

**Department of Communication Studies
Faculty of Liberal Arts and Professional Studies
York University
Mini-Calendar - 2014/15**

For students who became majors as of F/W2012-13

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Welcome to the Department of Communication Studies

As of Summer 2012, we changed the requirements to become and remain a Communication Studies major. These regulations ONLY apply to those York students who transferred into our program and who took courses starting in fall 2012 and after.

If you are a new student in first year, you will have been advised in the New Students' Advising Centre, and will have enrolled in COMN 1000 6.0 (formerly AP COMN/AP SOSC 1310 9.0) our "Introduction to Communications" course. We wish you well both at York and in Communication Studies!

For students who became Communication Studies majors between F/W 2009 to F/W 2012, you are grandfathered under the regulations at that time. Please consult the parallel mini-calendar for your degree requirements (available on our web page).

For students who became Communication Studies majors before the fall of 2009, please be advised that your Honours programs (in either the former Faculty of Arts or Atkinson College) have been grandfathered, and we will ensure that you will get all the courses you need in order to graduate. Please consult an earlier mini-calendar for major requirements.

Please note that we have changed course numbers and made a number of 6-credit courses into two, two-part 3-credit courses—as you can see from the table on pages 6-9.

Important Information

1. For general enquiries in Communication and **to book an advising session**, please send an email to: lapscomn@yorku.ca or phone 416-736-5057. Include your student number and contact information in all correspondence. Bring a printout of your student record (of courses and grades) to the advising appointment. As well, please download a course check-list from our web site and fill it in before you come in for your appointment.

2. We don't offer a BA degree (90 credit degree), and as a result you must maintain a 5 point GPA (or be close to that average in years 1, 2, and 3—as defined by the number of credits you have earned—see below) or else you will be de-enrolled from our BA Honours degrees.

Year Level	Total Earned Credits	Minimum Cumulative GPA
Year 1	Less than 24 earned credits	4.00
Year 2	24-53 earned credits	4.25
Year 3	54-83 earned credits	4.80
Year 4	84 earned credits or greater	5.00

3. We do not offer a minor in Communication Studies.

4. This mini-calendar is only up-to-date as of May 2014. Please check our website regularly so that you can stay current with any changes we have made to the calendar, events, etc. www.yorku.ca/laps/comn

5. This mini-calendar is a supplement to the information provided in the “Enrolment and Registration Guide” <http://www.registrar.yorku.ca/enrol/guide/> as well as the York University calendar.

****Students are responsible for ensuring that they fulfil all the requirements for their major(s) and for the Honours BA degree****

6. Program Offices

Receptionist

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Overview of the Department of Communication Studies

The Department of Communication Studies provides students with a comprehensive understanding of traditional forms of media – print, radio, film and television – while also examining interpersonal and organizational communication, computer-mediated communication, and telecommunication networks that facilitate new media and new modes of communication.

The emphasis of the program is on conceptual and critical skills-development rather than on technical and applied training. The program aims to facilitate reflective learning, and to develop effective verbal and written skills, not only as a means of critical and creative expression, but as fundamental to the development of social communication and media, life-long learning, and contribution to community life. We aim to produce graduates who have acquired skills in communication analysis, who understand the increasingly complex field of communication, and who can clearly and effectively communicate their knowledge.

As a means by which to facilitate the delivery of our mission, Communication Studies has formulated a set of goals focusing primarily on the development of student capacities in a field-specific context:

Program Goals

The Department of Communication Studies aims to help students to develop:

- a) knowledge and critical understanding of the central concepts, theories and methods of the field;
- b) the ability to think critically and analytically through the use and application of a range of theoretical and methodological approaches to a variety of communication phenomena;
- c) the capacity to formulate cogent arguments and reflective judgments utilizing appropriate theories, concepts and methods drawn from the field;
- d) the ability to communicate accurately in a well-formed manner in a variety of modes and settings.

Thematic Areas

As of Summer 2012, courses offered by the Department of Communication Studies encompass three thematic areas which are representative of primary disciplinary approaches within the field of Communications Studies. These three areas are: **Media, Culture and Society, Politics and Policy, Critical Technology Studies.**

1. Media, Culture and Society: Courses in this area focus on how communication media affect the way we perceive and respond to the social and cultural environment. This area emphasizes the study of social and cultural theories which examine these relationships.

2. Politics and Policy: The focus in this area is on the critical role of the state, civil society and private corporations in the development of communications systems, the production and distribution of culture, and issues of social power.

3. Critical Technology Studies: Courses in this area examine the relationships between cultures, societies and communication technologies.

Course Name and Number Changes

As result of our re-organization, we have renumbered our courses to reflect the focus of the courses: the second number of a course corresponds to the following areas

0=Introductory Course
 1=Methods and Theory
 2= Politics and Policy
 5= Critical Technology
 7= Media and Culture
 9= Courses with a mixture of areas

In this mini calendar we'll indicate the new number and the old one. If there is only one number, it means that this is a new course offering.

Department of Communication Studies – Reorganization as of F/W 2012/2013 COMPILED April 2014	
New Course Numbers / New Courses Offered in 2014-15	Former Course Numbers This list does not include all courses formerly offered
1xxx	
COMN 1000 6.00 Introduction to Communication	COMN 1310 9.00 Introduction to Communications
2xxx	
COMN 2111 6.00 Communication in Everyday life	COMN 2311 6.00 Communication in Everyday Life
COMN 2200 6.00 Introduction to Politics, Policy, and Media	COMN 2313 6.00 Introduction to Politics, Policy and Media
COMN 2500 6.00 Information and Technology	COMN 2312 6.00 Information and Technology
COMN 2700 6.00 Media, Culture, and Society	COMN 2314 9.00 Media, Culture, and Society
3xxx	
COMN 3100 3.00 Foundational Communication Theory COMN 3101 3.00 Contemporary Communication Theory	COMN 3320 6.00 Communication Theory
COMN 3111 3.00 Organizational Communication COMN 3112 3.00 Problematic Communication in Organizations	COMN 3311 6.00 Communication in Organizations
COMN 3150 3.00 Introduction to Research Methods in Communication Studies COMN 3151 3.00 Research Methods Seminar	COMN 3991 6.00 Research Methods in Mass Communications

COMN 3213 3.00 Labor in the Communication and Cultural Industries	COMN 3313 3.00 Labor in the Communication and Cultural Industries
COMN 3220 3.00 Organizing Social Movements COMN 3221 3.00 Communicating Social Movements	
COMN 3252 3.00 Ethics and the Media	COMN 3352 3.00 Studies in Communication: Corporations, Media Me
COMN 3510 3.0 Considerations in Telecommunications COMN 3511 3.0 Technological Advances in Telecommunications	COMN 3310 6.00 Communications for Tomorrow
COMN 3550 3.00 Digital Media and Culture COMN 3551 3.00 Advanced Issues: Digital Media & Culture	
COMN 3590 3.00 Feminist Perspectives on Media COMN 3591 3.00 Feminist Perspectives on Technology	COMN 3393 6.00 Feminist Perspectives on Media and Technology
COMN 3700 3.00 Advertising: The Growth of a Twentieth Century Belief System COMN 3701 3.00 Advertising, Culture and Society	COMN 3315 6.00 Advertising and Society
COMN 3712 3.0 The Rise of the Classical Hollywood Cinema: Entertainment, Art and Politics COMN 3713 3.0 The Decline of the Classical Hollywood Cinema: Post-WWII, the Cold War and the Rise of Corporate America	COMN 2840 9.00 Film and Society
COMN 3730 3.00 An Introduction to the Documentary (for non-film majors)	COMN 3330 3.00 An introduction to the Documentary (for non-film major)
COMN 3750 3.00 Television as Communication COMN 3751 3.00 Television as Culture	COMN 3316 6.00 Television as Culture and Communication

4xxx	
COMN 4115 6.00 Communication and the Management of Change	COMN 4315 6.00 - Communication and the Management of Change in Organizations
COMN 4150 6.00 Experiential Research Methods at Work	COMN 4340 6.00 - [Replaces] Communications Field Experience: Corporate and Cultural Industries
COMN 4201 6.00 Resistance and Subversion on the Internet	COMN 4801 6.00 Resistance and Subversion on the Internet
COMN 4202 6.00 Issues in the Political Economy of Media	COMN 4802 6.00 Issues in the Political Economy of Media
COMN 4203 6.00 Approaches to Communication and Development	COMN 4803 6.00 Approaches to Communication and Development
COMN 4206 3.00 NetWork: Digital Labour, Profit, and Exploitation	
COMN 4210 6.00 Global Communication: Contemporary Issues	COMN 4310 6.00 Global Communication: Contemporary Issues
COMN 4212 3.00 The Growth of Canadian Broadcasting	COMN 4212 6.00 The Politics of Canadian Broadcasting
COMN 4213 3.00 Politics of Canadian Media: Balancing Profit and Public Service	
COMN 4214 6.00 Media, Publics and Democracy	COMN 4314 6.00 Media, Publics and Democracy
COMN 4217 6.00 Governing Culture: Cultural Policy in an Era of Neoliberal Globalization	
COMN 4270 3.00 Cultural Industries and Work	
COMN 4306 3.00 Inside Technology	
COMN 4505 6.00 Debates about Technological Development	COMN 4305 6.00 Debates about Technological Development
COMN 4507 3.0 Case Studies in information and Communication Technologies	COMN 4307 3.00 Case Studies in information and Communication Technologies
COMN 4518 6.00 Intersections of Bodies and Technologies	COMN 3318 6.00 - Augmented Bodies: Inquiries into the Intersection of Bodies and Technologies
COMN 4520 6.00 Electronic Information Network Marketplace	COMN 4320 6.00 Electronic Information Network Marketplace
COMN 4700 6.00 Popular Culture and Communications	COMN 4300 6.00 Popular Culture and Communications

COMN 4703 6.00 Children, Media, Education and Change	COMN 4303 6.00 Children, Media, Education and Change
COMN 4704 6.00 Global Media, Local Communication	COMN 4804 6.00 Global Media, Local Communication
COMN 4708 3.00 Youth Cultures and Media Practices	
COMN 4721 3.00 The City in Film: Identity and Place	COMN 4321 3.00 The City in Film: Identity and Place
COMN 4722 3.00 Mediaspace and the Modern City	COMN 4322 3.00 Mediaspace and the Modern City
COMN 4725 6.00 Mediations of identity	COMN 4325 6.00 Mediations of identity
COMN 4726 6.00 Visual Culture	COMN 4326 6.00 Visual Culture: Histories, Theories and Politics
COMN 4729 6.00 Popular Music	COMN 4329 6.00 Popular Music
COMN 4732 3.00 Diaspora and Transnational Media	COMN 4332 3.00 Theories of Diasporas and Transnational Media
COMN 4733 3.00 Second-Generation Diaspora and Identity	COMN 4333 3.00 Second- Generation Diaspora and Identity
COMN 4760 6.00 Communication, Mobility and the City	
COMN 4780 6.00 Registers of Memory	

Preparing for the Future, Employment and Career Paths

An Honours Bachelor of Arts with a major in communication studies is generally directed to developing critical, interdisciplinary education as a foundation for life-long learning and progressive contributions to society. The program is not oriented toward ‘applied’ training construed in a narrow sense, but aims to convey a wider and deeper knowledge of the complex social environment of information, media, technology, and communication. Whether you are interested in working directly in media and communication, or appreciate that comprehending, participating, and working in the “information society” requires an in-depth knowledge thereof, our program is designed to provide you with the background, critical education and skills to do so.

To assist you in choosing special areas of interest, organize your course selections, consider complementary major or minors, and navigate possible career paths, our courses are organized into three thematic areas: (1) media, culture and society; (2) politics and policy; and (3) critical technology studies.

What follows below is a description of the themes, the related employment possibilities, and areas of concentration from which to develop your education, and plan for your future contribution to communication.

To reiterate, these are general themes, they are NOT required streams or prerequisites. They provide a way of thinking about the field of communication; they will assist your course and double-major or minor selection, and help plan for your future career or further education. Please note that these themes are not mutually exclusive, as in practice, the knowledge and skills learned in each overlap and complement each other.

1. Media, Culture and Society

Focused on the relationship between media and culture, the courses in this area cover the range of old and new media from the traditional print (newspaper, magazine and book) to broadcast media (such as film, music, video and television) and new interactive web-based media. Representative courses include: COMN2700 6.0 (formerly COMN 2314 6.0 Media, Culture and Society), COMN 3700 3.0 and COMN3701 3.0 (formerly COMN 3315 6.0 Advertising and Society).

Graduating students have used their understanding of this relationship to work in the communication and cultural industries, and to develop alternatives in non-profit and public media education and production. Specific occupations include: media researcher (conducting research on television content, television ratings or audience research, for example); media developer (creating specialty content, English as a second-language, or ethnic programming); journalist, writer, or editor; creative work in arts and entertainment (copyrighter, producer, director, sales representative); communications advisor on intercultural communications; historians of media and cultural history; and teacher/media educator (developing media literacy in high schools for example).

Complementary Majors (SOME examples): Anthropology; Sociology; Culture and Expression; Canadian Studies; Children's Studies; English; Social Science; Race, Ethnicity and Indigeneity; Women's Studies.

2. Politics and Policy

Understanding the business of media and the relationships between the economic and political dimensions of communication and culture is necessary to identify and participate in production and decisions regarding them. Representative courses include: COMN 2200 6.0 (formerly COMN 2313 6.0 Introduction to Politics, Policy and Media); COMN3213 3.0 (formerly COMN 3313 3.0 Labour in the Communication and Cultural Industries); COMN 4214 6.0 (formerly COMN 4314 6.0 Media, Publics and Democracy).

A focus on media regulation and policy-making prepares the student for work in areas such as: media analyst (researches particular issues or news coverage); media relations (works with media in producing and managing coverage); political communication (speech writer, media liaison, or campaign director); public affairs coordinator; professional lobbyist; public opinion researcher; policy developer or analyst (interpreting and developing corporate and public policies on culture and communication); communications law (intellectual property, copyright law, communication rights); or communication specialist (managing communication with/to the public through a range of media, including public relations, government communications, non-profit and activist organizations).

Complementary Majors (some examples): Global Political Studies; Languages; Political Science; Public Policy and Administration or Management; Geography; International Development Studies; Law and Society; Social and Political Thought; Social Work; Urban Studies; Labour Studies.

3. Critical Technology Studies

As both a tool and a product of social relations, technology is ever-pervasive in the "information society". Representative courses include COMN 2312 6.0 Information and Technology; COMN 3318 6.0 Augmented Bodies; COMN 4320 6.0 The Electronic Information Marketplace. Graduates with this area combine their knowledge of technology in jobs applying new media, such as: video games and graphic arts, website developer; technical assistants; systems analyst; technology coordinator; telecommunications specialist; and teaching new media.

Complementary Majors (some examples): Cognitive Science; Geography; Global Political Studies; Information Technology; International Development Studies; Law and Society; Labour Studies; Science and Technology Studies; Social Science.

Range of Employment Opportunities

To assist you in identifying the current range of employment opportunities in communication studies, the following websites are provided. Please note that they are for your information only as their inclusion here does not constitute an endorsement by the department.

Canadian Journalism and Media Job Board (<http://www.jeffgaulin.com>)

Canadian Media Job Board (www.mediajobsearchcanada.com)

CBC Canada (www.cbc.radio-canada.ca/jobs)

Charity Village (Non-profit Sector) (<http://charityvillage.com/cv/main.asp>)

International Journalism Jobs (<http://www.journalismjobs.co.uk>)

Mandy (International Film and TV Production Resources - Ontario)

(<http://www.mandy.com/>)

Media Intelligence (www.mediaintelligence.ca)

Media Bistro (<http://www.mediabistro.com/>)

Simply Hired (<http://www.simplyhired.ca/a/jobs/list/q-Media>)

Toronto Job Board (http://www.toronto.ca/telmi/em_ps_job_boards.html)

Options for Continuing Studies beyond an Honours BA in Communication Studies

If you are interested in continuing studies at the graduate level, please see our Masters in Communication and Culture at www.yorku.ca/gradcmct/ or visit our website (www.yorku.ca/laps/COMN) for links to other Canadian graduate schools in Communication Studies. We also have an extensive list of diploma/certificate programs at the Community College level as another option to complement your degree after graduation.

Concurrent Joint Program in Communication Arts

This program is NOT a part of our department nor are we affiliated with it. Any inquiries about this program should be addressed to the LAPS Advising Centre in Central Square and John Mahaffy (jmahaffy@yorku.ca, 416-736-5022) in particular. The Department does not endorse this *concurrent* program of study: we recommend that students acquire applied media training via participating in the many kinds of media produced on campus, such as the community newspaper (*Excalibur*), or the community-campus radio station (CHRY 105.5 FM). If students wish to acquire applied media training *after* completing their degree, then an option is to apply to the community college programs.

Enriching your Undergraduate Experience by Participating in a York International Exchange

We encourage students with an overall GPA of B (or 6) at the end of their first year (30+ credits) to consider studying for a semester in their third year at a university abroad. You would need to attend workshops and information sessions provided by York International in your second year in order to ensure that you are able to go away in your third year. Please consult <http://international.yorku.ca> for full details. There are excellent Communication Studies programs around the world affiliated with York, and many of them allow you to study in English.

We also encourage students to look into taking the iBA degree which requires one semester abroad as well as language courses and internationally-oriented courses beyond the requirements for the major.

Degree Programs in the Department of Communication Studies

Our degree options include:

- Honours Double-Major
- Honours Major (Stand-alone)
- Honours Major/Minor BA
- Specialized Honours Major, and
- International Honours BA Program (iBA): in Double-Major, Major/Minor, and Major (Stand-alone).

Please note these residency and graduation requirements for each program:

→**Residency requirement:** a minimum of 30 course credits and at least 50% of the course credits required in each major/minor must be taken at York University.

→**Graduation requirement:** Students must successfully complete (pass) at least 120 credits which meet the Faculty's degree and program requirements with a cumulative grade point average of at least 5.0.

Honours Double Major BA

Students in the Double Major Program can combine their major with:

→Any other program or department in the Faculty of Liberal Arts & Professional Studies (check the LA&PS *New Students' Handbook* for a full list), or

→Film Studies in the Faculty of Fine Arts, or

→Kinesiology or Psychology in the Faculty of Health.

Courses taken to meet COMN Studies requirements cannot also be used to meet the requirements of the other major.

**Honours Double-Major BA – for students entering COMN Studies BEFORE 2009/10 you are required to complete 42 credits.
Please consult previous minicalendars for precise course requirements.**

Honours Double Major BA – for students beginning their COMN Studies major as of 1 July 2009 to 1 July 2012, please consult the parallel minicalendar for your degree requirements (available on our web page).

NEW Major Requirements for Honours Double Major BA – for students beginning their COMN Studies major as of F/W 2012/2013.

- **The 48 credits in COMN Studies must include**
 - 6 credits from COMN1000 6.0 (formerly AP/COMN1310 9.0 [only 6 credits count toward the major])
 - 18 credits chosen from: COMN2500 6.0 (formerly AP/COMN2312 6.0 or AP/COMN2312 9.0 or AP/COMN2319 9.0); COMN2200 6.0 (formerly AP/COMN2313 6.0) ; COMN2700 (formerly AP/COMN2314 6.0, or AP/COMN2314 9.0)
 - 12 credits at the COMN3000 level
 - 12 credits at the COMN4000 level (you must have 84 credits in order to enrol in COMN4000 level courses)

Honours Requirements:

- **Upper-level credits:** at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level

Credits outside the major: Students who are completing a double major or major/minor are deemed to have fulfilled this requirement

Honours Major BA – for students entering COMN Studies BEFORE 2009/10, please consult previous minicalendars for precise course requirements.

Honours Major BA (Stand-Alone) (48 credits) – for students beginning their COMN Studies major as of 1 July 2009 to 1 July 2012, please consult the parallel minicalendar for your degree requirements (available on our web page).

NEW Honours Major BA (Stand-Alone) (48 credits) requirements for students entering the program as of F/W 2012/2013.

- **The 48 credits in COMN Studies must include**
 - 6 credits from COMN1000 6.0 OR AP/COMN1310 9.0 (only 6 credits count toward the major)
 - 18 credits chosen from: COMN2500 6.0 (formerly AP/COMN2312 6.0 or AP/COMN2312 9.0 or AP/COMN2319 9.0); COMN2200 6.0 (formerly AP/COMN2313 6.0); COMN2700 (formerly AP/COMN2314 6.0, or AP/COMN2314 9.0)
 - 12 credits at the COMN 3000 level
 - 12 credits at the COMN 4000 level (you must have 84 credits in order to enrol in our COMN 4000 level courses)

Honours Requirements:

- **Upper-level credits:** at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level
- Credits outside the major at least 18 credits.

Honours Major/Minor BA – for students entering COMN Studies BEFORE 2009/10, please consult previous minicalendars for precise course requirements.

Honours Major/Minor BA – for students beginning their COMN Studies major as of 1 July 2009 to 1 July 2012, please consult the parallel minicalendar for your degree requirements (available on our web page).

NEW Honours Major/Minor BA Program requirements for students entering the program as of F/W 2012/2013

The Honours program in Communication Studies described above **starting 1 July 2012 or F/W 2012/2013** may be pursued jointly with any Honours Minor BA program in the Faculty of Liberal Arts & Professional Studies.

Honours Requirements:

- **Upper-level credits:** at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level.
- **Credits outside the major:** Students who are completing a double major or major/minor are deemed to have fulfilled this requirement.

Please note Communication Studies does not offer a Minor.

Specialized Honours (54 credits) - For students entering /switching to this program BEFORE F/W2009/10. Please check an earlier calendar for requirements.

Specialized Honours (60 credits) – For students entering /switching to this program between F/W2009/10, and F/W2011/2012, please consult the parallel minicalendar for your degree requirements (available on our web page).

NEW Specialized Honours (60 credits) - For students entering /switching to this program as of F/W 2012/2013

This degree program will be of interest to students wishing to pursue a more intensive concentration in the field of communication studies and/or considering graduate level studies in this area.

The **60 credits** in COMN Studies must include:

- AP/COMN 1000 6.0 (or COMN 1310 9.0 but only 6 credits will count toward the major);
- 18 credits chosen from: COMN 2500 6.0 (formerly AP/COMN 2312 6.0 or AP/COMN 2312 9.0 or AP/COMN 2319 9.0); COMN 2200 6.0 (formerly AP/COMN 2313 6.0) ; COMN 2700 (formerly AP/COMN 2314 6.0, or AP/COMN 2314 9.0)
- COMN 3100 3.0 and COMN 3101 3.0
- COMN 3150 3.0 and COMN 3151 3.0
- 12 additional credits at the COMN 3000 level
- 12 credits at the COMN 4000 level.

Honours Requirements:

Upper-level credits: at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level

Credits outside the major: at least 18 credits

Students apply for this program **after** taking COMN 1000 6.0 (formerly AP/COMN 1310 6.0) and **one other** COMN Studies course with a minimum GPA of 6.0 in each course. Applicants must have a minimum GPA of 6.0 (B) in **all** Communication Studies credits and the required minimum cumulative GPA is 5.0 C+; these averages must be maintained to continue in and graduate from the Specialized Honours BA degree. If students don't maintain these marks, they will be de-enrolled from the program.

The deadline for application to this Program is **June 4, 2014** and students will be notified of acceptance or non-acceptance as soon as marks are posted. If you want into this program, please enrol in the courses you would need for the fall. An advising session is always an option if you're unsure about what to take.

All applications must be submitted to the Communication Studies Program Office, 3004 or 3005 TEL Bldg., and application forms are available online at www.yorku.ca/laps/COMN. PLEASE NOTE: this application process cannot be done through the R.O.'s online form.

The International BA (iBA) Degree

Students may take all of the above degree options in the International Honours BA (iBA) Program: they can do a Double-Major iBA, or a stand-alone major iBA, or a major/minor iBA.

The major requirements are the same for the various degree options listed above PLUS they must fulfill the following requirements:

Language Study Credits: at least 18 credits in a modern language offered by York University, including the Advanced I university-level course in the chosen language;

Internationally-Oriented Credits: at least 12 credits of internationally-oriented courses chosen outside the major; (e.g, courses with “global”, “globalization,” “international” or another country as its title)

International Exchange: at least one full term abroad as a full-time student at one of York University’s exchange partners.

Honours Requirements:

- **Upper-level credits:** at least 36 credits in the 3000-level or 4000-level, including at least 18 credits at the 4000 level.
- **Credits outside the major:** For the Honours iBA, courses taken outside the major to satisfy the language study requirement and/or the internally-oriented courses requirement can also be used to satisfy the outside the major requirement.

For more detailed information regarding the Honours iBA program requirements, please consult the Degree Requirements section of the Undergraduate Calendar.

An advising session is strongly recommended for any students thinking of, or enrolled in, this degree option.

General Education Requirements

For Students Entering/Changing Programs effective Fall/Winter 2014/15

The Faculty of Liberal Arts and Professional Studies general education curriculum provides students with the foundation of interdisciplinary knowledge, breadth, methods and the approaches necessary for successful liberal arts and professional education.

General Education courses approved for credit expose students to ways of knowing and fundamental ideas spanning the humanities, natural sciences and social sciences. These courses also provide explicit instruction in critical analytical skills and thought and its communication in writing and speech.

For all degree types offered by the Faculty of Liberal Arts and Professional Studies, students must take a minimum of 21 General Education credits from the approved list of LA&PS General Education courses as follows:

- 6.00 credits in Natural Science (NATS)
- A 9.00 credit approved General Education course in the social science or humanities categories
- A 6.00 credit approved General Education course in the opposite category to the 9.00 credit course in social science or humanities already taken.

Guidelines for General Education courses:

- It is strongly recommended that students successfully complete (pass) their first General Education course within the first 24 credits and all General Education courses within the first 48 credits.
- All General Education courses are offered at the 1000-level.
- All approved General Education courses may count for General Education credit; some may count for major credit; none may count as both. For students in programs where a General Education course is a required major course, a different General Education course will have to be taken to satisfy the General Education requirement (no double counting).
- A maximum of 36 credits in General Education will count towards the degree. Students who are required to exceed the 36 credit maximum because of program/degree requirements must obtain permission.

General Education courses may be offered by any School or Department in Faculty of Liberal Arts & Professional Studies. Please refer to [approved list of LA&PS General Education courses](#).

General Education Requirements for students entering the Faculty of Liberal Arts & Professional Studies after Fall 2012-05-02 and prior to Fall 2014

For students entering /switching to this program BEFORE F/W2009/10. Please check an earlier calendar for requirements

For Students who entered between 1 July 2009 and Fall 2012, please consult the parallel minicalendar for your degree requirements (available on our web page).

The Faculty of Liberal Arts & Professional Studies General Education curriculum provides students with the foundation of interdisciplinary knowledge, breadth, methods and the approaches necessary for successful liberal and professional education. General Education courses expose students to ways of knowing and fundamental ideas spanning the Humanities, Modes of Reasoning, Natural Science and Social Science. These courses also provide explicit instruction in critical analytical skills and thought and its communication in writing and speech.

General education requirement by degree types

For all Honours BA, BA, Honours iBA and Honours BSW degree programs, the following is required:

24 credits of General Education chosen from Humanities, Modes of Reasoning, Natural Science and Social Science, including a minimum of 6 credits in each of Humanities, Natural Science and Social Science.

Guidelines for general education courses

http://www.yorku.ca/laps/courses/gen_education.html

- It is strongly recommended that students successfully complete (pass) their first General Education course within the first 24 credits.
- It is strongly recommended that all General Education courses be successfully completed (passed) within the first 48 credits.
- Approved General Education courses are offered at the 1000 and 2000-level.
- A maximum of 9 credits in each of the four areas (Humanities, Modes of Reasoning, Natural Science and Social Science) will count towards fulfillment of General Education requirements.
- A maximum of 36 credits in General Education will count towards the degree. Students who are required to exceed the 36 credit maximum because of program/degree requirements must obtain permission to do so from their program of study.
- General Education courses may be used to satisfy more than one requirement, but are counted only once toward the total number of credits required for the degree as follows:

General Education courses may be used to fulfill the General Education requirement and, if applicable, major or minor program requirements. General Education courses used to fulfill the General Education requirement, or major or minor program requirements, may not also be used to fulfill required credits outside the major.

Course-Related Information

1. Grading Standards

LETTER GRADE	POINT VALUE	%	DEFINITION
A+	9	90%+	exceptional
A	8	80-89%	excellent
B+	7	75-79%	very good
B	6	70-74%	good
C+	5	65-69%	competent
C	4	60-64%	fairly competent
D+	3	55-59%	passing
D	2	50-54%	barely passing
E	1	40-49%	marginally failing
F	0	0-39%	failing

2. Grades in Courses

The grading scheme of a course must be announced in writing in class during the first two weeks. We have included grading information in our descriptions of the currently-offered courses, but sometimes a different faculty member ends up teaching a course than the one posted. In that case, s/he may vary the marking scheme, but this information will be made available to the students. Once the class has started and a marking scheme is distributed, the only way the marking scheme can be altered is with the consent of all students.

Faculty is required to give feedback to students in a timely fashion so that they can made decisions about whether to drop a course before the drop date. Normally, 30% of the mark should be available for a full-year course, and 15% for a semester course by the respective drop-dates.

3. Grade Reappraisals

3.1. During the school session

If you question the mark you received in a lecture course with a tutorial leader, please approach your tutorial leader first during his/her office hours for clarification of the marking scheme. If you continue to be dissatisfied, make an appointment with the Course Director and seek his/her intervention. The Undergraduate Program Director can be asked to intervene if a dispute is unresolved, but he/she cannot change the mark.

3.2. Once final marks have been received

If you think that your grade was not justified, you may submit a formal request to the Department (through the office of the Undergraduate Program Director). The form is available on our web site or at our Office. Requests for grade reappraisals must be submitted within 21 calendar days of the release of final grades. Students may ask for all written work, or just specific parts to be reassessed; please note that participation marks cannot be reassessed. The reassessment will, in the first case, be carried out by the Course Director (if s/he has not already seen the work), and then if the dispute continues, by an anonymous marker (another full-time teaching member of our department) who will receive the work with the student's name removed. As a result of the reappraisal, the original grade may be raised, lowered or confirmed. The grade reappraisal may take from 6-8 weeks; you will be notified in writing via letter to your home address.

The decision of the Department may be appealed—on procedural grounds only—to the Faculty of Liberal Arts & Professional Studies' Committee on Student Appeals and Academic Integrity. Appeals must be submitted within 21 calendar days of receiving the Department's letter.

4. Deferred Standing

Students may be eligible for Deferred Standing in a course on such grounds as illness, family misfortune, or accident.

Deferred standing allows students more time to complete course assignments, tests, and exams, after the deadline for the Faculty to submit final marks. Students in such circumstances should approach their Course Director(s) to sign the Deferred Standing Agreement (available online). Please pay attention to the deadline dates for submitting the form. If a course director is unwilling or unable to sign the DSA form, you can submit a petition to the Faculty of Liberal Arts & Professional Studies' Committee on Student Academic Petitions—see their web site—within 48 hours of the Department's deadline.

5. Letter of Permission

(For courses taken outside the Department of Communication Studies for Communication Studies' credit)

If you want to take courses at another university for credit toward your Communication Studies major, you must make an appointment with the Undergraduate Program Director (or his/her delegate) BEFORE YOU GO AWAY. At that meeting, you must bring:

- A letter of permission form (downloaded from the Registrar’s website) filled out,
- A copy of a detailed course description(s) from the other university’s web site (including information about the length of the course, year level and credit value).

At the meeting, the UGPD will assess the proposed course(s) and if it is acceptable, the form will be signed. You then submit the form to the R.O.’s office for processing.

6. Academic Honesty

The York University’s Senate Policy on Academic Honesty “is an affirmation and clarification for members of the University of the general obligation to maintain the highest standards of academic honesty.” Students are advised to make themselves aware of all the instances of academic dishonesty and proper research procedures in order to avoid being charged. The Department of Communication Studies is committed to following up on all reported cases. The Undergraduate Program Director’s office handles all cases at the Exploratory Level. The full document, including the range of penalties, is available at www.yorku.ca/secretariat/policies/document.php?document=69

7. Petitions: Requests for the Waiver of Departmental and Faculty regulations

The Faculty of Liberal Arts & Professional Studies’ Committee on Student Academic Petitions will consider student petitions that request a waiver from the Faculty’s or Department’s rules and regulations.

8. Sessional Dates, Fall/Winter 2014-15

	Term F	Term Y	Term FF	Term A	Term AF	Term P	Term P2	Term W	Term WW	Term B	Term P3	Term WS
Last date to enrol without permission of course instructor	Sept. 22	Sept. 22	Sept. 15	Oct. 27	Aug. 6	Sept. 3	Oct. 29	Jan. 19	Jan. 12	Feb. 24	Feb. 14	Jan. 19
Last date to enrol with permission of course instructor	Oct. 6	Oct. 14	Sept. 18	Oct. 29	Aug. 14	Sept. 3	Oct. 29	Jan. 30	Jan. 19	March 2	Feb. 14	Jan. 26
Last date to drop courses without receiving a grade	Nov. 7	Feb. 6	Sept. 30	Nov. 3	Aug. 18	Sept. 3	Oct. 29	March 6	Jan. 26	March 3	Feb. 14	May 25

General Student-Oriented Information

1. Communication Studies Student Association (CSSA)

The York University Undergraduate Communication Studies Students Association (CSSA) seeks to create relationships between Communication Studies students through both academic and social events; students can connect through events such as job fairs, movie nights, mentoring programs and speakers. It also hopes to create a bridge between faculty and students to prepare students for life after university. The Association is created by students, for students with faculty and staff support.

For more information about the CSSA please visit www.yorku.ca/cssa

2. Student Awards: Internal and External

For up-to-date information about our awards and prizes, please consult our website.

2.1. Internal Awards: Recipients will be notified in the fall and honoured at a reception held jointly with the Department of Social Science.

Penny Joliffe Scholarship

Named in honour of a long-standing member of the Communications Department at the university, this award goes to the student in the first-year “Introduction to Communications” course who has a high GPA in the course, is recommended by the Course Director, and is continuing on into second year as a major in the Department of Communications Studies.

Eric Koch Award

This award honours Professor Eric Koch, a long-time member of the former Communications Studies Program in the former Faculty of Arts who retired in 2003. This award is given to the student in the second-year “Politics, Policy and the Media” course who has a high GPA in the course, is recommended by the Course Director, and is continuing on into third year as a major in the Department of Communications Studies.

Jerry Durlak Award

This award honours Professor Jerry Durlak, a long-time member of the former Communications Studies Program in the former Faculty of Arts who passed away in 2009. This award is given to the student in the second-year “Information and Technology” course who has a high GPA in the course, is recommended by the Course Director, and is continuing on into third year as a major in the Department of Communications Studies.

Dalton Kehoe Award

This award honours Professor Dalton Kehoe, a long-time member of the former Communications Studies Program in the former Faculty of Arts who retired in 2008. This award is given to the student in the second-year “Communication in Everyday

Life” course who has a high GPA in the course, is recommended by the Course Director, and is a continuing on into third year as a major in the Department of Communications Studies.

Reva Orlicky Memorial and Founding Friends Award

This award been established by York University alumni and friends to provide a bursary to a deserving York University upper-year Communication Studies student, under the guidelines of the Ontario Student Opportunity Trust Fund. Priority will be given to those students who have shown an interest in, or are taking courses in the context and condition for radio in Canada, who have a high GPA, and are in financial need. Application forms are available online at www.yorku.ca/lapsCOMN. Applications must be submitted to the Department Office.

Arthur Sigel Award

Awarded to a student who is a double-major in Communication Studies and a Social Science program, who has completed at least 60 credits, and who holds the highest cumulative grade point average among the qualified candidates. If there are no eligible double-majors then the recipient will be a Communications major. Recipient must be Canadian citizen, permanent resident or protected person and an Ontario resident who demonstrates financial need. Over his 34-year career at York, Prof. Arthur Siegel was an inspiration to thousands of students, was instrumental in shaping York’s Communication Studies Program and served as Chair of the Department of Social Science, among many other achievements. Arthur made unique and important scholarly contributions to the fields of politics and media communications policy in Canada, particularly on press freedoms, censorship, propaganda and referenda. Prior to York, Arthur was a prolific journalist in Canada and the US, and an instrumental force at Radio Canada international. Throughout his life, Arthur worked tirelessly for a number of charitable organizations.

2.2. External Awards: while there are a number of York University undergraduate awards and scholarships available (<http://sfs.yorku.ca/scholarships/index.htm>) here is one which relates directly to our field.

Ruth Hancock Scholarships

These annual scholarships [worth \$1500 each] are designed to encourage talented, hard-working students to pursue careers in Canadian broadcasting or broadcast sales/marketing.

SUMMER 2014

COMMUNICATION STUDIES - COURSE OFFERINGS SUMMER 2014

AP	COMN	2700	Cr=6.00	Media, Culture and Society
AP	COMN	3750	Cr=3.00	Television as Communication
AP	COMN	3751	Cr=3.00	Television as Culture
AP**	COMN	4520	Cr=6.00	Electronic Info Network Marketplace
AP**	COMN	4700	Cr=6.00	Popular Culture and Communications
AP**	COMN	4150	Cr=6.00	Experiential Research Methods at Work
AP**	COMN	4704	Cr=6.00	Global Media, Local Communication

IMPORTANT NOTICE

- * Most (or all) spaces in COMN courses will be reserved for current Communication Studies Majors and BUSO Majors in the “Media & Communication” stream.
- ** All 4XXX COMN Courses will be reserved for Communication Studies Majors who have successfully completed 84 credits by the end of the 2013/2014/F/W term. If you will be eligible but cannot enrol, please send an email to lapscomn@yorku.ca

Core Course Descriptions

FALL/WINTER

1000-Level Required Course

AP/COMN 1000 6.0

INTRODUCTION TO COMMUNICATIONS

Course Director: Prof. Rob Heynen

This course is required for the major and is no longer a Gen Ed. Course.

This course introduces students to the study of communication. It is designed to provide a critical overview - or survey - of the main themes and issues in the field of communication and mass media. It looks at communication from both the personal and social levels and considers the myriad ways in which forms and processes of communication are implicated in our knowledge and understanding of the world.

The course is structured to introduce students to the four thematic areas of the Communication Studies Program: Media and Culture, Politics and Policy, Critical Technology Studies, and Interpersonal and Organizational Communication. In the first term, we will consider the roles of language, culture and, particularly, the mass media, in the production of meaning and the construction of our social environment. In the second term, we will examine the roles of the state, civil society, institutions, organizations, and technology in the production and distribution of culture and social power.

The basic objectives and anticipated learning outcomes of the course are: i) to provide a critical understanding of the structures and practices of communication, and particularly the mass media; ii) to develop a critical understanding of communication as a cultural form; iii) to encourage the use and appreciation of social theory in reflecting on the study of communication and mass media; iv) to build an appreciation of the social political and economic dimensions of mass-mediated communication; v) to develop an understanding of the Canadian context of mass communication.

The lectures will be supplemented with both video materials and in-class assignments to illustrate the relationships between your personal experiences of the media and the theoretical and critical perspectives discussed in class.

Evaluation: TBA
Format: 2-hour lecture and 1-hour tutorial.
Projected Enrolment: 500
Reserved Spaces: Most spaces for COMN, BUSO (Communication stream) and Digital Media majors
Exclusions: AS/SOSC 2310 9.0, AK/SOSC 2410 6.0/ 9.0, AP/COMN 1310 9.0, AP/SOSC 1310 9.0

2000-Level Required Courses

AP/COMN 2200 POLITICS, POLICY AND THE MEDIA

(NB: this is a required COMN2000 level course for new COMN studies majors as of F/W 2012/2013; it is also a CAT A course for students who enrolled from F/W 2009-2010 to F/W2011-2012.)

Course Director: Prof. Tokunbo Ojo

This course analyzes the relationship between media practices, government decision-making, and social constructions of power. We examine the role of the state, market and civil society in the development of communication systems and in the production and distribution of culture with special attention to Canada.

The course engages in the theoretical perspective that communication systems and cultural practices shape – and are shaped by – the social constitution of power in all societies. Students will be introduced to a range of dominant and alternative media structures and practices; historic and current examples of Canadian government communication and cultural policy-making (on national and international levels); and various media representations of social relations (and of political processes and political parties in particular). Students will also be introduced to theories of media and democracy and discuss how democracy is articulated both in and through communication.

The basic objectives and anticipated learning outcomes of the course are to provide a critical understanding of: (i) the ways in which media are implicated in practices and processes of governance, democracy, and social constitutions of power; (ii) the public policy dimensions of media practice; (iii) the relationships between media and forms of globalization; (iv) the relationships between political and economic dimensions of mass-mediated communication and socio-cultural practices; and (v) the role of media in Canadian politics and society. The course aims to develop this understanding to provide a foundation for advanced communication courses, to enhance media literacy and research skills, and to prepare the student for active citizenship.

Evaluation:	TBA
Format:	2-hour lecture and one-hour tutorial
Projected enrolment:	200
Reserved spaces:	Most spaces for COMN majors
Exclusion:	COMN 2313 6.0 or 9.0

AP/COMN 2500 INFORMATION AND TECHNOLOGY

(NB: this is a required COMN2000 level course for new COMN studies majors as of 1 July 2012 and F/W 2012/2013; it is also a Category A course for students who enrolled from F/W 2009-2010 to 2011-2012.)

Course Director: Prof Paul Aitken

This course focuses on critical stances with which to view our society's preoccupation with "information," "media" and "technology." Different models, theoretical approaches and case studies are used to understand how "information" and "technology" affect social change.

We focus on critical stances with which to view our society's preoccupation with "information," "media" and "technology." We begin with the premise that we cannot understand our current and future information societies unless we have some understanding of how information has been accumulated and disseminated in the past and how information technologies correspond with specific social and political forms. We will look at specific social science models that allow us to conceptualize how "information" and "technology" affect social change, as well as specific theories that provide perspectives on the effects of information technology. Students should be aware that while we look at specific media and technology, for example the telephone and the printing press, the course does not try to present a unified "history" of all media and technologies.

Thus, in addition to the broader aims outlined above, the course will also equip students with sets of key terms and concepts as well as methodological and theoretical approaches which will both build on ideas presented in the Communications Studies introductory course and provide the basis to enable the student to engage with more complex and sophisticated analyses undertaken in the 3000 and 4000 level courses in this stream.

Critical Skills component: As well as focusing on students' reading and writing skills, this course also concentrates on enhancing students "Information Literacy" skills including research searching, evaluating and organizing skills.

Evaluation:	TBA
Format:	2-hour lecture and one-hour tutorial
Projected enrolment:	200
Reserved spaces:	Most spaces for COMN majors
Exclusion:	COMN 2312 6.0 or 9.0

**AP/COMN 2700
MEDIA, CULTURE AND SOCIETY**

(NB: this is a required COMN2000 level course for new COMN studies majors as of F/W 2012/2013; it is also a CAT A course for students who enrolled from F/W 2009-2010 to 2011-2012.)

Course Director: Prof. Rob Heynen

This course explores the individual and collective significance of the role of communications in culture and society. Various historical, theoretical and methodological approaches are introduced as ways to analyse the impact of communications media in everyday life.

The principal aim of the course is to allow students the opportunity to develop a critical awareness of what role media play in their lives, and to understand that media themselves, and the ways that each of us use media, are shaped by forces that are not necessarily self-evident, nor subject to our individual will. Through the discussion of various approaches for thinking about communication media, students will be in a position to move toward understanding and evaluating media in their historical, social and cultural contexts, and the ways that media shape those contexts.

The course will also equip students with sets of key terms and concepts as well as methodological and theoretical approaches which will both build on ideas presented in the introductory course and provide the basis to enable the student to engage with more complex and sophisticated analyses undertaken in the 3000 and 4000 level courses in this stream.

Evaluation:	TBA
Format:	2-hr lecture and 1-hr tutorial
Projected enrolment:	200
Reserved spaces:	Most spaces for COMN majors
Exclusion:	COMN 2314 6.0 or 9.0

3000-level courses
Offered in 2014/15

AP/COMN 3100 3.0
FOUNDATIONAL COMMUNICATION THEORY

Course Director: Prof. Mark Hayward

This course provides an overview of the foundations and theoretical approaches in communication theory. Special attention will be paid to mass communication theory, medium theory, audience research, semiotics, and the political economy of media.

Students are encouraged to take COMN 3100 3.0 if they want to take COMN 3101 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved: Most spaces for COMN majors.
Exclusion: COMN 3320 6.0

AP/COMN 3101 3.0
CONTEMPORARY COMMUNICATION THEORY

Course Director: Prof. Mark Hayward

This course examines the various perspectives of contemporary communication theory. It explores current theoretical approaches with an emphasis on contemporary debates and issues in communication studies.

Students are encouraged to take COMN 3100 3.0 if they want to take COMN 3101 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved: Most spaces for COMN majors.
Exclusion: COMN 3320 6.0

AP/COMN 3111 3.0
ORGANIZATIONAL COMMUNICATION

Course Director: Prof. Dalton Kehoe

The purpose of this course (part one) is to familiarize the student with the main concepts, viewpoints, and research findings and applications in the field of organizational communication. Much of what human beings accomplish alone or with others in the modern world is achieved in the context of formal organizations. Human organizations are both the products of persistent, focused communication and the contexts within which on-going communication occurs. The fundamental aspects of human communication at the interpersonal, group and larger organizational levels will be studied. The relationships between organizational size, complexity, tasks and external environments and the nature, quality and flow patterns of intra-organizational communication will be analyzed. For more information please refer to the course website: <http://comn3311.thetalkpage.com>.

Students are encouraged to take COMN 3111 3.0 if they want to take COMN 3112 3.0, but there is no prerequisite.

Evaluation: TBA
Format: Lectures for this course will be offered on-line; regular one-hour in-class seminars will complement the lectures
Projected Enrolment: 150
Reserved spaces: Most spaces for COMN majors
Exclusion: COMN 3311 6.0

AP/COMN 3112 3.0
PROBLEMATIC COMMUNICATION IN ORGANIZATIONS

Course Director: Prof. Dalton Kehoe

The purpose of this course (part two) is to continue to familiarize the student with the main concepts, viewpoints, and research findings and applications in the field of organizational communication. We will study approaches to solving communication problems and to effecting change in organizational structure and functioning in order to respond to changes in external environments. For more information please refer to the course website: <http://comn3311.thetalkpage.com>.

Students are encouraged to take COMN 3111 3.0 if they want to take COMN 3112 3.0, but there is no prerequisite.

Evaluation: TBA
Format: Lectures for this course will be offered on-line; regular one-hour in-class seminars will complement the lectures
Projected Enrolment: 150

Reserved spaces: Most spaces for COMN majors
Exclusion: COMN 3311 6.0

AP/COMN 3150 3.0
INTRODUCTION TO RESEARCH METHODS IN COMMUNICATION STUDIES

Course Director: TBA

This course introduces students to the major research paradigms and attendant methodologies in the field of communication studies.

Students are encouraged to take COMN 3150 3.0 if they want to take COMN 3151 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: SOSC 3991 6.0, COMN 3391 6.0

AP/COMN 3151 3.0
RESEARCH METHODS SEMINAR

Course Director: TBA

This course allows students to work with communication studies methodologies. Methods to be reviewed include survey, audience, ethnographic, political economic, feminist, content, discourse and textual analyses.

Students are encouraged to take COMN 3150 3.0 if they want to take COMN 3151 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: SOSC 3991 6.0, COMN 3391 6.0

AP/COMN 3213 3.0
Labour in Communication and Culture

Course Director: Mark Hayward

This course analyzes labour in the communication and cultural industries (including journalism, broadcasting, creative labour and cyber-work) by the examination of the historical constitution, present institutions, and current practices organizing labour in these industries..

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: AP/COMN 3313 3.00

AP/COMN 3220 3.0
ORGANIZING SOCIAL MOVEMENTS

Course Director: TBA

The course analyzes themes in three areas: social movements; social justice as currently articulated by social movements; communication and organization strategies used by movements. The course introduces themes related to organizational communication in the social movement context, specifically in a communications-dedicated class; it also gives students the tools to apply communications theories to the social movement environment

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors

AP/COMN 3221 3.0
COMMUNICATING SOCIAL MOVEMENTS

Course Director: TBA

The course examines the literature on major developments in the history of Canadian social and protest movements, social entrepreneurialism, and pressure group behaviour. The larger historical questions of current movements' relationships to past patterns of protest are investigated, as is the question of how social justice agendas are managed by governments. To better situate this concern, the course examines major themes of technology, society, regulation and the political-cultural impact of social and protest movements.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors

AP/COMN 3252 3.0
Ethics and the Media

Course Director: Prof. Wade Rowland

Examines challenges to ethical behaviour and normative intentions posed by the institutional imperatives of the modern media corporation. Explores the ethical relationships of the media corporation and the people it employs with the communities being served.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3352 3.0 , CLTR 3530 3.0.

AP/COMN 3510 3.0
CONSIDERATIONS IN TELECOMMUNICATIONS

Course Director: TBA

This course explores the future direction of communications in Canadian society. The technological, social, and political influences shaping Canada's communication system are examined.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3310 6.0 , SOSC 3310 6.0.

AP/COMN 3511 3.0
TECHNOLOGICAL ADVANCES IN TELECOMMUNICATION

Course Director: TBA

This course examines the social and political issues pertaining to Canadian communication policy makers. Technological advances in information delivery

networks, including communication satellites, electronic fund transfers and electronic mail, are examined and applied to Canada's communication system.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3310 6.0, SOSC 3310 6.0

AP/COMN 3550 3.0 **DIGITAL MEDIA AND CULTURE**

Course Director: TBA

This course examines the origins and development of forms of digital media and culture with particular emphasis on how they differ from pre-digital or "analog" cultural forms. Upon establishing our theoretical foundations for considering new media as technology and culture, we investigate the historical development of digital technology and some of the transformative effects it has had, and continues to have, on previous forms of communication. Seminar discussions address themes such as identity, privacy, hardware/software, education, journalism, news, and interactivity, in relation to topics such as hypermedia, cyberspace, satellites, digital telephony, digital radio/music, digital photography/video, and digital literacy.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors

AP/COMN 3551 3.0 **ADVANCED ISSUES: DIGITAL MEDIA AND CULTURE**

Course Director: TBA

This course investigates some of the transformative effects of digital communications technologies within realms of culture as diverse as politics, romance and mating, industry, medical and pharmaceutical practice, commerce, finance, the arts, scientific enquiry, and contemporary warfare. Relevant to class discussions are phenomena such as world order transformation, cybernetics and automation, interoperability, databases, computer modeling, information overload, artificial intelligence, virtuality, networks, social networking, biometrics, and the global positioning system. The course concludes by addressing questions regarding what constitutes the good digital life.

Evaluation: TBA
Format: 3-hour seminar

Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors

AP/COMN 3590 3.0
FEMINIST PERSPECTIVES ON MEDIA

Course Director: TBA

This course examines gender in relation to various media. Diverse media including film, television, magazines, and romantic fiction are analyzed through a feminist perspective and held within historical relationships of gender.

Students are encouraged to take COMN 3590 3.0 if they want to take COMN 3591 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 3 hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3393 6.0

AP/COMN 3591 3.0
FEMINIST PERSPECTIVES ON TECHNOLOGY

Course Director: TBA

This course examines communication technologies from a feminist perspective. Various technologies from the telephone, television, cinema, computers and the Internet are analysed within historical relationships of gender.

Students are encouraged to take COMN 3590 3.0 if they want to take COMN 3591 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 3 hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3393 6.0

AP/COMN 3700 3.0
ADVERTISING: THE GROWTH OF A TWENTIETH CENTURY BELIEF SYSTEM

Course Director: Prof. Natalie Coulter

This course reviews the historical development of advertising. Careful attention is placed on the economic shift from production to consumption, the culture of consumption and other contributing factors.

Students are encouraged to take COMN 3700 3.0 if they want to take COMN 3701 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 2-hour lecture, 1-hour seminar
Projected Enrolment: 198
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3315 6.0, SOSC 3315 6.0

AP/COMN 3701 3.0 ADVERTISING, CULTURE & SOCIETY

Course Director: Prof. Natalie Coulter

This course examines the place of advertising within culture and society. It will focus on the analysis of advertising; the cultural triumph of the image; the democratization of luxury; the aesthetics of mass culture and the place of advertising within contemporary culture and society.

Students are encouraged to take COMN 3700 3.0 if they want to take COMN 3701 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 2-hour lecture, 1-hour seminar
Projected Enrolment: 198
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3315 6.0, SOSC 3315 6.0

AP/COMN 3712 3.0 THE RISE OF THE CLASSICAL HOLLYWOOD CINEMA

Course Director: Prof. Richard Lippe

This course concentrates on the Hollywood cinema from 1929 to 1945, a period that deals with the concept of 'the studio system' which functioned to cut production cost while mass producing films. We will investigate fictional narrative film and its relation to entertainment, art, ideology and political discourse. Emphasis will be placed on the significance of talent and creativity to the studio product. The period covered includes the impact the Great Depression and World War II made on America and the Hollywood cinema.

Evaluation: TBA
Format: 3 hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 2840 9.0 , SOSC 2840 9.0

AP/COMN 3713 3.0
THE DECLINE OF THE CLASSICAL HOLLYWOOD CINEMA

Course Director: Prof. Richard Lippe

This course concentrates on the Hollywood cinema from 1946 to 1964. The aftermath of WWII produced political, social and cultural changes that effected the mainstream cinema. Politically, the Cold War led the government to publicly investigate the film industry and its connections to leftist ideals; socially, WWII brought to the forefront concerns about inequality home and abroad; culturally, WWII led to the public interest in 'realist' filmmaking, a challenge to the studio system and its meaning of production. In addition, corporate America saw the film industry as a means to encourage a consumerist lifestyle.

Evaluation: TBA
Format: 3 hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 2840 9.0 , SOSC 2840 9.0

AP/COMN 3730 3.0
AN INTRODUCTION TO THE DOCUMENTARY (for non-film major)

Course Director: Prof. Mary-Louise Craven

This course introduces students to the documentary, a popular video and audio genre which both entertains and educates. Students will learn how to analyse various sub-genres to understand how and why they are produced and interpreted.

Evaluation: TBA
Format: 3 hour seminar
Projected Enrolment: 35
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3330 3.0

AP/COMN 3750 3.0
TELEVISION AS COMMUNICATION

Course Director: Prof. Kevin Dowler

This course examines the role of television in representing and constructing shared beliefs. Consideration will be given to regulation, the medium itself and larger structures

Students are encouraged to take COMN 3750 3.0 if they want to take COMN 3751 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 2-hour lecture and 1-hour seminar
Enrolment: 200
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3316 6.0

AP/COMN 3751 3.0
TELEVISION AS CULTURE

Course Director: Prof. Kevin Dowler

This course examines the interaction between television and culture by exploring the local and global impact of television, its structures, the medium and its effects. The place of television within the larger structure of society and culture will be examined. Audience response and other variables will be considered.

Students are encouraged to take COMN 3750 3.0 if they want to take COMN 3751 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 2-hour lecture and 1-hour seminar
Enrolment: 200
Reserved spaces: Most spaces for COMN majors.
Exclusion: COMN 3316 6.0

4000-level courses
Offered in 2014-15

(Need a Minimum of 84 credits completed prior to enrolling)

AP/COMN 4000 6.0
HONOURS THESIS

If a supervisor in the Department of Communication Studies can be arranged, students registered in Communication Studies may undertake a major thesis credit after the completion of 84 credits and with the permission of the department. Honours Thesis courses require a signed agreement between the student and faculty member, as well as the approval of the Undergraduate Program Director.

Evaluation: TBA
Format: N/A
Projected Enrolment: N/A
Reserved Spaces: For 4th year COMN Studies majors only

AP/COMN 4115 6.0
COMMUNICATION AND THE MANAGEMENT OF CHANGE

Course Director: TBA

This course examines the process of managed change in human organizations and the critical role of communication in the change process. We will critically analyze approaches to implementing planned change using a variety of models from the social sciences.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4315 6.00

AP/COMN 4150 6.0
EXPERIENTIAL RESEARCH METHODS AT WORK

Course Director: Prof. Patricia Mazepa

This course is an applied use of acquired skills in communication research methods in the work-place. Students will use a range of research methods to identify and evaluate information and communication (production, management, and dissemination, e.g.) in a wide variety of organizations through selected field placements (in not-for-profit, business, charity or community organizations, e.g.). It is supervised and evaluated onsite by the Field Placement Supervisor, and on campus by the Course Director. The course provides the opportunity for critical academic evaluation of the application of research methods together with work experience.

Students must submit application forms by 20 May 2014 to: comnupa@yorku.ca
A link to the application form can be found on the Communication Studies web page <http://www.yorku.ca/laps/comn/>

Evaluation: TBA
Format: 3-hour seminar and workplace hours
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4340 6.0

AP/COMN 4201 6.0
RESISTANCE AND SUBVERSION ON THE INTERNET

Course Director: Prof. Paul Aitken

This course explores the ways in which social justice seeking groups have engaged with the Internet for social change through an examination of the Internet's origin stories, software, hardware, regulation, use and access.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4801 6.0, SOSC 4801 6.0.

AP/COMN 4202 6.0
ISSUES IN THE POLITICAL ECONOMY OF MEDIA

Course Director: Prof. Patricia Mazepa

This course examines the ways that information, communication, and media are linked to the production and maintenance of wealth and social power, and the ways in which symbolic resources are allocated within political economic systems and cultural institutions.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4802 6.0

AP/COMN 4203 6.0
APPROACHES TO COMMUNICATION AND DEVELOPMENT

Course Director: Prof. Tokunbo Ojo

This course interrogates approaches to communication in national and international development, examining the historical construction of development discourse and the mobilization of communication resources in the modernization of developing countries.

Evaluation: TBA
Format: 3-hour seminar
Projected enrolment: 25
Reserved spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4803 6.0

AP/COMN 4206 3.0
NETWORK: DIGITAL LABOUR, PROFIT, AND EXPLOITATION

Course Director: Prof. Paul Aitken

This course familiarizes students with debates about and theories used in the analysis of labour in the "information society." Labour and "social" media, open source software, media piracy, and other contemporary internet phenomena are all areas that are analysed with respect to their role in the reproduction of capital and attendant forms of exploitation, domination, repression, resistance, and subversion.

Evaluation: TBA
Format: 3-hour seminar
Projected enrolment: 25
Reserved spaces: For 4th year COMN Studies majors only

AP/COMN 4210 6.0
GLOBAL COMMUNICATION CONTEMPORARY ISSUES

Course Director: TBA

This course examines various aspect of communication in the global marketplace. Areas of focus include the increasingly transnational nature of media ownership, production and regulation; the emergence of worldwide audiences; and the globalization (and re-localization) of everyday life.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4310 6.0, SOSC 4310 3.0, SOSC 4311 3.0,
SOSC 4310 6.00.

AP/COMN 4212 3.0
THE GROWTH OF CANADIAN BROADCASTING

Course Director: Prof. Wade Rowland

This course examines the historical, political, economic and cultural considerations that affect the arrangements made by Canadian society to organize broadcasting. The focus is on current issues of public debate which are explored from a historical perspective.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4212 6.0, SOSC 4312 6.0

AP/COMN 4213 3.0
POLITICS OF CANADIAN MEDIA

Course Director: Prof. Wade Rowland

The course will examine the evolution of the concept of public service in mass media from social and regulatory perspectives, focusing on the different approaches to public service taken by corporate media (i.e. "private" broadcasters), and public service media such as CBC/Radio-Canada. It will also examine "hybrid" media, such as CBC television and the American PBS model, and will cover both traditional radio and television broadcasting, and newer, web-based technologies.

Evaluation: TBA

Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4212 6.0, SOSC 4312 6.0

AP/COMN 4214 6.0
MEDIA, PUBLICS AND DEMOCRACY

Course Director: TBA

The course explores the relationship between contemporary forms of mediated communication and democratic public life. It examines issues such as freedom of expression and the regulation of communication and culture in the context of both dominant and alternative media practices.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4314 6.0, SOSC 4314 6.0

AP/COMN 4217 6.0
GOVERNING CULTURE: CULTURAL POLICY

Course Director: TBA

Situating cultural policy within an age of neoliberal globalization this course introduces students to the theoretical approaches that have shaped scholarly discourse on cultural policy and analyzes the rationales offered for cultural policy initiatives at local, national and international levels. Emphasizing the growing hegemony of information capital, it explores how the management of culture operates as a means of exercising social power.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only

AP/COMN 4270 3.0
CULTURAL INDUSTRIES AND WORK

Course Director: Prof. Paul Aitken

This course will examine cultural industries, exploring from a historical perspective the ongoing transformations that are shaping the way media, culture and communication are

produced and consumed in the contemporary global economy. Particular emphasis will be given to the effects of these transformations on the nature of work in the cultural industries.

Course credit exclusions: None.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only

AP/COMN 4306 3.0 INSIDE TECHNOLOGY

Course Director: Prof Ganaele Langlois

This course introduces students to recent theoretical developments on the workings of information and communication technologies (ICTs) and their interactions with society and culture, so as to facilitate various ways to think with and about technology.

Course credit exclusions: None.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only

AP/COMN 4505 6.0 DEBATES ABOUT TECHNOLOGICAL DEVELOPMENT

Course Director: Prof Ganaele Langlois

This course investigates some of the texts in the burgeoning study of society and technology that have inspired its major philosophical perspectives and frameworks of research.

Six perspectives are surveyed: Institutionalism, Critical Theory, Feminism, Phenomenology, Social Constructionism, and Actor-Network Theory. The course first establishes the distinct features and characteristic problems and research questions of each perspective, and then considers them comparatively, taking up the various controversies and debates that have arisen among them.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only

Exclusions: COMN 4305 6.0

AP/COMN 4507 3.0

CASE STUDIES IN INFORMATION AND COMMUNICATION TECHNOLOGIES

Course Director: Prof Ganaele Langlois

This course uses a case study approach to conduct an in-depth and applied critical examination of a specific information and communication technology. The topic, which will change annually, will focus on theoretical as well as methodological foundations to the study of technology. As the term proceeds students will learn by example by conducting a guided research project.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4307 3.0

AP/COMN 4518 6.0

INTERSECTIONS OF BODIES AND TECHNOLOGIES

Course Director: TBA

This course challenges students to think critically and creatively about the boundaries and intersections of bodies and technology, and the ways in which these are mutually constitutive. Our goal is twofold: (1) to explore the sociological and ethical theories and frameworks that are implicated in these technologies and technological imaginaries, and (2) to examine how these are later experienced and enacted by us, the users. Students will be asked to conduct a qualitative research project on a topic pertaining to the course.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusions: COMN 3318 6.0

AP/COMN 4520 6.0

ELECTRONIC INFORMATION NETWORK MARKETPLACE

Course Director: TBA

This course examines the social, economic, political and technological forces in Canada and other nations that are creating an electronic information network marketplace. The main purpose is to identify the opportunities and barriers to a new kind of information-rich civilization, to test its implications and to suggest strategies for managing it.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusions: COMN 4320 6.0

AP/COMN 4700 6.0
POPULAR CULTURE IN COMMUNICATIONS

Course Director: Prof. Susan Driver

Employing a variety of theoretical and methodological perspectives, this course examines the role of communications media and information technology in the production and circulation of popular cultural artifacts and practices.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4300 6.0, SOSC 4300 6.0

AP/COMN 4703 6.0
CHILDREN, MEDIA, EDUCATION AND CHANGE

Course Director: TBA

Through the study of various media, we examine the role of communication technology in child development and social change related to gender, culture, ethnicity, and families, and explore the meaning of childhood as reflected in media.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4303 6.0, SOSC 4303 6.0

AP/COMN 4704 6.0
GLOBAL MEDIA, LOCAL COMMUNICATION

Course Director: TBA

This course examines the theories and practices of the global media - telecommunications, news, film, television, and the new media - in the contexts of local communication and culture. The interactions between the global media and local communication and culture are explored.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4804 6.0

AP/COMN 4708 6.0
YOUTH CULTURES AND MEDIA PRACTICES

Course Director: Prof. Susan Driver

This course analyzes contemporary youth cultures with an emphasis on the ways in which youth engage with diverse and converging media texts and practices. The course develops a contextual understanding of media literacy, identities, embodiments, subcultures, social networks and civic engagements within the lives of youth, analyzing media institutions and policies, consumer cultures, technologies as well as local participatory and transnational practices. Youth are understood in terms of their media uses and productions as learners, consumers, producers and artists across complex relations of power, discursive frameworks and dynamic experiences. Oriented toward conceptualizing "youth," "culture" and "media practices" in relational, historically nuanced and culturally situated ways, we will examine and undertake qualitative youth media research with critical and reflexive theoretical and methodological tools. Our goal is to balance an understanding of hegemonic forces of commodification controlled by corporate media with emerging and changing relations in which youth collectively transform the conditions, forms and directions of their media participation.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: HUMA 4141 6.0

AP/COMN 4721 3.0
THE CITY IN FILM: IDENTITY AND PLACE

Course Director: TBA

The cinema, arguably the most significant cultural medium of mass communication of the 20th century, reflects and interprets urban experience, contributing to perceptions of the real city through the popular imagination. The theoretical underpinnings of the course are located in Benjamin's and Baudrillard's ideas regarding the significance of the cinema in relation to urban life; selected films illustrate their contentions.

The focus of the course will be on how the cinema utilizes space and location to communicate the collective concerns addressed in narrative entertainment, considering genre, iconic meaning, and authorship. The purpose of the course is to illustrate how the cinema, the most significant cultural medium of mass communication of the 20th century, reflects and interprets urban experience, contributing to perceptions of the real through the popular imagination.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4321 3.0

AP/COMN 4722 3.0
MEDIASPACE AND THE MODERN CITY

Course Director: TBA

Mediaspace defines and encompasses the kinds of spaces created by media, as well as the effects that existing spatial arrangements have on media forms as they materialize in everyday life. Analyzes both historical and contemporary case studies from Canadian and global cities, employing theories and methodologies from Cultural Studies, Communications, and Geography.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4322 3.0

AP/COMN 4725 6.0
MEDIATIONS OF IDENTITY

Course Director: TBA

This course examines processes and practices at work in media representations of race, sexuality, gender, class, ethnicity and nation within Western society. Key theoretical approaches to power, knowledge, ideology, subjectivity and signification are applied to current and historical representations of social identities.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4325 6.0

AP/COMN 4726 6.0
VISUAL CULTURE: HISTORIES, THEORIES, AND POLITICS

Course Director: Prof. Rob Heynen

This course develops critical perspectives on the field of visual culture. Visual culture includes the study of a broad range of media and forms of expression, from photography and film to graffiti, considering them as part of a broader culture of visibility. The course begins from the perspective that vision itself is not simply natural or universal, but that modes of seeing, being seen, and invisibility need to be understood in concrete historical, social, political and cultural contexts. We consider key theories in the field, critical analyses of modes of visual perception, and studies of specific media as examples of visual cultural production. The course makes extensive use of visual cultural sources in exploring different approaches to the field.

Topics include: historical perspectives on different media; critical analyses of the visual culture of the body and subjectivity, including questions of race, gender, sexuality and ability; visual culture and capitalism; visual culture, colonialism and globalization; alternative practices of visual culture; the politics of surveillance; critical perspectives on new media.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4326 6.

AP/COMN 4729 6.0
POPULAR MUSIC AS COMMUNICATION AND CULTURE

Course Director: Prof. Mark Hayward

This seminar examines the historical shift from folk music to popular music and the changing roles of musical communication in human experience. It surveys pre- and post-World War II forms of North American popular music, while also addressing non-Western examples. It studies a number of theoretical and methodological approaches to popular music and its various links to significant social issues.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4329 6.0

AP/COMN 4732 3.0
THEORIES OF DIASPORAS AND TRANSNATIONAL MEDIA

Course Director: TBA

Provides a survey of some of the key issues regarding diaspora and transnational media. The course examines different theoretical and methodological approaches to diaspora and transnational studies from different disciplines. Particular attention is given to the role of transnational media and their changing relationships to national identities, space, and collective memory. Concepts such as nation, transnationalism, diaspora, technology, transnational media, transnational space, diasporic identity, imagined communities, and imagined worlds are explored in this class

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4332 3.0

AP/COMN 4733 3.0
SECOND-GENERATION DIASPORA AND IDENTITY

Course Director: TBA

The case for the second-generation is a strategic point of entry for the study of diasporic identities. While the patterns of adaptation of the first-generation provide the basis for how their descendants will identify, interact, and be accepted by the host society, issues such as the popularity or decline of ethnic marriages, connections to 'homeland', memory, racial identity, and the continuing dominance of English will be decided among the children and grandchildren of immigrants.

This course builds on COMN 4332 3.0 Theories of Diaspora and Transnational Media, providing a survey of some of the key issues regarding diaspora and second-generation

identity. Particular attention will be given to the role of transnational media in the construction of second-generation identities from different theoretical and methodological approaches. Key concepts such as hybridity, symbolic boundaries, 'browning', marriage and dating, and gender are explored through a diasporic lens. The course critically reflects on how, on the one hand, diasporic practices reproduce existing identities and, on the other, how they create new opportunities for alternative forms of identity. The course considers the dominant tropes of second-generation identity, examining how they negotiate between the rituals, rights of passage, and cultures of their own birth country and the birth country of their parents and family members who they still maintain connections to. The course also considers how second-generation individuals, in particular second-generation South Asians, are viewed in the Canadian national imaginary post-September 11.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only
Exclusion: COMN 4333 3.0

AP/COMN 4760 6.0
COMMUNICATION, MOBILITY AND THE CITY

Course Director: TBA

This course examines key theories of communication along with historical and contemporary case studies, developing a critical understanding of mobility, movement and flow within city spaces. In the course, students learn how the mobility of objects, people, and information, helps define and shape both the lived experience of the city and the culture of cities.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN Studies majors only

AP/COMN 4780 6.0
Registers of Memory

Course Director: TBA

Introduces students to critical perspectives on issues around collective memory in contemporary society and examines the relationship of various forms of media to constructions of memory.

Evaluation: TBA

Format:	3-hour seminar
Projected Enrolment:	25
Reserved Spaces:	For 4th year COMN Studies majors only
Exclusion:	AP/EN 4050 6.00

Communication Studies courses which may be taken as extra courses BUT they will NOT count towards the COMN studies major requirements

**AP/COMN 2111 6.0
COMMUNICATION IN EVERYDAY LIFE**

(NB: this is NOT a required COMN2000 level course for new COMN Studies majors as of Fall 2012/13, but may fulfill Category A requirements for students enrolled from 2009/2010 to 2011/2012)

Course Director: Prof. Dalton Kehoe

In this course we examine the processes of everyday communication in order to understand how we construct ourselves, our relationships to each other and the larger world. The course will explore a variety of models to discover the fundamental connections between how we create and communicate meaning within ourselves, between ourselves and others in "face-to-face" situations, and between ourselves and many others using impersonal, mediated forms of communication.

The course has two purposes: (1) it provides students with a general understanding of how the various social sciences can help them to recognize the "taken-for-granted" aspects of their daily lives as communicators, i.e. to discover the forces that move them and the people around them to act in ways that are sometimes hard to understand at first glance; and (2) it gives students a chance to explore the nature of effective communication in their daily lives. We will analyze "what works and what doesn't" in a number of important situations in life. We will use a variety of "hands on" learning techniques to encourage students to experience concepts directly and to improve their skills as communicators. This will not only help them in their work as students but in other areas of their personal lives. Course work also includes keeping a personal journal where students can reflect upon their observations of their own and others' communication behaviour.

Please refer to the course website: <http://comn2311.thetalkpage.com>

Evaluation:	TBA
Format:	Lectures for this course will be offered on-line; regular one-hour in-class seminars will complement the lectures
Projected Enrolment:	150
Reserved Spaces:	Most spaces for COMN, BUSO (Communication stream) students.
Exclusion:	COMN 2311 6.0

Faculty Directory: Full-time and Retired

Full-Time Faculty

Paul Aitken
MA, McMaster University
PhD, University of Leeds

Assistant Professor
Dept. of Communication Studies
3008 TEL Bldg
416-736-5057
paaiken@yorku.ca

Paul Aitken earned a Ph.D. in Communication Studies from the University of Leeds and an .MA. in Music Criticism at McMaster University. He specializes in cultures of autonomous, self-directed production. His dissertation took up public and private BitTorrent media piracy and his current research looks at "maker" culture. He is published in MUSICultures, the Journal of Popular Music Studies, and the New Grove Dictionary of American Music. He is also a working professional guitarist.

Mary-Louise Craven
BA, University of Western Ontario
MA, York University
MA, University of Toronto
PhD, University of Toronto
UPD 2014/2015

Associate Professor
Dept. of Communication Studies
3021 TEL Bldg
416-736-5057
mlc@yorku.ca

Following from Mary-Louise Craven's dissertation which was an analysis of various genres of hypertext as they existed in the early 1990's, she continues to be interested in exploring (on both theoretical and pedagogical levels) the evolving genres of hypertext/hypermedia now found almost entirely on the Internet. She is also interested in comparing and contrasting issues in print-based and computer-based literacies. She has extended her work on genre and rhetoric to include work on other forms of electronic documents, for example blogs and wikis. She is particularly interested in exploring the constraints placed on users by the set up of software, for example, PowerPoint. She is currently working on analysing a digitized collection of approximately 1500 Edwardian era postcards from a single-family collection to study the distribution and consumption of this form of communication.

Natalie Coulter
BA, Trent University
MA, Guelph University
PhD, Simon Fraser University

Assistant Professor
Dept. of Communication Studies
3042 TEL Bldg
416-736-2100 x 77849
ncoulter@yorku.ca

Professor Coulter's research interests are in consumer culture, critical advertising studies and girls' studies. Her book "Tweening the Girl: The Crystallization of the Tween Market" is forthcoming from Peter Lang's Mediated Youth series. She has published in

the *Canadian Journal of Communication*, *Jeunesse* and *Girlhood Studies*. She is a founding member of ARCYP (Association for Research on the Cultures of Young People). She is presently researching the history of children's cultural industries in Canada. She has recently been nominated for the York University President's Award for Teaching.

Barbara Crow

BA, York University

MA, York University

PhD, York University

On Administrative leave 2014/15

Professor

Dept. of Communication Studies

bacrow@yorku.ca

Professor Crow's research interests are in the social, cultural, political and economic implications of digital technologies. She has edited collections on mobile technologies, US radical feminism, and Canadian Women's Studies. She currently works on a number of large-scale interdisciplinary grants with engineers, designers, artists and communication scholars to produce technical and cultural content for mobile experiences, (MDCN, 2004-2007 and CWIRP, 2006-2008). She is one of the co-founders of the Mobile Media Lab and co-founding editor of *wi: a journal of mobile media*, and was the president of the Canadian Women's Studies Association (2002-2004).

Susan Driver

BA, University of Toronto

MA, York University

PhD, York University

Associate Professor

Dept. of Communication Studies

3016 TEL Building

416-736-2100 x20125

sdriver@yorku.ca

Susan Driver's teaching and research focuses on feminist and queer theories as critical frameworks for understanding cultural mediations of social relations, affects, identities and embodiments. She has published several essays in books and journals on queer maternal representations. Her recent work engages with youth oriented media and she has written a book titled *Queer Girls and Popular Culture* (Peter Lang, 2007) and edited a collection *Queer Youth Cultures* (SUNY, 2008).

Kevin Dowler

BFA, University of Ottawa

MA, Concordia University

PhD, Concordia University

Chair 2014/2015

Associate Professor

Dept. of Communication Studies

3020 TEL Bldg

416-736-2100 x77871

comchair@yorku.ca

Professor Dowler teaches courses on culture and media, policy and theory, as well as teaching and supervising in the Graduate Program in Communication and Culture, the Graduate Program in Sociology, and Interdisciplinary Studies. He is currently pursuing SSHRC funded research on cultural policy and governance in municipalities in Europe and

North America, as well as CIHR sponsored research on representations of health and medical practices in the media.

Mark Hayward
BA, University of Toronto
MA, McGill University
PhD, UNC - Chapel Hill

Assistant Professor
Dept. of Communication Studies
3029 TEL Bldg
416-736-2100 x77657
mhayward@yorku.ca

Mark Hayward joins the Department of Communication Studies in July 2013. His teaching and research focus on the intersection between cultural policy, ethnic identity and global television. He has published essays and book chapters on the relationship between global media networks and emigrants in the Italian context since the end of the second world war and has a book coming out entitled: *Global Italy: Television, Governance and Migration, 1945-2006*.

Robert Heynen
BA, McGill University
MA, University of Alberta
PhD, York University

Assistant Professor
Dept. of Communication Studies
3040 TEL Bldg
416-736-2100 x77405
rheyne@yorku.ca

Professor Heynen has taught a number of undergraduate courses in Communication Studies. His research interests include media history; visual culture; cultural theory and cultural studies; political economy; media and the politics of embodiment; media and art. Rob's forthcoming book is entitled *Degeneration and Revolution: Radical cultural politics and the body in Weimar Germany*. His current research explores the links between historical and contemporary forms of surveillance.

Ganaele Langlois's
BA, Sorbonne
MA, York University
PhD, York University

Assistant Professor
Dept. of Communication Studies
TEL Bldg
416-736-2100 x5057

Professor Langlois's research interests include new media, software studies, and critical theory. She has co-written a book on new media and politics entitled *The Permanent Campaign: New Media, New Politics* (Peter Lang). Her single author book, *Meaning in the Age of Social Media* (Palgrave) will be released June 2014.

Anne MacLennan
BA, McGill University
MA, McGill University
PhD, Concordia University

Associate Professor
Dept. of Communication Studies
3025 TEL Building
416-736-2100 x33857
amaclenn@yorku.ca

Professor MacLennan teaches in the Department of Communication Studies and the graduate program in Communication and Culture. Her major research interest is early Canadian radio broadcasting. She is completing work on a study of programming during the 1930s and moving on to a study of the radio audience and memory. Her research interests more generally include all media history, but specifically “presentism” in television dramas with historical content, collective memory, research methods, teaching, and the role of communication in the development of unions. Her work is published in the *Journal of Radio Studies*, *Relations Industrielles/Industrial Relations*, *Journal of Labor Research*, *The Urban History Review*, and a collection on methodology. She was awarded the University-Wide Teaching Award at York University in 2006.

Patricia Mazepa
BA, University of Ottawa
BSocSci, University of Ottawa
MA, Carleton University
PhD, Carleton University

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Professor Skinner teaches "Introduction to Communications." He is particularly interested in media and communications policy, media democracy, alternative and community media, and the political economy of communication. He has published numerous articles on media, media reform, and media policy in Canada and is co-author of *Mass Communications in Canada*, 6th ed. (Oxford, 2008) and co-editor of *Converging Media, Diverging Politics: A Political Economy of News in the United States and Canada* (Lexington Books, 2005). He is currently researching media reform in Canada and modes of sustaining independent and alternative media.

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Professor Kehoe carries out his organizational research as an organizational development consultant and is a senior partner in Heart of the Matter Consulting, a firm that has helped a wide variety of organizations to radically improve both their organizational health and the quality of service they provide to their clients/customers.