

Department of Communication Studies
Faculty of Liberal Arts and Professional Studies
York University
Mini-Calendar - 2012/13

For students admitted as of July 2012

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dated: 4 May 2012

Welcome to the Department of Communication Studies to the Department of Communication Studies

As of Summer 2012, we have changed the requirements to become and remain a Communication Studies major. These regulations ONLY apply to those York students transferring into our program as of Summer 2012 (and who will take courses starting in fall 2012), and new students entering in Fall 2012.

If you are a new student in first year, you will have been advised in the New Students' Advising Centre, and will have enrolled in COMN 1000 6.0 (formerly AP COMN/AP SOSC 1310 9.0) our "Introduction to Communications" course. We wish you well both at York and in Communication Studies!

For students who became Communication Studies majors between F/W 2009 to F/W 2012, you are grandfathered under the regulations at that time. Please consult the parallel minicalendar for your degree requirements (available on our web page).

For students who became Communication Studies majors before the fall of 2009, please be advised that your Honours programs (in either the former Faculty of Arts or Atkinson College) have been grandfathered, and we will ensure that you will get all the courses you need in order to graduate. Please consult an earlier minicalendar for major requirements.

Please note that we have changed course numbers and made a number of 6-credit courses into two, two-part 3-credit courses

Important Information

1. For general enquiries in Communication and **to book an advising session**, please **send an email to: lapscomn@yorku.ca or phone 416-736-5057**. Include your student number and contact information in all correspondence. Bring a printout of your student record (of courses and grades) to the advising appointment. As well, please download a course check-list from our web site and fill it in before you come in for your appointment.
2. **We don't offer a BA degree (90 credit degree), and as a result you must maintain a 5 point GPA** (or be close to that average in years 1, 2, and 3—as defined by the number of credits you have earned—see below) or else you will be de-enrolled from our BA Honours degrees.

Year Level	Total Earned Credits	Minimum Cumulative GPA
Year 1	Less than 24 earned credits	4.00
Year 2	24-53 earned credits	4.25
Year 3	54-83 earned credits	4.80
Year 4	84 earned credits or greater	5.00

3. We do not offer a minor in Communication Studies.

4. This mini-calendar is only up-to-date as of May 2012. Please check our website regularly so that you can stay current with any changes we have made to the calendar, events, etc. www.yorku.ca/laps/comn

5. This mini-calendar is a supplement to the information provided in the Faculty of Liberal Arts & Professional Studies “Enrolment and Advising Guide, 2012/2013” as well as the York University calendar.

****Students are responsible for ensuring that they fulfil all the requirements for their major(s) and for the Honours BA degree****

6. Program Offices

Receptionist

3004 TEL Building
TEL: 416-736-5057
FAX: 416-736-5392
lapscomn@yorku.ca

Undergraduate Department Assistant

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Chair of the Department of Communication Studies

Until 30 June 2012:
Professor David Skinner
3019 TEL Building
skinnerd@yorku.ca

As of 1 July 2012:
Professor Kevin Dowler
3020 TEL Building
kdowler@yorku.ca

Undergraduate Program Director of Communication Studies

Until 30 June 2012:
Professor Mary-Louise Craven
3021 TEL Building
mlc@yorku.ca

As of 1 July 2012:
Professor Anne MacLennan
3025 TEL Building
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Overview of the Department of Communication Studies

The Department of Communication Studies provides students with a comprehensive understanding of traditional forms of media – print, radio, film and television – while also examining interpersonal and organizational communication, computer-mediated communication, and telecommunication networks that facilitate new media and new modes of communication.

The emphasis of the program is on conceptual and critical skills-development rather than on technical and applied training. The program aims to facilitate reflective learning, and to develop effective verbal and written skills, not only as a means of critical and creative expression, but as fundamental to the development of social communication and media, life-long learning, and contribution to community life. We aim to produce graduates who have acquired skills in communication analysis, who understand the increasingly complex field of communication, and who can clearly and effectively communicate their knowledge.

As a means by which to facilitate the delivery of our mission, Communication Studies has formulated a set of goals focusing primarily on the development of student capacities in a field-specific context:

Program Goals

The Department of Communication Studies aims to help students to develop:

- a) knowledge and critical understanding of the central concepts, theories and methods of the field;
- b) the ability to think critically and analytically through the use and application of a range of theoretical and methodological approaches to a variety of communication phenomena;
- c) the capacity to formulate cogent arguments and reflective judgments utilizing appropriate theories, concepts and methods drawn from the field;
- d) the ability to communicate accurately in a well-formed manner in a variety of modes and settings.

Thematic Areas

As of Summer 2012, courses offered by the Department of Communication Studies encompass three thematic areas which are representative of primary disciplinary approaches within the field of Communications Studies. These three areas are: **Media, Culture and Society, Politics and Policy, Critical Technology Studies.**

(We are phasing out courses relating to our previous fourth thematic area, Interpersonal and Organizational Communication by 2014; however, COMN2311 (now COMN 2111 6.0) and COMN3311 6.0 (now COMN3111 3.0 and COMN3112 3.0) will be offered in F/W 2012/2013 ONLY.

1. Media, Culture and Society: Courses in this area focus on how communication media affect the way we perceive and respond to the social and cultural environment. This area emphasizes the study of social and cultural theories which examine these relationships.

2. Politics and Policy: The focus in this area is on the critical role of the state, civil society and private corporations in the development of communications systems, the production and distribution of culture, and issues of social power.

3. Critical Technology Studies: Courses in this area examine the relationships between cultures, societies and communication technologies.

Course Number Changes

As result of our re-organization, we have renumbered our courses to reflect the focus of the courses: the second number of a course corresponds to the following areas

0=Introductory course

1=methods and theory

2= Politics and Policy

5= Critical Technology

7= Media and Culture

9= Courses with a mixture of areas

In this minicalendar we'll indicate the new number and the old one. If there is only one number, that means it's a new course offering.

Department of Communication Studies – Reorganization as of F/W 2012/2013	
COMPILED MAY 2012	
New Course Numbers / New Courses Offered in 2012-13	Former Course Numbers This list does not include all courses on the books
1xxx	
COMN 1000 6.00 Introduction to Communication	COMN 1310 9.00 Introduction to Communications
2xxx	
COMN 2111 6.00 Communication in Everyday life	COMN 2311 6.00 Communication in Everyday life
COMN 2200 6.00 Introduction to Politics, Policy, and Media	COMN 2213 6.00 Introduction to Politics, Policy and Media
COMN 2500 6.00 Information and Technology	COMN 2312 6.00 Information and Technology
COMN 2700 6.00 Media, Culture, and Society	COMN 2314 9.00 Media, Culture, and Society
COMN 2840 9.00 Film and Society	COMN 2840 9.00 Film and Society
3xxx	
COMN 3100 3.00 Foundational Communication Theory COMN 3101 3.00 Contemporary Communication Theory	COMN 3320 6.00 Communication Theory
COMN 3111 3.00 Organizational Communication COMN 3112 3.00 Problematic Communication in Organizations	COMN 3311 6.00 Communication in Organizations
COMN 3150 3.00 Introduction to Research Methods in Communication Studies COMN 3151 3.00 Research Methods Seminar	COMN 3991 6.00 Research Methods in Mass Communications
COMN 3220 6.00 Communication and Social Movements	
COMN 3590 3.00 Feminist Perspectives on Media COMN 3591 3.00 Feminist Perspectives on Technology	COMN 3393 6.00 Feminist Perspectives on Media and Technology
COMN 3700 3.00 The Growth of a Twentieth Century Belief System	

COMN 3701 3.00 Advertising, Culture and Society	COMN 3315 6.00 Advertising and Society
COMN 3750 3.00 Television as Communication COMN 3751 3.00 Television as Culture	COMN 3316 6.00 Television as Culture and Communication
4xxx	
COMN 4000 6.00 Honours Thesis	
COMN 4119 6.00 Theory and Practice of Effective Communication	COMN 4319 6.00 Theory and Practice of Effective Communication
COMN 4150 6.00 Experiential Research Methods at Work	COMN 4340 6.00 [Replaces] Communications Field Experience: Corporate and Cultural Industries
COMN 4202 6.00 Issues in the Political Economy of Media	COMN 4802 6.00 Issues in the Political Economy of Media
COMN 4203 6.00 Approaches to Communication and Development	COMN 4803 6.00 Approaches to Communication and Development
COMN 4214 6.00 Media, Publics and Democracy	COMN 4314 6.00 Media, Publics and Democracy
COMN 4217 6.00 Governing Culture: Cultural Policy in an Era of Neoliberal Globalization	
COMN 4270 3.00 Cultural Industries and Work	
COMN 4505 6.00 Debates about Technological Development	COMN 4305 6.00 Debates about Technological Development
COMN 4518 6.00 Intersections of Bodies and Technologies	COMN 3318 6.00 Augmented Bodies: Inquiries into the Intersection of Bodies and Technologies
COMN 4520 6.00 Electronic Information Network Marketplace	COMN 4320 6.00 Electronic Information Network Marketplace
COMN 4700 6.00 Popular Culture and Communications	COMN 4300 6.00 Popular Culture and Communications
COMN 4703 6.00 Children, Media, Education and Change	COMN 4303 6.00 Children, Media, Education and Change
COMN 4704 6.00 Global Media, Local Communication	COMN 4804 6.00 Global Media, Local Communication
COMN 4716 3.00 Intercultural Communication	COMN 4316 3.00 Intercultural Communication
COMN 4721 3.00 The City in Film: Identity and Place	COMN 4321 3.00 The City in Film: Identity and Place
COMN 4723 3.00 Semiotic theory and Application	COMN 4323 3.00 Semiotic theory and Application
COMN 4725 6.00 Mediations of identity	COMN 4325 6.00 Mediations of identity

COMN 4726 6.00 Visual Culture	COMN 4326 6.00 Visual Culture: Histories, Theories and Politics
COMN 4727 6.00 Cultural Politics and Aesthetics	COMN 4327 6.00 Cultural Politics and Aesthetics
COMN 4729 6.00 Popular Music	COMN 4329 6.00 Popular Music
COMN 4731 3.00 Nonverbal Communication	COMN 4331 3.00 Nonverbal Communication
COMN 4732 3.00 Diaspora and Transnational Media	COMN 4332 3.00 Theories of Diasporas and Transnational Media
COMN 4733 3.00 Second-Generation Diaspora and Identity	COMN 4333 3.00 Second- Generation Diaspora and identity
COMN 4747 6.00 Print!	
COMN 4780 6.00 Registers of Memory	
COMN 4790 6.00 Reflections on Consumer Culture: The Modern History and Analysis of Consumer Culture in the Western World	

Preparing for the Future, Employment and Career Paths

An Honours Bachelor of Arts with a major in communication studies is generally directed to developing critical, interdisciplinary education as a foundation for life-long learning and progressive contributions to society. The program is not oriented toward ‘applied’ training construed in a narrow sense, but aims to convey a wider and deeper knowledge of the complex social environment of information, media, technology, and communication. Whether you are interested in working directly in media and communication, or appreciate that comprehending, participating, and working in the “information society” requires an in-depth knowledge thereof, our program is designed to provide you with the background, critical education and skills to do so.

To assist you in choosing special areas of interest, organize your course selections, consider complementary major or minors, and navigate possible career paths, our courses are organized into three thematic areas: (1) media, culture and society; (2) politics and policy; and (3) critical technology studies. (Originally we had a 4th area, interpersonal and organizational communication, but it will be phased out in 2014.)

What follows below is a description of the themes, the related employment possibilities, and areas of concentration from which to develop your education, and plan for your future contribution to communication.

To reiterate, these are general themes, they are NOT required streams or prerequisites. They provide a way of thinking about the field of communication; they will assist your course and double-major or minor selection, and help plan for your future career or further education. Please note that these themes are not mutually exclusive, as in practice, the knowledge and skills learned in each overlap and complement each other.

1. Media, Culture and Society

Focused on the relationship between media and culture, the courses in this area cover the range of old and new media from the traditional print (newspaper, magazine and book) to broadcast media (such as film, music, video and television) and new interactive web-based media. Representative courses include: COMN2700 6.0 (formerly COMN 2314 6.0 Media, Culture and Society), COMN 3700 3.0 and COMN3701 3.0 (formerly COMN 3315 6.0 Advertising and Society).

Graduating students have used their understanding of this relationship to work in the communication and cultural industries, and to develop alternatives in non-profit and public media education and production. Specific occupations include: media researcher (conducting research on television content, television ratings or audience research, for example); media developer (creating specialty content, English as a second-language, or ethnic programming); journalist, writer, or editor; creative work in arts and entertainment (copyrighter, producer, director, sales representative); communications advisor on intercultural communications; historians of media and cultural history; and teacher/media educator (developing media literacy in high schools for example).

Complementary Majors (SOME examples): Anthropology; Sociology; Culture and Expression; Canadian Studies; Children's Studies; English; Social Science; Race, Ethnicity and Indigeneity; Women's Studies.

2. Politics and Policy

Understanding the business of media and the relationships between the economic and political dimensions of communication and culture is necessary to identify and participate in production and decisions regarding them. Representative courses include: COMN 2200 6.0 (formerly COMN 2313 6.0 Introduction to Politics, Policy and Media); COMN3213 3.0 (formerly COMN 3313 3.0 Labour in the Communication and Cultural Industries); COMN 4214 6.0 (formerly COMN 4314 6.0 Media, Publics and Democracy).

A focus on media regulation and policy-making prepares the student for work in areas such as: media analyst (researches particular issues or news coverage); media relations (works with media in producing and managing coverage); political communication (speech writer, media liaison, or campaign director); public affairs coordinator; professional lobbyist; public opinion researcher; policy developer or analyst (interpreting and developing corporate and public policies on culture and communication); communications law (intellectual property, copyright law, communication rights); or communication specialist (managing communication with/to the public through a range of media, including public relations, government communications, non-profit and activist organizations).

Complementary Majors (some examples): Global Political Studies; Languages; Political Science; Public Policy and Administration or Management; Geography; International Development Studies; Law and Society; Social and Political Thought; Social Work; Urban Studies; Labour Studies.

3. Critical Technology Studies

As both a tool and a product of social relations, technology is ever-pervasive in the "information society". Representative courses include COMN 2312 6.0 Information and Technology; COMN 3318 6.0 Augmented Bodies; COMN 4320 6.0 The Electronic Information Marketplace. Graduates with this area combine their knowledge of technology in jobs applying new media, such as: video games and graphic arts, website developer; technical assistants; systems analyst; technology coordinator; telecommunications specialist; and teaching new media.

Complementary Majors (some examples): Cognitive Science; Geography; Global Political Studies; Information Technology; International Development Studies; Law and Society; Labour Studies; Science and Technology Studies; Social Science.

(4. Interpersonal and Organizational Communication stream to be phased out in 2014)

The personal relationships, social groupings and the many ways that we communicate with each other is central to how communication is organized and structured in institutions such as corporations, labour unions, governments and non-government organizations. Representative courses include: COMN2311 6.0 (formerly COMN 2311 6.0 Communication in Everyday Life and COMN3112 6.0 (formerly COMN 3311 6.0 Communication in Organizations. Employment in these areas include: communications officer (could be focused on internal and/or external communications); public or community affairs specialist, communication coordinator and/or facilitator (facilitates meetings, internal decision-making, organizational change); human resources management; public administration; interpersonal and group counseling; labour mediation; and conflict mediation.

Range of Employment Opportunities

To assist you in identifying the current range of employment opportunities in communication studies, the following websites are provided. Please note that they are for your information only as their inclusion here does not constitute an endorsement by the department.

Canadian Journalism and Media Job Board (<http://www.jeffgaulin.com>)

Canadian Media Job Board (www.mediajobsearchcanada.com)

CBC Canada (www.cbc.radio-canada.ca/jobs)

Charity Village (Non-profit Sector) (<http://charityvillage.com/cv/main.asp>)

International Journalism Jobs (<http://www.journalismjobs.co.uk>)

Mandy (International Film and TV Production Resources - Ontario)

(<http://www.mandy.com/>)

Media Intelligence (www.mediaintelligence.ca)

Media Bistro (<http://www.mediabistro.com/>)

Simply Hired (<http://www.simplyhired.ca/a/jobs/list/q-Media>)

Toronto Job Board (http://www.toronto.ca/telmi/em_ps_job_boards.html)

Options for Continuing Studies beyond an Honours BA in Communication Studies

If you are interested in continuing studies at the graduate level, please see our Masters in Communication and Culture at www.yorku.ca/gradcmct/ or visit our website (www.yorku.ca/laps/COMN) for links to other Canadian graduate schools in Communication Studies. We also have an extensive list of diploma/certificate programs at the Community College level as another option to complement your degree after graduation.

Concurrent Joint Program in Communication Arts

This program is NOT a part of our department nor are we affiliated with it. Any inquiries about this program should be addressed to the LAPS Advising Centre in Central Square and John Mahaffy (jmahaffy@yorku.ca, 416-736-5022) in particular. The Dept does not endorse this *concurrent* program of study: we recommend that students acquire applied media training via participating in the many kinds of media produced on campus, such as the community newspaper (*Excalibur*), or the community-campus radio station (CHRY 105.5 FM). If students wish to acquire applied media training *after* completing their degree, then an option is to apply to the community college programs.

Enriching your Undergraduate Experience by Participating in a York International Exchange

We encourage students with an overall GPA of B (or 6) at the end of their first year (30+ credits) to consider studying for a semester in their third year at a university abroad. You would need to attend workshops and information sessions provided by York International in your second year in order to ensure that you are able to go away in your third year. Please consult <http://international.yorku.ca> for full details. There are excellent Communication Studies programs around the world affiliated with York, and many of them allow you to study in English.

We also encourage students to look into taking the iBA degree which requires one semester abroad as well as language courses and internationally-oriented courses beyond the requirements for the major.

Degree Programs in the Department of Communication Studies

Our degree options include:

- Honours Double-Major
- Honours Major (Stand-alone)
- Honours Major/Minor BA
- Specialized Honours Major, and
- International Honours BA Program (iBA): in Double-Major, Major/Minor, and Major (Stand-alone).

Please note these residency and graduation requirements for each program:

→**Residency requirement:** a minimum of 30 course credits and at least 50% of the course credits required in each major/minor must be taken at York University.

→**Graduation requirement:** Students must successfully complete (pass) at least 120 credits which meet the Faculty's degree and program requirements with a cumulative grade point average of at least 5.0.

Honours Double Major BA

Students in the Double Major Program can combine their major with:

→any other program or department in the Faculty of Liberal Arts & Professional Studies (check the LA&PS *New Students' Handbook* for a full list), or

→Film Studies in the Faculty of Fine Arts, or

→Kinesiology or Psychology in the Faculty of Health.

Courses taken to meet COMN Studies requirements cannot also be used to meet the requirements of the other major.

**Honours Double-Major BA – for students entering COMN Studies BEFORE 2009/10 you are required to complete 42 credits.
Please consult previous minicalendars for precise course requirements.**

Honours Double Major BA – for students beginning their COMN Studies major as of 1 July 2009 to 1 July 2012, please consult the parallel minicalendar for your degree requirements (available on our web page).

NEW Major Requirements for Honours Double Major BA – for students beginning their COMN Studies major as of 1 July 2012 or F/W 2012/2013.

- **The 48 credits in COMN Studies must include**
 - 6 credits from COMN1000 6.0 (formerly AP/COMN1310 9.0 [only 6 credits count toward the major])
 - 18 credits chosen from: COMN2500 6.0 (formerly AP/COMN2312 6.0 or AP/COMN2312 9.0 or AP/COMN2319 9.0); COMN2200 6.0 (formerly AP/COMN2313 6.0) ; COMN2700 (formerly AP/COMN2314 6.0, or AP/COMN2314 9.0)
 - 12 credits at the COMN3000 level
 - 12 credits at the COMN4000 level (you must have 84 credits in order to enrol in COMN4000 level courses)

Honours Requirements:

- **Upper-level credits:** at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level

Credits outside the major: Students who are completing a double major or major/minor are deemed to have fulfilled this requirement

Honours Major BA – for students entering COMN Studies BEFORE 2009/10, please consult previous minicalendars for precise course requirements.

Honours Major BA (Stand-Alone) (48 credits) – for students beginning their COMN Studies major as of 1 July 2009 to 1 July 2012, please consult the parallel minicalendar for your degree requirements (available on our web page).

NEW Honours Major BA (Stand-Alone) (48 credits) requirements for students entering the program as of 1 July 2012 or F/W 2012/2013

- **The 48 credits in COMN Studies must include**
 - 6 credits from COMN1000 6.0 OR AP/COMN1310 9.0 (only 6 credits count toward the major)
 - 18 credits chosen from: COMN2500 6.0 (formerly AP/COMN2312 6.0 or AP/COMN2312 9.0 or AP/COMN2319 9.0); COMN2200 6.0 (formerly AP/COMN2313 6.0) ; COMN2700 (formerly AP/COMN2314 6.0, or AP/COMN2314 9.0)
 - 12 credits at the COMN3000 level
 - 12 credits at the COMN4000 level (you must have 84 credits in order to enrol in our COMN4000 level courses)

Honours Requirements:

- **Upper-level credits:** at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level
- Credits outside the major: at least 18 credits.

Honours Major/Minor BA – for students entering COMN Studies BEFORE 2009/10, please consult previous minicalendars for precise course requirements.

Honours Major/Minor BA – for students beginning their COMN Studies major as of 1 July 2009 to 1 July 2012, please consult the parallel minicalendar for your degree requirements (available on our web page).

NEW Honours Major/Minor BA Program requirements for students entering the program as of 1 July 2012 or F/W 2012/2013

The Honours program in Communication Studies described above **starting 1 July 2012 or F/W 2012/2013** may be pursued jointly with any Honours Minor BA program in the Faculty of Liberal Arts & Professional Studies.

Honours Requirements:

- **Upper-level credits:** at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level.
- **Credits outside the major:** Students who are completing a double major or major/minor are deemed to have fulfilled this requirement.

Please note Communication Studies does not offer a Minor.

Specialized Honours (54 credits) - For students entering /switching to this program BEFORE F/W2009/10. Please check an earlier calendar for requirements.

Specialized Honours (60 credits) – For students entering /switching to this program between F/W2009/10, and F/W2011/2012, please consult the parallel minicalendar for your degree requirements (available on our web page).

NEW Specialized Honours (60 credits) - For students entering /switching to this program as of 1 July 2012 or F/W 2012/2013.

This degree program will be of interest to students wishing to pursue a more intensive concentration in the field of communication studies and/or considering graduate level studies in this area.

The **60 credits** in COMN Studies must include:

- AP/COMN 1000 6.0 (or COMN1310 9.0 but only 6 credits will count toward the major);
- 18 credits chosen from: COMN 2500 6.0 (formerly AP/COMN2312 6.0 or AP/COMN2312 9.0 or AP/COMN2319 9.0; COMN 2200 6.0 (formerly AP/COMN2313 6.0; COMN2700 6.0 (formerly AP/COMN2314 6.0, or AP/COMN2314 9.0 (only 6 credits per course count toward the major)
- COMN3100 3.0 and COMN3101 3.0
- COMN3150 3.0 and COMN3151 3.0
- 12 additional credits at the COMN3000 level
- 12 credits at the COMN4000 level.

Honours Requirements:

Upper-level credits: at least 36 credits at the 3000-level or 4000-level, including at least 18 credits at the 4000-level

Credits outside the major: at least 18 credits

Students apply for this program **after** taking COMN1000 6.0 (formerly AP/COMN1310 6.0) and **one other** COMN Studies course with a minimum GPA of 6.0 in each course. Applicants must have a minimum GPA of 6.0 (B) in **all** Communication Studies credits and the required minimum cumulative GPA is 5.0 C+; these averages must be maintained to continue in and graduate from the Specialized Honours BA degree. If students don't maintain these marks, they will be de-enrolled from the program.

The deadline for application to this Program is **June 8, 2012** and students will be notified of acceptance or non-acceptance as soon as marks are posted. If you want into this program, please enrol in the courses you would need for the fall. An advising session is always an option if you're unsure about what to take.

All applications must be submitted to the Communication Studies Program Office, 3004 or 3005 TEL Bldg., and application forms are available online at www.yorku.ca/laps/COMN. PLEASE NOTE: this application process cannot be done through the R.O.'s online form.

The International BA (iBA) Degree

Students may take all of the above degree options in the International Honours BA (iBA) Program: they can do a Double-Major iBA, or a stand-alone major iBA, or a major/minor iBA.

The major requirements are the same for the various degree options listed above PLUS they must fulfill the following requirements:

Language Study Credits: at least 18 credits in a modern languages offered by York University, including the Advanced I university-level course in the chosen language;

Internationally-Oriented Credits: at least 12 credits of internationally-oriented courses chosen outside the major; (e.g, courses with “global”, “globalization,” “international” or another country as its title)

International Exchange: at least one full term abroad as a full-time student at one of York University’s exchange partners.

Honours Requirements:

- **Upper-level credits:** at least 36 credits in the 3000-level or 4000-level, including at least 18 credits at the 4000 level.
- **Credits outside the major:** For the Honours iBA, courses taken outside the major to satisfy the language study requirement and/or the internally-oriented courses requirement can also be used to satisfy the outside the major requirement.

For more detailed information regarding the Honours iBA program requirements, please consult the Degree Requirements section of the Undergraduate Calendar.

An advising session is strongly recommended for any students thinking of, or enrolled in, this degree option.

General Education Requirements - for students entering the Faculty of Liberal Arts & Professional Studies after Fall 2012-05-02

For students entering /switching to this program BEFORE F/W2009/10. Please check an earlier calendar for requirements

For Students who entered between 1 July 2009 and Fall 2012, please consult the parallel minicalendar for your degree requirements (available on our web page).

The Faculty of Liberal Arts & Professional Studies General Education curriculum provides students with the foundation of interdisciplinary knowledge, breadth, methods and the approaches necessary for successful liberal and professional education. General Education courses expose students to ways of knowing and fundamental ideas spanning the Humanities, Modes of Reasoning, Natural Science and Social Science. These courses also provide explicit instruction in critical analytical skills and thought and its communication in writing and speech.

General education requirement by degree types

For all Honours BA, BA, Honours iBA and Honours BSW degree programs, the following is required:

- 24 credits of General Education chosen from Humanities, Modes of Reasoning, Natural Science and Social Science, including a minimum of 6 credits in each of Humanities, Natural Science and Social Science.

Guidelines for general education courses

http://www.yorku.ca/laps/courses/gen_education.html

- It is strongly recommended that students successfully complete (pass) their first General Education course within the first 24 credits.
- It is strongly recommended that all General Education courses be successfully completed (passed) within the first 48 credits.
- Approved General Education courses are offered at the 1000 and 2000-level.
- A maximum of 9 credits in each of the four areas (Humanities, Modes of Reasoning, Natural Science and Social Science) will count towards fulfilment of General Education requirements.
- A maximum of 36 credits in General Education will count towards the degree. Students who are required to exceed the 36 credit maximum because of program/degree requirements must obtain permission to do so from their program of study.
- General Education courses may be used to satisfy more than one requirement, but are counted only once toward the total number of credits required for the degree as follows:

General Education courses may be used to fulfil the General Education requirement and, if applicable, major or minor program requirements. General Education courses used to fulfil the General Education requirement, or major or minor program requirements, may

not also be used to fulfil required credits outside the major.

Course-Related Information

1. Grading Standards

LETTER GRADE	POINT VALUE	%	DEFINITION
A+	9	90%+	exceptional
A	8	80-89%	excellent
B+	7	75-79%	very good
B	6	70-74%	good
C+	5	65-69%	competent
C	4	60-64%	fairly competent
D+	3	55-59%	passing
D	2	50-54%	barely passing
E	1	40-49%	marginally failing
F	0	0-39%	failing

2. Grades in Courses

The grading scheme of a course must be announced in writing in class during the first two weeks. We have included grading information in our descriptions of the currently-offered courses, but sometimes a different faculty member ends up teaching a course than the one posted. In that case, s/he may vary the marking scheme, but this information will be made available to the students. Once the class has started and a marking scheme is distributed, the only way the marking scheme can be altered is with the consent of all students.

Faculty are required to give feedback to students in a timely fashion so that they can made decisions about whether to drop a course before the drop date. Normally, 30% of the mark should be available for a full-year course, and 15% for a semester course by the respective drop-dates.

3. Grade Reappraisals

3.1. During the school session

If you question the mark you received in a lecture course with a tutorial leader, please approach your tutorial leader first during his/her office hours for clarification of the marking scheme. If you continue to be dissatisfied, make an appointment with the Course Director and seek his/her intervention. The Undergraduate Program Director can be asked to intervene if a dispute is unresolved, but he/she can not change the mark.

3.2. Once final marks have been received

If you think that your grade was not justified, you may submit a formal request to the Department (through the office of the Undergraduate Program Director). The form is available on our web site or at our Office. Requests for grade reappraisals must be submitted within 21 calendar days of the release of final grades. Students may ask for all written work, or just specific parts to be reassessed; please note that participation marks can not be reassessed. The reassessment will, in the first case, be carried out by the Course Director (if s/he has not already seen the work), and then if the dispute continues, by an anonymous marker (another full-time teaching member of our department) who will receive the work with the student's name removed. As a result of the reappraisal, the original grade may be raised, lowered or confirmed. The grade reappraisal may take from 6-8 weeks; you will be notified in writing via letter to your home address.

The decision of the Department may be appealed—on procedural grounds only—to the Faculty of Liberal Arts & Professional Studies' Committee on Student Appeals and Academic Integrity. Appeals must be submitted within 21 calendar days of receiving the Department's letter.

4. Deferred Standing

Students may be eligible for Deferred Standing in a course on such grounds as illness, family misfortune, or accident.

Deferred standing allows students more time to complete course assignments, tests, and exams, after the deadline for the Faculty to submit final marks. Students in such circumstances should approach their Course Director(s) to sign the Deferred Standing Agreement (available online). Please pay attention to the deadline dates for submitting the form. If a course director is unwilling or unable to sign the DSA form, you can submit a petition to the Faculty of Liberal Arts & Professional Studies' Committee on Student Academic Petitions—see their web site—within 48 hours of the Department's deadline.

5. Letter of Permission for courses taken outside the Department of Communication Studies for Communication Studies' credit

If you want to take courses at another university for credit toward your Communication Studies major, you must make an appointment with the Undergraduate Program Director (or his/her delegate) **BEFORE YOU GO AWAY**. At that meeting, you must bring:

- A letter of permission form (downloaded from the Registrar's website) filled out,
- A copy of a detailed course description(s) from the other university's web site (including information about the length of the course, year level and credit value).

At the meeting, the UGPD will assess the proposed course(s) and if it is acceptable, the form will be signed. You then submit the form to the R.O.'s office for processing.

6. Academic Honesty

The York University's Senate Policy on Academic Honesty "is an affirmation and clarification for members of the University of the general obligation to maintain the highest standards of academic honesty." Students are advised to make themselves aware of all the instances of academic dishonesty and proper research procedures in order to avoid being charged. The Department of Communication Studies is committed to following up on all reported cases. The Undergraduate Program Director's office handles all cases at the Exploratory Level. The full document, including the range of penalties, is available at www.yorku.ca/secretariat/policies/document.php?document=69

7. Petitions: Requests for the Waiver of Departmental and Faculty regulations

The Faculty of Liberal Arts & Professional Studies' Committee on Student Academic Petitions will consider student petitions that request a waiver from the Faculty's or Department's rules and regulations.

8. Sessional Dates, Fall/Winter 2012-13

	Term F	Term Y	Term FF	Term A	Term AF	Term P	Term P2	Term W	Term WW	Term B	Term P3	Term WS
Last date to enrol without permission of course instructor	Sept. 19	Sept. 19	Sept. 16	Oct. 15	Aug. 8	Aug. 27	Oct. 31	Jan. 21	Jan. 12	Feb. 26	Feb. 19	Jan. 18
Last date to enrol with permission of course instructor	Oct. 2	Oct. 23	Sept. 21	Oct. 18	Aug. 16	Aug. 27	Oct. 31	Feb. 4	Jan. 19	March 4	Feb. 19	Jan. 26

Last date to drop courses without receiving a grade	Nov. 9	Feb. 15	Oct. 5	Oct. 22	Aug. 20	Aug. 27	Oct. 31	March 15	Jan. 30	March 5	Feb. 19	May 26
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General Student-Oriented Information

1. Communication Studies Student Association (CSSA)

The York University Undergraduate Communication Studies Students Association (CSSA) seeks to create relationships between Communication Studies students through both academic and social events; students can connect through events such as job fairs, movie nights, mentoring programs and speakers. It also hopes to create a bridge between faculty and students to prepare students for life after university. The Association is created by students, for students with faculty and staff support.

For more information about the CSSA please visit www.yorku.ca/cssa

2. Student Awards: Internal and External

For up-to-date information about our awards and prizes, please consult our website.

2.1. Internal Awards: Recipients will be notified in the fall and honoured at a reception held jointly with the Department of Social Science.

Penny Joliffe Scholarship

Named in honour of a long-standing member of the Communications Department at the university, this award goes to the student in the first-year “Introduction to Communications” course who has a high GPA in the course, is recommended by the Course Director, and is continuing on into second year as a major in the Department of Communications Studies.

Eric Koch Award

This award honours Professor Eric Koch, a long-time member of the former Communications Studies Program in the former Faculty of Arts who retired in 2003. This award is given to the student in the second-year “Politics, Policy and the Media” course who has a high GPA in the course, is recommended by the Course Director, and is continuing on into third year as a major in the Department of Communications Studies.

Jerry Durlak Award

This award honours Professor Jerry Durlak, a long-time member of the former Communications Studies Program in the former Faculty of Arts who passed away in

2009. This award is given to the student in the second-year “Information and Technology” course who has a high GPA in the course, is recommended by the Course Director, and is continuing on into third year as a major in the Department of Communications Studies.

Dalton Kehoe Award

This award honours Professor Dalton Kehoe, a long-time member of the former Communications Studies Program in the former Faculty of Arts who retired in 2008. This award is given to the student in the second-year “Communication in Everyday Life” course who has a high GPA in the course, is recommended by the Course Director, and is a continuing on into third year as a major in the Department of Communications Studies.

Reva Orlicky Memorial and Founding Friends Award

This award been established by York University alumni and friends to provide a bursary to a deserving York University upper-year Communication Studies student, under the guidelines of the Ontario Student Opportunity Trust Fund. Priority will be given to those students who have shown an interest in, or are taking courses in the context and condition for radio in Canada, who have a high GPA, and are in financial need. Application forms are available online at www.yorku.ca/lapsCOMN. Applications must be submitted to the Department Office, **by 1 October 2012**.

External Awards: while there are a number of York University undergraduate awards and scholarships available (<http://sfs.yorku.ca/scholarships/index.htm>) here is one which relates directly to our field.

Ruth Hancock Scholarships

These annual scholarships [worth \$1500 each] are designed to encourage talented, hard-working students to pursue careers in Canadian broadcasting or broadcast sales/marketing

FALL/WINTER 2012/2013

1000-LEVEL REQUIRED COURSE

AP/COMN 1000 6.0 (formerly AP/COMN 1310 9.0, AP/SOSC1310 9.0)
INTRODUCTION TO COMMUNICATIONS

Course Director: TBA

This course is required for the major and is no longer a Gen Ed. Course.

This course introduces students to the study of communication. It is designed to provide a critical overview - or survey - of the main themes and issues in the field of communication and mass media. It looks at communication from both the personal and social levels and considers the myriad ways in which forms and processes of communication are implicated in our knowledge and understanding of the world.

The course is structured to introduce students to the four thematic areas of the Communication Studies Program: Media and Culture, Politics and Policy, Critical Technology Studies, and Interpersonal and Organizational Communication. In the first term, we will consider the roles of language, culture and, particularly, the mass media, in the production of meaning and the construction of our social environment. In the second term, we will examine the roles of the state, civil society, institutions, organizations, and technology in the production and distribution of culture and social power.

The basic objectives and anticipated learning outcomes of the course are: i) to provide a critical understanding of the structures and practices of communication, and particularly the mass media; ii) to develop a critical understanding of communication as a cultural form; iii) to encourage the use and appreciation of social theory in reflecting on the study of communication and mass media; iv) to build an appreciation of the social political and economic dimensions of mass-mediated communication; v) to develop an understanding of the Canadian context of mass communication.

The lectures will be supplemented with both video materials and in-class assignments to illustrate the relationships between your personal experiences of the media and the theoretical and critical perspectives discussed in class.

Critical Skills component: As well as focusing on students' reading and writing skills, this course also concentrates on enhancing students "Information Literacy" skills including research searching, evaluating and organizing skills.

Evaluation: TBA

Format: 2-hour lecture and 1-hour tutorial.

Projected Enrolment: 504

Reserved Spaces: Most spaces for COMN, BUSO (Communication stream) and Digital Media majors

Exclusions: AS/SOSC 2310 9.0, AK/SOSC 2410 6.0/ 9.0, AP/COMN 1310 9.0, AP/SOSC

1310 9.0

2000-LEVEL REQUIRED COURSES

APCOMN 2200 (formerly AP/COMN 2313 6.0 or 9.0)
POLITICS, POLICY AND THE MEDIA

(NB: this is a required COMN2000 level course for new COMN studies majors as of 1 July 2012 and F/W 2012/2013; it is also a CAT A course for students who enrolled from F/W 2009-2010 to F/W2011-2012.)

Course Director: TBA

This course analyzes the relationship between media practices, government decision-making, and social constructions of power. We examine the role of the state, market and civil society in the development of communication systems and in the production and distribution of culture with special attention to Canada.

The course engages in the theoretical perspective that communication systems and cultural practices shape – and are shaped by – the social constitution of power in all societies. Students will be introduced to a range of dominant and alternative media structures and practices; historic and current examples of Canadian government communication and cultural policy-making (on national and international levels); and various media representations of social relations (and of political processes and political parties in particular). Students will also be introduced to theories of media and democracy and discuss how democracy is articulated both in and through communication.

The basic objectives and anticipated learning outcomes of the course are to provide a critical understanding of: (i) the ways in which media are implicated in practices and processes of governance, democracy, and social constitutions of power; (ii) the public policy dimensions of media practice; (iii) the relationships between media and forms of globalization; (iv) the relationships between political and economic dimensions of mass-mediated communication and socio-cultural practices; and (v) the role of media in Canadian politics and society. The course aims to develop this understanding to provide a foundation for advanced communication courses, to enhance media literacy and research skills, and to prepare the student for active citizenship.

Evaluation:	TBA
Format:	2-hour lecture and one-hour tutorial
Projected enrolment:	150
Reserved spaces:	Most spaces for COMN majors
Exclusion:	COMN 2313 6.0 or 9.0

AP/COMN 2500 (formerly AP/COMN 2312 6.0 / 2312 9.0)
INFORMATION AND TECHNOLOGY

(NB: this is a required COMN2000 level course for new COMN studies majors as of 1 July 2012 and F/W 2012/2013; it is also a Category A course for students who enrolled from F/W 2009-2010 to 2011-2012.)

Course Director: Prof. Ana Viseu

This course focuses on critical stances with which to view our society's preoccupation with "information," "media" and "technology." Different models, theoretical approaches and case studies are used to understand how "information" and "technology" affect social change.

We focus on critical stances with which to view our society's preoccupation with "information," "media" and "technology." We begin with the premise that we cannot understand our current and future information societies unless we have some understanding of how information has been accumulated and disseminated in the past and how information technologies correspond with specific social and political forms. We will look at specific social science models that allow us to conceptualize how "information" and "technology" affect social change, as well as specific theories that provide perspectives on the effects of information technology. Students should be aware that while we look at specific media and technology, for example the telephone and the printing press, the course does not try to present a unified "history" of all media and technologies.

Thus, in addition to the broader aims outlined above, the course will also equip students with sets of key terms and concepts as well as methodological and theoretical approaches which will both build on ideas presented in the Communications Studies introductory course and provide the basis to enable the student to engage with more complex and sophisticated analyses undertaken in the 3000 and 4000 level courses in this stream.

Critical Skills component: As well as focusing on students' reading and writing skills, this course also concentrates on enhancing students "Information Literacy" skills including research searching, evaluating and organizing skills.

Evaluation: TBA
Format: 2-hour lecture and one-hour tutorial
Projected enrolment: 175
Reserved spaces: Most spaces for COMN majors

AP/COMN 2700 (formerly AP/COMN 2314 6.0 or 9.0)
MEDIA, CULTURE AND SOCIETY

(NB: this is a required COMN2000 level course for new COMN studies majors as of 1 July 2012 and F/W 2012/2013; it is also a CAT A course for students who enrolled from F/W 2009-2010 to 2011-2012.)

Course Director: TBA

This course explores the individual and collective significance of the role of communications in culture and society. Various historical, theoretical and methodological approaches are introduced as ways to analyse the impact of communications media in everyday life.

The principal aim of the course is to allow students the opportunity to develop a critical awareness of what role media play in their lives, and to understand that media themselves, and the ways that each of us use media, are shaped by forces that are not necessarily self-evident, nor subject to our individual will. Through the discussion of various approaches for thinking about communication media, students will be in a position to move toward understanding and evaluating media in their historical, social and cultural contexts, and the ways that media shape those contexts.

The course will also equip students with sets of key terms and concepts as well as methodological and theoretical approaches which will both build on ideas presented in the introductory course and provide the basis to enable the student to engage with more complex and sophisticated analyses undertaken in the 3000 and 4000 level courses in this stream.

Evaluation:	TBA
Format:	2-hr lecture and 1-hr tutorial
Projected enrolment:	200
Reserved spaces:	Most spaces for COMN majors
Exclusion:	COMN 2314 6.0 or 9.0

3000-LEVEL COURSES

AP/COMN 3100 3.0 (formerly AP/COMN 3320 6.0) **FOUNDATIONAL COMMUNICATION THEORY**

Course Director: TBA

This course provides an overview of the foundations and theoretical approaches in communication theory. Special attention will be paid to mass communication theory, medium theory, audience research, semiotics, and the political economy of media.

Students are encouraged to take COMN 3100 3.0 if they want to take COMN 3101 3.0, but there is no prerequisite.

Evaluation:	TBA
Format:	3-hour seminar
Projected Enrolment:	35
Reserved:	Most spaces for COMN majors.
Exclusion:	COMN 3320 6.0

AP/COMN 3101 3.0 (formerly AP/COMN 3320 6.0) **CONTEMPORARY COMMUNICATION THEORY**

Course Director: TBA

This course examines the various perspectives of contemporary communication theory. It explores current theoretical approaches with an emphasis on contemporary debates and issues in communication studies.

Students are encouraged to take COMN 3100 3.0 if they want to take COMN 3101 3.0, but there is no prerequisite.

Evaluation:	TBA
Format:	3-hour seminar
Projected Enrolment:	35
Reserved:	Most spaces for COMN majors.
Exclusion:	COMN 3320 6.0

AP/COMN 3111 3.0 (formerly AP/COMN 3311 6.0) **ORGANIZATIONAL COMMUNICATION**

Course Director: Prof. Dalton Kehoe

The purpose of this course (part one) is to familiarize the student with the main concepts, viewpoints, and research findings and applications in the field of organizational communication. Much of what human beings accomplish alone or with others in the modern world is achieved in the context of formal organizations. Human organizations are both the products of persistent, focused communication and the contexts within which on-going communication occurs. The fundamental aspects of human communication at the interpersonal, group and larger organizational levels will be studied. The relationships between organizational size, complexity, tasks and external environments and the nature, quality and flow patterns of intra-organizational communication will be analyzed. For more information please refer to the course website: <http://comn3311.thetalkpage.com>.

Students are encouraged to take COMN 3111 3.0 if they want to take COMN 3112 3.0, but there is no prerequisite.

Evaluation:	TBA
Format:	Lectures for this course will be offered on-line; regular one-hour in-class seminars will complement the lectures
Projected Enrolment:	175
Reserved spaces:	Most spaces for COMN majors
Exclusion:	COMN 3311 6.0

AP/COMN 3112 3.0 (formerly AP/COMN 3311 6.0)
PROBLEMATIC COMMUNICATION IN ORGANIZATIONS

Course Director: Prof. Dalton Kehoe

The purpose of this course (part two) is to continue to familiarize the student with the main concepts, viewpoints, and research findings and applications in the field of organizational communication. We will study approaches to solving communication problems and to effecting change in organizational structure and functioning in order to respond to changes in external environments. For more information please refer to the course website: <http://comn3311.thetalkpage.com>.

Students are encouraged to take COMN 3111 3.0 if they want to take COMN 3112 3.0, but there is no prerequisite.

Evaluation:	TBA
Format:	Lectures for this course will be offered on-line; regular one-hour in-class seminars will complement the lectures
Projected Enrolment:	175
Reserved spaces:	Most spaces for COMN majors
Exclusion:	COMN 3311 6.0

AP/COMN 3150 3.0 (formerly AP/COMN 3991 6.0)
INTRODUCTION TO RESEARCH METHODS IN COMMUNICATION STUDIES

Course Director: TBA

This course introduces students to the major research paradigms and attendant methodologies in the field of mass communication.

Students are encouraged to take COMN 3150 3.0 if they want to take COMN 3151 3.0, but there is no prerequisite.

Evaluation:	TBA
Format:	3-hour seminar
Projected Enrolment:	35
Reserved Spaces:	most spaces for COMN majors
Exclusion:	SOSC 3991 6.0, COMN 3391 6.0

AP/COMN 3151 3.0 (formerly AP/COMN 3991 6.0)
RESEARCH METHODS SEMINAR

Course Director: TBA

This course allows students to work with communication studies methodologies. Methods to be reviewed include survey, audience, ethnographic, political economic, feminist, content, discourse and textual analyses.

Students are encouraged to take COMN 3150 3.0 if they want to take COMN 3151 3.0, but there is no prerequisite.

Evaluation:	TBA
Format:	3-hour seminar
Projected Enrolment:	35
Reserved Spaces:	most spaces for COMN majors
Exclusion:	SOSC 3991 6.0, COMN 3391 6.0

AP/COMN 3220 6.0
COMMUNICATION AND SOCIAL MOVEMENTS

Course Director: TBA

The course analyzes themes in three areas: a. social movements; b. social justice as currently articulated by social movements; c. communication and organization strategies used by movements. The course introduces themes related to organizational communication in the social movement context, specifically in a communications-dedicated class; it also gives students the tools to apply communications theories to the social movement environment

Evaluation:	TBA
Format:	3-hour seminar
Projected Enrolment:	35
Reserved Spaces:	most spaces for COMN majors

AP/COMN 3590 3.0 (formerly AP/COMN 3393 6.0)
FEMINIST PERSPECTIVES ON MEDIA

Course Director: TBA

This course examines gender in relation to various media. Diverse media including film, television, magazines, and romantic fiction are analyzed through a feminist perspective and held within historical relationships of gender.

Students are encouraged to take COMN 3590 3.0 if they want to take COMN 3591 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 2-hour lecture, 1-hour seminar
Projected Enrolment: 75
Reserved Spaces: Most spaces for COMN majors
Exclusion: COMN 3393 6.0

AP/COMN 3591 3.0 (formerly AP/COMN 3393 6.0)
FEMINIST PERSPECTIVES ON TECHNOLOGY

Course Director: TBA

This course examines communication technologies from a feminist perspective. Various technologies from the telephone, television, cinema, computers and the Internet are analyzed within historical relationships of gender.

Students are encouraged to take COMN 3590 3.0 if they want to take COMN 3591 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 2-hour lecture, 1-hour seminar
Projected Enrolment: 75
Reserved Spaces: most spaces for COMN majors
Exclusion: COMN 3393 6.0

AP/COMN 3700 3.0 (formerly AP/COM 3315 6.0)
ADVERTISING: THE GROWTH OF A TWENTIETH CENTURY BELIEF SYSTEM

Course Director: TBA

This course reviews the historical development of advertising. Careful attention is placed on the economic shift from production to consumption; the culture of consumption and other contributing factors.

Students are encouraged to take COMN 3700 3.0 if they want to take COMN 3701 3.0, but there is no prerequisite.

Evaluation: TBA
Format: 2-hour lecture, 1-hour seminar
Projected Enrolment: 250
Reserved Spaces: most spaces for COMN majors
Exclusion: COMN 3315 6.0, SOSC 3315 6.0

AP/COMN 3701 3.0 (formerly AP/COM 3315 6.0)
ADVERTISING, CULTURE & SOCIETY

Course Director: TBA

This course examines the place of advertising within culture and society. It will focus on the analysis of advertising; the cultural triumph of the image; the democratization of luxury; the aesthetics of mass culture and the place of advertising within contemporary culture and society.

Students are encouraged to take COMN 3700 3.0 if they want to take COMN 3701 3.0, but there is no prerequisite.

Evaluation:	TBA
Format:	2-hour lecture, 1-hour seminar
Projected Enrolment:	250
Reserved Spaces:	most spaces for COMN majors
Exclusion:	COMN 3315 6.0, SOSC 3315 6.0

AP/COMN 3750 3.0 (formerly AP/COMN 3316 6.0)
TELEVISION AS COMMUNICATION

Course Director: TBA

This course examines the role of television in representing and constructing shared beliefs. Consideration will be given to regulation, the medium itself and larger structures

Students are encouraged to take COMN 3750 3.0 if they want to take COMN 3751 3.0, but there is no prerequisite.

Evaluation:	TBA
Format:	2-hour lecture and 1-hour seminar
Enrolment:	150
Reserved spaces:	Most spaces for COMN majors.
Exclusion:	COMN 3316 6.0

AP/COMN 3751 3.0 (formerly AP/COMN 3316 6.0)
TELEVISION AS CULTURE

Course Director: TBA

This course examines the interaction between television and culture by exploring the local and global impact of television, its structures, the medium and its effects. The place of television within the larger structure of society and culture will be examined. Audience response and other variables will be considered.

Students are encouraged to take COMN 3750 3.0 if they want to take COMN 3751 3.0, but there is no prerequisite.

Evaluation:	TBA
Format:	2-hour lecture and 1-hour seminar
Enrolment:	150
Reserved spaces:	Most spaces for COMN majors.
Exclusion:	COMN 3316 6.0

4000-LEVEL COURSES
Minimum 84 credits completed prior to enrolling

AP/COMN 4000 6.0
HONOURS THESIS

Course Director: TBA

If a supervisor in the Department of Communication Studies can be arranged, students registered in Communication Studies may undertake a major thesis credit after the completion of 84 credits and with the permission of the department. Honours Thesis courses require a signed agreement between the student and faculty member, as well as the approval of the Undergraduate Program Director.

Evaluation: TBA
 Format: N/A
 Projected enrolment: N/A
 Reserved spaces: 4th year COMN Studies majors only

AP/COMN 4119 6.0 (formerly AP/COMN 4319 6.0)
THEORY AND PRACTICE OF EFFECTIVE COMMUNICATION

Course Director: Prof. Mary-Louise Craven

This course provides students with various models and theories about what constitutes effective communication across a number of media, and then asks them to practice what they have learned through numerous writing and designing tasks. While we begin with an examination of rhetorical techniques developed over 2000 years ago, the course focuses on developments in the production of texts in the twentieth century and into the twenty-first century. The concept of “text” is very broad to include print-based, video, electronic texts, and wikis.

Along with the theories and models studied, students are required to practice what they have learned through numerous writing and designing tasks. Students will be asked to write (where appropriate) samples of these various styles of writing, and they will be expected to work on collaborative wiki pages. (Previous skills are not required; workshops will be provided). Students need to be aware that this will involve weekly assignments and that a significant part of the course mark is based on this work.

In short, this course attempts to combine theory with practice in the critical appreciation and production of effective communication across different types of texts.

Evaluation:

Attendance and participation over the year (f2f and online):	10%
Small writing / oral assignments (over the two terms: each worth 5 marks X 11):	55%
group project – 2 nd term (wiki-based)	20%
1 st term take-home essay-based test	15%

Format: 3-hour seminar
Projected enrolment: 25
Reserved spaces: 4th year COMN Studies majors only
Exclusion: COMN 4319 6.0

AP/COMN 4150 6.0 (replaces AP/COMN 4340 6.0)
EXPERIENTIAL RESEARCH METHODS AT WORK

This course, in 2012-2013, will not count under the old regulations as a Category D course.

Course Director: Prof. Anne MacLennan

This course is an applied use of acquired research methods skills in the communications work place. It allows students to make use of research methods skills, evaluate the use of information or research in a work setting, supervised by at the placement and by the professor. The course provides a chance for academic evaluation of the use of research and experience. Students may submit applications at <http://www.yorku.ca/amaclenn/machform/view.php?id=5>. More information about the course is available at <http://expmedia.apps01.yorku.ca>.

Exclusion: COMN 4802 6.0
Students are reminded this course does NOT count as a CATEGORY C Course.

AP/COMN 4202 6.0 (formerly AP/COMN 4802 6.0)
ISSUES IN THE POLITICAL ECONOMY OF MEDIA

Course Director: TBA

This course examines the ways that information, communication, and media are linked to the production and maintenance of wealth and social power, and the ways in which symbolic resources are allocated within political economic systems and cultural institutions.

Evaluation: TBA
Format: 3-hour seminar
Projected enrolment: 25
Reserved spaces: 4th year COMN Studies majors only
Exclusion: COMN 4802 6.0

AP/COMN 4203 6.0 (formerly AP/COMN4803 6.0)
APPROACHES TO COMMUNICATION AND DEVELOPMENT

Course Director: TBA

This course interrogates approaches to communication in national and international development, examining the historical construction of development discourse and the mobilization of communication resources in the modernization of developing countries.

Evaluation: TBA

Format: 3-hour seminar
Projected enrolment: 25
Reserved spaces: 4th year COMN Studies majors only
Exclusion: COMN 4803 6.0

AP/COMN 4214 6.0 (formerly AP/COMN 4314 6.0)
MEDIA, PUBLICS AND DEMOCRACY

Course Director: Prof. Patricia Mazepa

This seminar critically examines the relationship between media practices and the democratic process. Among the areas examined are theories concerning media as a public sphere, various conceptualizations of “the public,” and concepts such as hegemony and ideology as central to understandings and practices of democracy. Focusing primarily on alternative media in North America and Great Britain, the first half of the course analyzes progressive theories and media practices which aim(ed) to alleviate or eliminate social relations of oppression and domination, while the second half explores the more repressive theories and practices which facilitate and entrench such relations. Students will explore various forms of populism, anarchism, socialism, liberalism, conservatism and fascism, as explanations and articulations of social relations of class, gender, race and ethnicity through analyses of historical and current communication practices.

The aim is that students will complete the course with a better understanding of the heterogeneous nature of the active public and the variety of media productions as implicated in issues and policies such as human rights and censorship, and thus be able to critically engage with both the theoretical and practical aspects of democracy whether they are applied to media or the larger social whole, particularly in Canada.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only.
Exclusions: COMN 4314 6.0

AP/COMN 4217 6.0
GOVERNING CULTURE: CULTURAL POLICY

Course Director:TBA

Situating cultural policy within an age of neoliberal globalization this course introduces students to the theoretical approaches that have shaped scholarly discourse on cultural policy and analyzes the rationales offered for cultural policy initiatives at local, national and international levels. Emphasizing the growing hegemony of information capital, it explores how the management of culture operates as a means of exercising social power.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only.

AP/COMN 4270 3.0

CULTURAL INDUSTRIES AND WORK

Course Director:TBA

This course will examine cultural industries, exploring from a historical perspective the ongoing transformations that are shaping the way media, culture and communication are produced and consumed in the contemporary global economy. Particular emphasis will be given to the effects of these transformations on the nature of work in the cultural industries

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only.

AP/COMN 4505 6.0 (formerly AP/COMN 4305 6.0) DEBATES ABOUT TECHNOLOGICAL DEVELOPMENT

Course Director: TBA

This course investigates some of the texts in the burgeoning study of society and technology that have inspired its major philosophical perspectives and frameworks of research.

Six perspectives are surveyed: Institutionalism, Critical Theory, Feminism, Phenomenology, Social Constructionism, and Actor-Network Theory. The course first establishes the distinct features and characteristic problems and research questions of each perspective, and then considers them comparatively, taking up the various controversies and debates that have arisen among them.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only.
Exclusions: COMN4305 6.0

AP/COMN 4518 6.0 (formerly AP/COMN 3318 6.0) INTERSECTIONS OF BODIES AND TECHNOLOGIES

Course Director:TBA

This course challenges students to think critically and creatively about the boundaries and intersections of bodies and technology, and the ways in which these are mutually constitutive. Our goal is twofold: (1) to explore the sociological and ethical theories and frameworks that are implicated in these technologies and technological imaginaries, and (2) to examine how these are later experienced and enacted by us, the users. Students will be asked to conduct a qualitative research project on a topic pertaining to the course.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only.

Exclusions: COMN3318 6.0

**AP/COMN 4520 6.0 (formerly AP/COMN 4320 6.0)
ELECTRONIC INFORMATION NETWORK MARKETPLACE**

Course Director:TBA

This course examines the social, economic, political and technological forces in Canada and other nations that are creating an electronic information network marketplace. The main purpose is to identify the opportunities and barriers to a new kind of information-rich civilization, to test its implications and to suggest strategies for managing it.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only.
Exclusions: COMN4320 6.0

**AP/COMN 4700 6.0 (formerly AP/COMN 4300 6.0)
POPULAR CULTURE IN COMMUNICATIONS**

Course Director: TBA

Employing a variety of theoretical and methodological perspectives, this course examines the role of communications media and information technology in the production and circulation of popular cultural artifacts and practices.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN studies majors only.
Exclusion: COMN4300 6.0, SOSC4300 6.0

**AP/COMN 4703 6.0 (formerly AP/COMN 4303 6.0)
CHILDREN, MEDIA, EDUCATION AND CHANGE**

Course Director: TBA

Two systems of education exist side by side; formal school institutions and the informal ways that children learn about our society, the world and themselves. We examine the processes of social change and the impact of mass communication, related to gender, culture, ethnicity, families and the development of a sense of self.

We ask questions about the role of mediated technology, child development and social change. In the first term we will explore the meaning of childhood as reflected in mass media. What is the social construct of childhood over time? Has childhood disappeared? Are children valued in our society? What impact do commercials, dress, music, TV, books, and computers have on the development of self? Our explorations will be informed by the study of print media, discussions, observations, experience and technology tools.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN studies majors only.
Exclusion: COMN4303 6.0
AP/COMN 4704 6.0 (formerly AP/COMN 4804 6.0)
GLOBAL MEDIA, LOCAL COMMUNICATION

Course Director:TBA

This course examines the theories and practices of the global media - telecommunications, news, film, television, and the new media - in the contexts of local communication and culture. The interactions between the global media and local communication and culture are explored.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN studies majors only
Exclusion: COMN 4804 6.0

AP/COMN 4716 (formerly AP/COMN4316 6.0)
INTERCULTURAL COMMUNICATION

Course Director:TBA

This course explores the relationship between communication and culture, the historical and contemporary perspectives on communication across cultures and the dynamics of non-verbal forms of communication in international and intercultural contexts.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th year COMN studies majors only
Exclusion: COMN 4316 6.0, SOSC 4316 6.0

AP/COMN 4721 3.0 (formerly COMN 4321 3.0)
THE CITY IN FILM: IDENTITY AND PLACE

Course Director: TBA

The cinema, arguably the most significant cultural medium of mass communication of the 20th century, reflects and interprets urban experience, contributing to perceptions of the real city through the popular imagination. The theoretical underpinnings of the course are located in Benjamin's and Baudrillard's ideas regarding the significance of the cinema in relation to urban life; selected films illustrate their contentions.

The focus of the course will be on how the cinema utilizes space and location to communicate the collective concerns addressed in narrative entertainment, considering genre, iconic meaning, and authorship. The purpose of the course is to illustrate how the cinema, the most significant cultural medium of mass communication of the 20th century, reflects and interprets urban experience, contributing to perceptions of the real through the popular imagination.

Evaluation: TBA
Format: 3-hour seminar

Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only
Exclusion: COMN 4321 3.0

AP/COMN 4723 6.0 (formerly AP/COMN 4323 3.0)
SEMIOTIC THEORY AND APPLICATIONS

Course Director: TBA

This course presents a general introduction to semiological theory and semiotic applications to the rhetoric and interpretation of cultural products. The central theory studied is that of Roland Barthes. The course presents a number of applications of semiotics to film, television and advertising, as well as a critique of semiotics as a theory with political implications.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only
Exclusion: COMN 4323 6.0

AP/COMN 4725A 6.0 (formerly AP/COMN 4325 6.0)
MEDIATIONS OF IDENTITY

Course Director: TBA

This course is framed around questions of identity, identity formation and transformation. It surveys the various theoretical approaches to identity enactment both as a political act and a socio-cultural statement. How do media representations of the individual, group, and social categories impact upon conceptions of the self and the other? How are the resources of public and private communication - which both mediate and are informed by the cultural and political landscape – implicated in ideological reproductions in our society? To respond to these questions the course examines the relations of media practices and representations of race, gender, sexuality, ethnicity, nation, and class. In considering the mediation of identities within popular culture, we shall closely examine current and ‘classical’ theories on the social construction of identities.

These theoretical frames of reference will then be applied in the analysis of various media forms and genres (including print, television, film, and the Internet). As well as providing a historical context to theoretical debates on the mediation of identity, this course is intended to enhance students’ analytical understanding of how concepts and categories of difference operate within culture.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only
Exclusion: COMN 4325 6.0

AP/COMN 4726 6.0 (formerly AP/COMN 4326 6.0)
VISUAL CULTURE: HISTORIES, THEORIES, AND POLITICS

Course Director: TBA

This course develops critical perspectives on the field of visual culture. Visual culture includes the study of a broad range of media and forms of expression, from photography and film to graffiti, considering them as part of a broader culture of visibility. The course begins from the perspective that vision itself is not simply natural or universal, but that modes of seeing, being seen, and invisibility need to be understood in concrete historical, social, political and cultural contexts. We consider key theories in the field, critical analyses of modes of visual perception, and studies of specific media as examples of visual cultural production. The course makes extensive use of visual cultural sources in exploring different approaches to the field.

Topics include: historical perspectives on different media; critical analyses of the visual culture of the body and subjectivity, including questions of race, gender, sexuality and ability; visual culture and capitalism; visual culture, colonialism and globalization; alternative practices of visual culture; the politics of surveillance; critical perspectives on new media.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only
Exclusion: COMN 4326 6.0

AP/COMN 4727 6.0 (formerly AP/COMN 4327 6.0)
CULTURAL POLITICS AND AESTHETICS

Course Director: TBA

Through an examination of key theoretical texts and case studies, both historical and contemporary, this course will develop a framework for understanding the relationships between culture, communication, aesthetics and politics. Through assignments and a major project students will learn to analyze theoretical approaches and apply them to specific case studies.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only
Exclusion: COMN 4327 6.0

AP/COMN 4729 6.0 (formerly AP/COMN 4329 6.00)
POPULAR MUSIC AS COMMUNICATION AND CULTURE

Course Director: TBA

This seminar examines the historical shift from folk music to popular music and the changing roles of musical communication in human experience. It surveys pre- and post-World War II forms of North American popular music, while also addressing non-Western examples. It studies a number of theoretical and methodological approaches to popular music and its various links to significant social issues.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only

Exclusion: COMN 4329 6.0

**AP/COMN 4731A 3.0 (formerly AP/COMN 4331 3.0)
NONVERBAL COMMUNICATION**

Course Director: TBA

This course surveys a variety of the forms of nonverbal communication as they pertain to how nature and culture intersect in human beings. Topics include facial expressions, eye behaviour, gesture, movement, posture, body language, body adornment, dress codes, touch, proxemics, imagery, prosody, music, mimesis, and the relationship of verbal to nonverbal communication. Explores the operation of these various modes in interpersonal, organizational, and intercultural contexts.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only
Exclusion: COMN 4331 3.0

**AP/COMN 4732 3.0 (Formerly AP/COMN 4332 3.0)
THEORIES OF DIASPORAS AND TRANSNATIONAL MEDIA**

Course Director: TBA

Provides a survey of some of the key issues regarding diaspora and transnational media. The course examines different theoretical and methodological approaches to diaspora and transnational studies from different disciplines. Particular attention is given to the role of transnational media and their changing relationships to national identities, space, and collective memory. Concepts such as nation, transnationalism, diaspora, technology, transnational media, transnational space, diasporic identity, imagined communities, and imagined worlds are explored in this class

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only
Exclusion: COMN 4332 3.0

**AP/COMN 4733 3.0 (formerly AP/COMN 4333 3.0)
SECOND-GENERATION DIASPORA AND IDENTITY**

Course Director: TBA

The case for the second-generation is a strategic point of entry for the study of diasporic identities. While the patterns of adaptation of the first-generation provide the basis for how their descendants will identify, interact, and be accepted by the host society, issues such as the popularity or decline of ethnic marriages, connections to 'homeland', memory, racial identity, and the continuing dominance of English will be decided among the children and grandchildren of immigrants.

This course builds on COMN 4332 3.0 Theories of Diaspora and Transnational Media, providing a survey of some of the key issues regarding diaspora and second-generation identity. Particular attention will be given to the role of transnational media in the construction of second-generation identities from different theoretical and methodological approaches. Key concepts such as hybridity, symbolic boundaries, 'browning', marriage and dating, and gender are explored through a diasporic lens. The course critically reflects on how, on the one hand, diasporic practices reproduce existing identities and, on the other, how they create new opportunities for alternative forms of identity. The course considers the dominant tropes of second-generation identity, examining how they negotiate between the rituals, rights of passage, and cultures of their own birth country and the birth country of their parents and family members who they still maintain connections to. The course also considers how second-generation individuals, in particular second-generation South Asians, are viewed in the Canadian national imaginary post-September 11.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only
Exclusion: COMN 4333 3.0

AP/COMN 4747A 6.0
PRINT! THE HISTORY AND CULTURE OF THE PRINTED WORD

Course Director: TBA

This course will investigate the social, cultural, ideological, economic and Personal impact of the printed word. The course will encompass a study of the word from its beginnings in Sumeria and River Valley societies, to the scroll, codex, manuscript, book, magazines, television, advertisements, pamphlets, newspapers and the digital book. The larger role and impact of the printed word will be studied

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only

AP/COMN 4780A 6.0
REGISTERS OF MEMORY

Course Director: TBA

This course introduces students to critical perspectives on issues around collective memory in contemporary society and examines the relationship of various forms of media to constructions of memory.

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only

AP/COMN 4790A 3.0
REFLECTIONS ON POPULAR CULTURE

Course Director: TBA

This course will examine consumer culture, its development and the mechanisms that not only enable it but also stand antagonistically against its continued extension. We will consider how consumer goods are used as a form of communication and identification, and further, how our systems of media and communication are impacted by the dominance of commercial interests in our culture

Evaluation: TBA
Format: 3-hour seminar
Projected Enrolment: 25
Reserved Spaces: For 4th yr COMN Studies majors only

Full-Time Faculty Directory

Amin Alhassan
MA, University of Tampere
PhD, Concordia University
On Leave 2012/13

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Prof. Amin Alhassan teaches in both the undergraduate Department of Communication Studies and the graduate program in Communication and Culture. His research interest intersects with Development Communication Theory, Global Media Studies, Postcolonial Theory and Cultural Studies. He is the principal investigator of a SSHRC funded study on African policy discourse on information and communication technologies in national development with a focus on Uganda and Ghana. He is the author of *Development Communication Policy and Economic Fundamentalism in Ghana* (Tampere University Press, 2004) and several book chapters and articles in peer reviewed journals such as *Media, Culture & Society*; *Canadian Journal of Communication*; *Media Development*; and *West Africa Review*. More about his research and teaching can be found at: <http://www.yorku.ca/amalhass/index.html>

Mary-Louise Craven
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MA, University of Toronto
PhD, University of Toronto

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Following from Mary-Louise Craven's dissertation which was an analysis of various genres of hypertext as they existed in the early 1990's, she continues to be interested in exploring (on both theoretical and pedagogical levels) the evolving genres of hypertext/hypermedia now found almost entirely on the Internet. She is also interested in comparing and contrasting issues in print-based and computer-based literacies. She has extended her work on genre and rhetoric to include work on other forms of electronic documents, for example blogs and wikis. She is particularly interested in exploring the constraints placed on users by the set up of software, for example, PowerPoint. She is currently working on analysing a digitized collection of approximately 1500 Edwardian era postcards from a single-family collection to study the distribution and consumption of this form of communication.

Barbara Crow
BA, York University
MA, York University
PhD, York University
On Administrative leave 2012/13

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Professor Crow is the Associate Dean of Research for the Faculty of Liberal Arts and Professional Studies. Her research interests are in the social, cultural, political and economic implications of digital technologies. She has edited collections on mobile technologies, US radical feminism, and Canadian Women's Studies. She currently works on a number of large-scale interdisciplinary grants with engineers, designers, artists and communication scholars to produce technical and cultural content for mobile experiences, (MDCN,

2004-2007 and CWIRP, 2006-2008). She is one of the co-founders of the Mobile Media Lab and co-founding editor of *wi: a journal of mobile media*, and was the president of the Canadian Women's Studies Association (2002-2004).

Anne MacLennan
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MA, McGill University
PhD, Concordia University

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Professor MacLennan teaches in the Department of Communication Studies and the graduate program in Communication and Culture. Her major research interest is early Canadian radio broadcasting. She is completing work on a study of programming during the 1930s and moving on to a study of the radio audience and memory. Her research interests more generally include all media history, but specifically “presentism” in television dramas with historical content, collective memory, research methods, teaching, and the role of communication in the development of unions. Her work is published in the *Journal of Radio Studies*, *Relations Industrielles/Industrial Relations*, *Journal of Labor Research*, *The Urban History Review*, and a collection on methodology. She was awarded the University-Wide Teaching Award at York University in 2006.

Patricia Mazepa
BA, University of Ottawa
BSocSci, University of Ottawa
MA, Carleton University
PhD, Carleton University

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Professor Mazepa teaches courses in the Politics and Policy stream at the undergraduate and graduate level. In 2012/13, she is the Course Director for COMN 4314: Media, Publics and Democracy. Her research interests are based on the political economy of communication and are currently focused on the politics and policy of alternative media in Canada and the communication strategies of the Canadian and U.S. governments.

Wade Rowland
MA, Trent University
PhD, York University
On sabbatical 2012/13

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Professor Rowland teaches undergraduate and graduate courses in communication studies. His research interests include philosophy of science and technology, particularly as it relates to communication; communication ethics and the foundations of moral values; critical realism and the Frankfurt School of social theory; consumer capitalism and its roots in rationalism and scientism; political economy of public broadcasting; the modern business corporation and its moral identity. Recent books include: *Greed, Inc.: Why Corporations Rule Our World*; *Galileo's Mistake: the Archaeology of a Myth*; *Spirit of the Web: the Age of Information from Telegraph to Internet*; *Ockham's Razor: a Search for Values*. His work is also published in the *Journal of Business Ethics*, *Social Epistemology* and *International Journal of Media and Cultural Politics*. He has had a long professional career in print journalism and as producer and senior manager in network television news.

David Skinner
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 On Leave 2012/13

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Professor Skinner is the current Chair of the Dept. of Communication Studies. He teaches “Introduction to Communications.” He is particularly interested in media and communications policy, media democracy, alternative and community media, and the political economy of communication. He has published numerous articles on media, media reform, and media policy in Canada and is co-author of *Mass Communications in Canada*, 6th ed. (Oxford, 2008) and co-editor of *Converging Media, Diverging Politics: A Political Economy of News in the United States and Canada* (Lexington Books, 2005). He is currently researching media reform in Canada and modes of sustaining independent and alternative media.

Ana Viseu
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PhD, University of Toronto
 Postdoc, Cornell University

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Professor Ana Viseu teaches courses on bodies, technology and society at both undergraduate and graduate levels. Her research examines the practices of development and use of emergent (and contested) technologies, from both theoretical and material perspectives. She specializes in the critical examination of technologies, such as nanotechnology, wearable computing and robotics that posit the body as the interface between biology and information, with the goal of understanding how these interactions are reifying and reformulating notions of identity, embodiment, agency and privacy. Prof. Viseu has published in a number of venues, including the journals of *Ethics & Information Technology*, and *Information, Communication and Society*. She is currently working on two forthcoming publications on wearable computing which will be submitted to *Science* and *Social Studies of Science*. She is also affiliated with the Center for Social Studies of the Universidade de Coimbra, Portugal. More about her research and teaching can be found at <http://www.yorku.ca/aviseu>

Retired Faculty Directory

Dalton Kehoe
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Professor Kehoe teaches courses on interpersonal and organizational communication and organizational change in the Communication Studies Program. He also leads seminars on leadership communication in the Executive Development Division of the Schulich School of Business. He has won both the OCUFA Award as one of the top teachers in the province and the York University-Wide Teaching Award. He was also recently named as one of the top 30 professors in the province by TVO. His research focuses on two areas (1) the effective use of technology in teaching, and on (2) the impact of leadership behavior on the health and emotional wellness of employees.

Professor Kehoe carries out his organizational research as an organizational development consultant and is a senior partner in Heart of the Matter Consulting, a firm that has helped a wide variety of organizations to radically improve both their organizational health and the quality of service they provide to their clients/customers.

Larry Lyons
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Professor Lyons' research interests are discourse analysis and communication theory; media systems and political discourse; political economy and political theory; psychoanalytic theory; and social philosophy and critical theory. His most recent research project is on "Writing and the Theory of the Letter in Psychoanalysis and Communication Theory." His teaching fields include political theory, social theory, communication studies, and language and society.

Myles Ruggles
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PhD, Simon Fraser University

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Professor Ruggles teaches technology and society courses in the Department of Communication Studies, and in the York/Ryerson Graduate Program in Communication and Culture. His most recent book, *Automating Interaction*, (2005) critically examines the emergence and role of knowledge and information as variables in mainstream economic thought, demonstrating how paradigmatic features of the theoretical discourse of economics systematically degrade both the public domain of knowledge, and individual control of identity and relationship, generating urgent and global issues of accountability in the design of sociotechnical systems. He is currently working on a comparative study, "The Social Life of Seed," that investigates the knowledge regimes respectively characterizing indigenous maize culture and the laboratory science of bioengineered maize.