalism, Critical Theory, Feminism, Phenomenology, Social Constructionism, and Actor-Network Theory. The course first establishes the distinct features and characteristic problems and research questions of

each perspective, and then considers them comparatively, taking up the various controversies and debates that have arisen among them.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusions: COMN 4305 6.0

AP/COMN 4507 3.0 (Winter)
CASE STUDIES IN INFORMATION AND COMMUNICATION TECHNOLOGIES

Course Director: Prof Ganaele Langlois

This course uses a case study approach to conduct an in-depth and applied critical examination of a specific information and communication technology. The topic, which will change annually, will focus on theoretical as well as methodological foundations to the study of technology. As the term proceeds students will learn by example by conducting a guided research project.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4307 3.0

AP/COMN 4518 6.0
INTERSECTIONS OF BODIES AND TECHNOLOGIES

Course Director: TBA

This course challenges students to think critically and creatively about the boundaries and intersections of bodies and technology, and the ways in which these are mutually constitutive. Our goal is twofold: (1) to explore the sociological and ethical theories and frameworks that are implicated in these technologies and technological imaginaries, and (2) to examine how these are later experienced and enacted by us, the users. Students will be asked to conduct a qualitative research project on a topic pertaining to the course.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusions: COMN 3318 6.0

AP/COMN 4520 6.0
ELECTRONIC INFORMATION NETWORK MARKETPLACE

Course Director: Prof. David Ellis

This course examines the social, economic, political and technological forces in Canada and other nations that are creating an electronic information network marketplace. The main purpose is to identify the opportunities and barriers to a new kind of information-rich civilization, to test its implications and to suggest strategies for managing it.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusions: COMN 4320 6.0

AP/COMN 4700 A 6.0
POPULAR CULTURE IN COMMUNICATIONS

Course Director: TBA

Employing a variety of theoretical and methodological perspectives, this course examines the role of communications media and information technology in the production and circulation of popular cultural artifacts and practices.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4300 6.0

AP/COMN 4700 B 6.0
POPULAR CULTURE IN COMMUNICATIONS

Course Director: Prof. Bob Hanke

Employing a variety of theoretical and methodological perspectives, this course examines the role of communications media and information technology in the production and circulation of popular cultural artifacts and practices.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4300 6.0

AP/COMN 4703 6.0
CHILDREN, MEDIA, EDUCATION AND CHANGE

Course Director: Prof. Natalie Coulter

Through the study of various media, we examine the role of communication technology in child development and social change related to gender, culture, ethnicity, and families, and explore the meaning of childhood as reflected in media. This course is a form of experiential education; students are expected to complete a project in the community.

Format: 3-hour seminar and additional time spent in the community
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4303 6.0

AP/COMN 4704 6.0
GLOBAL MEDIA, LOCAL COMMUNICATION

Course Director: TBA

This course examines the theories and practices of the global media - telecommunications, news, film, television, and the new media - in the contexts of local communication and culture. The interactions between the global media and local communication and culture are explored.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4804 6.0

AP/COMN 4708 6.0
YOUTH CULTURES AND MEDIA PRACTICES

Course Director: Prof. Susan Driver

This course analyzes contemporary youth cultures with an emphasis on the ways in which youth engage with diverse and converging media texts and practices. The course develops a contextual understanding of media literacy, identities, embodiments, subcultures, social networks and civic engagements within the lives of youth, analyzing media institutions and policies, consumer cultures, technologies as well as local participatory and transnational practices. Youth are understood in terms of their media uses and productions as learners, consumers, producers and artists across complex relations of power, discursive frameworks and dynamic experiences. Oriented toward conceptualizing "youth," "culture" and "media practices" in relational, historically nuanced and culturally situated ways, we will examine and undertake qualitative youth

media research with critical and reflexive theoretical and methodological tools. Our goal is to balance an understanding of hegemonic forces of commodification controlled by corporate media with emerging and changing relations in which youth collectively transform the conditions, forms and directions of their media participation.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: HUMA 4141 6.0

AP/COMN 4721 3.0 (Fall)
THE CITY IN FILM: IDENTITY AND PLACE

Course Director: TBA

The cinema, arguably the most significant cultural medium of mass communication of the 20th century, reflects and interprets urban experience, contributing to perceptions of the real city through the popular imagination. The theoretical underpinnings of the course are located in Benjamin's and Baudrillard's ideas regarding the significance of the cinema in relation to urban life; selected films illustrate their contentions.

The focus of the course will be on how the cinema utilizes space and location to communicate the collective concerns addressed in narrative entertainment, considering genre, iconic meaning, and authorship. The purpose of the course is to illustrate how the cinema, the most significant cultural medium of mass communication of the 20th century, reflects and interprets urban experience, contributing to perceptions of the real through the popular imagination.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4321 3.0

AP/COMN 4722 3.0 (Winter)
MEDIASPACE AND THE MODERN CITY

Course Director: TBA

Mediaspace defines and encompasses the kinds of spaces created by media, as well as the effects that existing spatial arrangements have on media forms as they materialize in everyday life. Analyzes both historical and contemporary case studies from Canadian and global cities, employing theories and methodologies from Cultural Studies, Communications, and Geography.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4322 3.0

AP/COMN 4725 6.0
MEDIATIONS OF IDENTITY

Course Director: Prof. Rob Heynen

This course examines processes and practices at work in media representations of race, sexuality, gender, class, ethnicity and nation within Western society. Key theoretical approaches to power, knowledge, ideology, subjectivity and signification are applied to current and historical representations of social identities.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4325 6.0

AP/COMN 4726 6.0
VISUAL CULTURE: HISTORIES, THEORIES, AND POLITICS

Course Director: Prof. Rob Heynen

This course develops critical perspectives on the field of visual culture. Visual culture includes the study of a broad range of media and forms of expression, from photography and film to graffiti, considering them as part of a broader culture of visibility. The course begins from the perspective that vision itself is not simply natural or universal, but that modes of seeing, being seen, and invisibility need to be understood in concrete historical, social, political and cultural contexts. We consider key theories in the field, critical analyses of modes of visual perception, and studies of specific media as examples of visual cultural production. The course makes extensive use of visual cultural sources in exploring different approaches to the field.

Topics include: historical perspectives on different media; critical analyses of the visual culture of the body and subjectivity, including questions of race, gender, sexuality and ability; visual culture and capitalism; visual culture, colonialism and globalization; alternative practices of visual culture; the politics of surveillance; critical perspectives on new media.

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4326 6.0

AP/COMN 4732 3.0 (Fall)
THEORIES OF DIASPORAS AND TRANSNATIONAL MEDIA

Course Director: Prof. Mark Hayward

Provides a survey of some of the key issues regarding diaspora and transnational media. The course examines different theoretical and methodological approaches to diaspora and transnational studies from different disciplines. Particular attention is given to the role of transnational media and their changing relationships to national identities, space, and collective memory. Concepts such as nation, transnationalism, diaspora, technology, transnational media, transnational space, diasporic identity, imagined communities, and imagined worlds are explored in this class

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4332 3.0

Faculty Directory: Full-time and Retired

Full-Time Faculty

Mary-Louise Craven
BA, University of Western Ontario
MA, York University
MA, University of Toronto
PhD, University of Toronto
UPD 2015/2016

Associate Professor
Dept. of Communication Studies
3021 TEL Bldg
416-736-5057
mlc@yorku.ca

Following from Mary-Louise Craven's dissertation which was an analysis of various genres of hypertext as they existed in the early 1990's, she continues to be interested in exploring online communication and information-sharing platforms. She is particularly interested in exploring the constraints placed on users by the set-up of software, for example, PowerPoint (see, "The uneasy co-existence of a 'culture of ease' and a 'culture of Dummies' in *The Computer Culture Reader*). She is currently analysing a digitized collection of approximately 1500 Edwardian era postcards from a single-family collection to study the distribution and consumption of this form of communication; she has presented her findings at a wide range of conferences.

Natalie Coulter
BA, Trent University
MA, Guelph University
PhD, Simon Fraser University

Assistant Professor
Dept. of Communication Studies
3042 TEL Bldg
416-736-2100 x 77849
ncoulter@yorku.ca

Natalie Coulter's teaching and research interests are in girls' studies, critical advertising studies, and the media of children and young people. Her book "*Tweening the Girl: The Crystallization of the Tween Market*" has been published by Peter Lang's Mediated Youth series (2014). She has published in the *Canadian Journal of Communication*, *Jeunesse*, and *Popular Communication*. She is a founding member of ARCYP (Association for Research on the Cultures of Young People). She is presently has two research projects underway, one of the history of children's cultural industries in Canada, and another on the embodied tween, living girlhood in global and digital spaces.

Barbara Crow
BA, York University
MA, York University
PhD, York University
On Administrative leave 2015/16

Professor
Dept. of Communication Studies
bacrow@yorku.ca

Professor Crow's research interests are in the social, cultural, political and economic implications of digital technologies. She has edited collections on mobile technologies,

US radical feminism, and Canadian Women's Studies. She currently works on a number of large-scale interdisciplinary grants with engineers, designers, artists and communication scholars to produce technical and cultural content for mobile experiences, (MDCN, 2004-2007 and CWIRP, 2006-2008). She is one of the co-founders of the Mobile Media Lab and co-founding editor of *wi: a journal of mobile media*, and was the president of the Canadian Women's Studies Association (2002-2004).

Susan Driver
BA, University of Toronto
MA, York University
PhD, York University

Associate Professor
Dept. of Communication Studies
3016 TEL Building
416-736-2100 x20125
sdriver@yorku.ca

Susan Driver's teaching and research focuses on feminist and queer theories as critical frameworks for understanding cultural mediations of social relations, affects, identities and embodiments. She has published several essays in books and journals on queer maternal representations. Her recent work engages with youth oriented media and she has written a book titled *Queer Girls and Popular Culture* (Peter Lang, 2007) and edited a collection *Queer Youth Cultures* (SUNY, 2008).

Kevin Dowler
BFA, University of Ottawa
MA, Concordia University
PhD, Concordia University
Chair 2014/2015

Associate Professor
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comchair@yorku.ca

Professor Dowler teaches courses on culture and media, policy and theory, as well as teaching and supervising in the Graduate Program in Communication and Culture, the Graduate Program in Sociology, and Interdisciplinary Studies. He is currently pursuing SSHRC funded research on cultural policy and governance in municipalities in Europe and North America, as well as CIHR sponsored research on representations of health and medical practices in the media.

Mark Hayward
BA, University of Toronto
MA, McGill University
PhD, UNC - Chapel Hill

Assistant Professor
Dept. of Communication Studies
3029 TEL Bldg
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mhayward@yorku.ca

Mark Hayward's teaching and research focuses on three areas: identity and media, the philosophy of technology and representations of the economy in popular culture. He has published a number of essays on these subjects and is the editor of two collections: *Cultural Studies and Financial Capitalism* (2012) and *Communication and Economy* (2013). He is currently researching the evolution of multicultural media in Canada since 1970.

Robert Heynen
BA, McGill University
MA, University of Alberta
PhD, York University

Assistant Professor
Dept. of Communication Studies
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rheyne@yorku.ca

Professor Heynen has taught a number of undergraduate courses in Communication Studies. His research encompasses a number of different areas, including the culture and politics of the Weimar period in Germany (documentary and feature film, photography, visual art, worker-produced media); media and cultural theory (especially Walter Benjamin and Siegfried Kracauer); and surveillance studies (focusing on embodiment, gender, sexual labour, and securitization). His book *Degeneration and Revolution: Radical cultural politics and the body in Weimar Germany* (Leiden: Brill Press), will be published in 2015. He has also co-edited a book under contract with U of T Press.

Ganaele Langlois
BA, Sorbonne
MA, York University
PhD, York University

Assistant Professor
Dept. of Communication Studies
TEL Bldg
416-736-2100 x5057

Professor Langlois's research interests include new media, software studies, and critical theory. She has co-written a book on new media and politics entitled *The Permanent Campaign: New Media, New Politics* (Peter Lang). Her single author book, *Meaning in the Age of Social Media* (Palgrave) was released June 2014.

Anne MacLennan
BA, McGill University
MA, McGill University
PhD, Concordia University

Associate Professor
Dept. of Communication Studies
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amaclenn@yorku.ca

Professor MacLennan teaches in the Department of Communication Studies and the graduate program in Communication and Culture. Her major research interest is early Canadian radio broadcasting. She is completing work on a study of programming during the 1930s and moving on to a study of the radio audience and memory. Her research interests more generally include all media history, but specifically “presentism” in television dramas with historical content, collective memory, research methods, teaching, and the role of communication in the development of unions. Her work is published in the *Journal of Radio Studies*, *Relations Industrielles/Industrial Relations*, *Journal of Labor Research*, *The Urban History Review*, and a collection on methodology. She was awarded the University-Wide Teaching Award at York University in 2006.

Patricia Mazepa
BA, University of Ottawa
BSocSci, University of Ottawa
MA, Carleton University
PhD, Carleton University

Associate Professor
Dept. of Communication Studies
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416-736-2100 x30164
pamazepa@yorku.ca

Professor Mazepa teaches undergraduate and graduate courses in the Politics and Policy stream (since 2004). Her teaching goal is to invigorate critical thinking and maximize student potential. Her research interests are based on the political economy of communication, and has published books on *Alternative Media in Canada* (2012) UBC Press, and *Communication and New Media* (2014) Oxford University Press.

Tokunbo Ojo
BA, Concordia University
MA, Concordia University
MSc, USIP
PhD, University of Queensland

Assistant Professor
Dept. of Communication Studies
3027 TEL Bldg
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tojo@yorku.ca

Tokunbo Ojo joins the Department of Communication Studies in July 2013. His teaching and research interests are in global media studies, development communication, journalism studies and political communication. His works have appeared in peer-reviewed journals such as *Journalism: Theory, Practice & Criticism*; *Journal of Communication for Development and Social Change*; *Journal of Information Technology Impact*; *Information Development*, and *International Journal of Education and Development using ICT (IJEDICT)*.

Wade Rowland
MA, Trent University
PhD, York University

Associate Professor
Dept. of Communication Studies
3018 TEL Building
416-736-2100 x 20468
wade@waderowland.com

Professor Rowland teaches undergraduate and graduate courses in communication studies. His research interests include philosophy of science and technology, particularly as it relates to communication; communication ethics and the foundations of moral values; critical realism and the Frankfurt School of social theory; consumer capitalism and its roots in rationalism and scientism; political economy of public broadcasting; the modern business corporation and its moral identity. Recent books include: *Greed, Inc.: Why Corporations Rule Our World*; *Galileo's Mistake: the Archaeology of a Myth*; *Spirit of the Web: the Age of Information from Telegraph to Internet*; *Ockham's Razor: a Search for Values*. His work is also published in the *Journal of Business Ethics*, *Social Epistemology* and *International Journal of Media and Cultural Politics*. He has had a long professional career in print journalism and as producer and senior manager in network television news.

David Skinner
BA, Simon Fraser University
MA, Concordia University
PhD, Simon Fraser University

Associate Professor
Dept. of Communication Studies
3020 TEL Building
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skinnerd@yorku.ca

Professor Skinner teaches “Introduction to Communications.” He is particularly interested in media and communications policy, media democracy, alternative and community media, and the political economy of communication. He has published numerous articles on media, media reform, and media policy in Canada and is co-author of *Mass Communications in Canada*, 6th ed. (Oxford, 2008) and co-editor of *Converging Media, Diverging Politics: A Political Economy of News in the United States and Canada* (Lexington Books, 2005). He is currently researching media reform in Canada and modes of sustaining independent and alternative media.

Retired Faculty Currently Teaching in the Department

Dalton Kehoe
BA, University of Toledo
MA, Cincinnati University
PhD, York University

Emeritus Professor
Dept. of Communication Studies
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dkehoe@yorku.ca

Professor Kehoe teaches courses on interpersonal and organizational communication and organizational change in the Communication Studies Program. He also leads seminars on leadership communication in the Executive Development Division of the Schulich School of Business. He has won both the OCUFA Award as one of the top teachers in the province and the York University-Wide Teaching Award. He was also recently named as one of the top 30 professors in the province by TVO. His research focuses on two areas (1) the effective use of technology in teaching, and on (2) the impact of leadership behavior on the health and emotional wellness of employees.

Professor Kehoe carries out his organizational research as an organizational development consultant and is a senior partner in Heart of the Matter Consulting, a firm that has helped a wide variety of organizations to radically improve both their organizational health and the quality of service they provide to their clients/customers.